

## PUBLICATION:

All accepted papers will be published in conference proceedings and some may be published in the SJBM – biannual referred Journal, Department of Business Administration, Assam University, Silchar

## ORGANIZING COMMITTEE:-

### CHIEF PATRON

- ◆ Prof. Tapodhir Bhattacharjee  
Vice-chancellor, Assam University, Silchar

### PATRON

- ◆ Prof. Gauri Dutta Sharma, PVC  
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### SEMINAR DIRECTOR

- ◆ Prof. R. K. Raul  
Head, Deptt. Of Business Administration.

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- ◆ Dr. Ranjit Singh.
- ◆ Ms. Juthika Konwar.
- ◆ Mr. Amit Kr. Das.
- ◆ Mr. Deepjyoti Choudhury.
- ◆ Ms. Lurai Rongmei
- ◆ Ms. Nilanjana Chakraborty

### IMPORTANT DATES

Submission of Abstract : Nov 30, 2010  
Date of Notification of accepted papers : Dec 6, 2010  
Complete Paper Submission Deadline : Dec 15, 2010

### RECEPTION

Mr. Deepjyoti Choudhury  
Ms. Lurai Rongmei  
Ms. Nilanjana Chakraborty

### TRANSPOTATION

Mr. H.R. Laskar.  
Dr. Ranjit Singh.

### FOOD COMMITTEE

Mr. Nigamananda Biswas  
Dr. Anurag Singh.  
Ms. Juthika Konwar

## REGISTRATION

Filled in nomination form along with seminar fees in form of draft / cheque at par drawn in favor of Head, Department of Business Administration, Assam University, Silchar, payable at Silchar should be sent to Mr. Amit Kumar Das, Assistant Professor, Department of Business Administration, Assam University, Silchar – 788011.

## REGISTRATION FEE

Category	Fee
Students / Research Scholar	Rs. 200
Academicians	Rs. 500
Corporate / Professionals	Rs 1000

Payment should be made through demand draft in favor of “Head, Department of Business Administration” payable at Silchar. Seminar fees include admission to all Technical Sessions, Conference Kit, Working lunch, Tea & Snacks.

No TA/DA will be paid to any delegates who present the paper in the seminar.

On the spot registration is not allowed.

## SUGGESTED THEME BUT NOT LIMITED TO

- Corporate Governance –Global Practices
- Corporate Governance and Capital Market
- Shareholders Activism
- Reporting and Disclosure Practices
- Role of Fund Houses in the Company
- Intra Governance of Mutual Funds
- SEBI’s provisions regarding the level of participation of MFs
- Holding pattern of MFs in the Corporate Capital Structure

## CORRESPONDENCE ADDRESS

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UGC SPONSORED

## NATIONAL SEMINAR

ON

Corporate Governance in Fund Houses : A Road Map

7th & 8th January, 2011



## A CALL FOR PAPERS AND PARTICIPATION

Organized by:  
Department of Business Administration  
Assam University  
Silchar – 788011

Phone: 03842 270847  
03842 270995

Email: dba.seminar@gmail.com

## **CORPORATE GOVERNANCE IN FUND HOUSES: A ROAD MAP**

Corporate Governance gets lime light since Wall Street crash in 1929. The failure of series of high profile corporations in abroad and home, bankruptcy in large investment banks in USA, promoters' fraudulent activities sparked a fresh bout of revisiting corporate governance. The basic questions arose how the board would effectively manage the company and how to prevent the systematic weaknesses for greater interest of the stakeholders. The major issues addressed in this respect are only concerned to strengthening the board with respect to the transparency in management activities. Little is emphasized on shareholders activism. The annual general meeting is basically dominated by the promoter stakeholders. The domestic mutual funds, dominant stakeholders hardly question on errant companies' action and play only passive role by exercising proxy voting which are hardly disclosed. The fund houses instruct their custodians providing proxy voting services to execute their decision on particular issue. Thus role of fund houses in shareholders activism is miniscule. However, there is no alternative to good governance which the only way to dispel the darkness. The quality of corporate governance shapes the growth and the future of any capital market and economy. In the IT powered financial system the fund houses, Mutual Fund, Insurance and pension fund etc being privileged shareholders could play a significant role in steering the corporate sector to market discipline and ensure sound stability and future health.

There is an urgency to examine and deliberate on these and other issues of corporate governance. Keeping this in mind a seminar will be organized in the Department of Business Administration, Assam University. The primary objective of this seminar is to provide a platform for discussing and exchanging views by policy makers, researchers, investors, practitioners to recon with the challenges on various issues of corporate governance with special reference to the activities of fund houses. The participants will have an opportunity to share their views and develop a network among the professional of similar interest.

## **ABOUT THE UNIVERSITY**

Assam University, Silchar was established in 1994 as a Central University by an Act of Parliament (Act 13 of 1989) enforced through Notification of the Government of India.

The University over the years has made impressive strides in establishing itself as a premier institution of learning in North East India where emphasis persistently has been on the blending of quality education, socially relevant endeavours and scientific pursuits with mission-orientation and tireless striving for excellence. Recently Assam University is accredited by NAAC with B grade along with a CGPA of 2.85 in 4 point scale

The sprawling University Campus is spread over an area of about 600 acres where 32 Post Graduate Departments under nine Schools of Studies of the University function. The institution provides state-of-the-art facilities to students who come from different parts of the country and abroad. The current roll strength is around 2000 which includes students at the Post Graduate and Integrated Courses and the students and researchers at M.Phil. and Ph.D. levels.

The Campus is 23 km off Silchar city. Silchar being gateway to the southern part of North East India is the hub of commercial activities and known for its history as the Tea Capital of South Assam.

## **ABOUT THE DEPARTMENT**

The Department of Business Administration under the School of Management Studies (DBA-SMS), Assam University started functioning in July 1997. The Department today is the leading institution of Management education in North East India.

The mission of the Department is to contribute --- through pursuit of excellence in teaching and other creative and innovative endeavours pertaining to management education,

research, consultancy and training --- to the process of developing capable human and managerial resources and thereby to the corporate, industrial, entrepreneurial, economic, social, intellectual and cultural development of the nation.

To accomplish its mission, DBA-SMS offers AICTE - approved full-time Master of Business Administration (MBA) programme and also research programme in Management leading to the Degree of Doctor of Philosophy (Ph.D.).

The Faculty in DBA-SMS has developed over the years core competency in select areas of Business Administration. These range from conventional functional areas like Financial Management, Marketing Management and HRM to such specific areas as Information Technology Management and Operations Management.

## **ABOUT SILCHAR**

Silchar, the district head quarter of Cachar District of Barak valley is situated at Southern part of Assam, North East India. The river Barak runs through the town with natural green valley and blue hills adjoined by Meghalaya in north, Mizoram in south, Tripura in west and Manipur in east. Its popularity owes to the presence of natural beauty and famed tea gardens. Academic institutes like National Institute of Technology Silchar, Silchar Medical College and Hospital are located in the vicinity of Silchar town. The places of interest in the city includes Tea Estates, Kachari Monarchy, others.

## **CLIMATE**

The climatic condition of silchar during the month of January normally remains dry and cold because of winter season with temperature ranging from 15<sup>o</sup> C to 20<sup>o</sup> C

## **HOW TO REACH SILCHAR**

Silchar, the district headquarter of Cachar, is well connected by Air, Rail and Road. It is 20 km away from Silchar Air Port, Kumbhirgram. Indian Airlines and Kingfisher flights from Kolkata-Silchar and Guwahati-Silchar. For details, log on to Indian Airlines ([www.indianairlines.in](http://www.indianairlines.in)) and Kingfisher ([www.flykingfisher.com](http://www.flykingfisher.com)).

## **PAPER SUBMISSION**

All submissions must be in MS word form in around 3000-5000 words, text typed in Times in 12 font size with heading in 12 font size, printed in A4 size. The title page should contain: title of the paper, names(s), affiliation(s), mailing address, and email ID. All papers to be submitted in electronic form only.

## **SEMINAR SCHEDULE**

The seminar will be held in the Department of Business Administration, Assam University Silchar. Each session will be chaired by an expert from academia/industry. Each author will be given 10 minutes time to present which will be followed by discussion for about 5 minutes. The seminar venue will be equipped with Smart Board-super close projector, LCD & and OHP.

## **PARTICIPANTS**

University and College Teachers, Researchers, Executives in Business Sector, Policy Makers and Promotional Agencies, Financial Institutions, Bankers, Entrepreneurs and Small Business Managers, Students of Commerce, Business Administrations, Economics, and other allied disciplines.

**National Seminar  
on  
Corporate Governance in Fund Houses: A Road Map**

7<sup>th</sup> & 8<sup>th</sup> Jan. 2011

Name:.....  
Designation: .....  
Institute / Company: .....  
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Whether Submitting Paper  Presenting Paper   
(Tick whichever is applicable)

Title of the paper:.....  
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**DRAFT DETAILS**

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Administration", Payable at Silchar*

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