Dr. JOYEETA DEB (M.Com, Ph. D)

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Area of Interest: Banking and Microfinance.

Teaching Experience: 16 Years

1. Articles Published: (Latest Publications)

International Journals:

- Deb, J (2019) "Impact of Competition on Social Performance of MFIs: Comparative Analysis of India and Bangladesh" Vision Vol 24(2) December 2019.
- Deb, J (2019) "Competition and Social Performance of Microfinance Institutions in India: An Empirical Investigation" International Journal of Banking Risk and Insurance Vol. 7(2) September 2019.
- Deb, J (2018) "Competition and Commercialization of Microfinance Institutions: Implications for Sector" International Journal of Business Ethics in Developing Economies. Vol. 7 (2) December 2018.
- Deb Purkayastha, M and Deb, J. (2018) "A Case of Bank Striving for Network Efficiency". Wealth International Journal of Money, Banking and Finance Vol.6(2) July-December 2017.

- Kar, S and Deb, J (2017) "Efficiency determinants of microfinance institutions in India: two stage DEA analysis". *Central European Review of Economics and Management*. Vol.1 (4) pp 87-115. December 2017.
- Deb, J. (2017) "Assessing Sustainability and its Determinants of Microfinance Institutions in India". *International Journal of Banking, Risk and Insurance*. Vol (5) (1) March 2017. pp 1-9.

National Journals:

- Deb Purkayastha, M and Deb, J. (2020) "Rural Banks In North East India An "Efficiency Policy Prescription For Assam Gramin Vikash Bank". The Calcutta Journal of Global Affairs. Vol, 4 (3) September 2020.
- Deb, J (2019) "Post Reform Bank Efficiency in North-East India: A Branch Level Analysis" Finance India Vol. XXXIII (1) March 2019
- Banik, S.K and Deb, J (2019) "Microfinance Institutions in India: A Study of Sustainability and its Determinants" Think India Journal Vol. 22(10) November 2019.
- Deb, J. (2019) "Impact of Competition on MFIs Outreach: A Cross Country Analysis of India and Bangladesh" Microfinance Review Vol. XI (1) January-June 2019.
- Deb Purkayastha, M and Deb, J. (2019) "Branch Level Productivity of Assam GraminVikash Bank: TFP Approach" Prajnan Vol XLVIII (1) April-June 2019
- Kar, S and Deb, J. (2018) "Efficiency Determinants of Microfinance Institutions in India: An Indicative DEA Approach" *Abhigyan* Vol XXXVI (2) July-September 2018.
- Kar, S and Deb, J (2018) "A Study of Efficiency of Microfinance Institutions in India: A DEA Approach" *The Microfinance Review*, Vol. X(1) January-June 2018.

- Nath, S and Deb, J "Linking Social Outreach and Portfolio at Risk of the Microfinance Institutions: A Study on Selected Indian Microfinance Institutions. Banijya Vol 10(1) March 2018
- Deb, J. (2017) "Branch Level Efficiency and its Decomposition of Meghalaya Cooperative Apex Bank Ltd." Abhigyan. Vol. XXXIV (4) pp 53-64. March 2017.
- Deb, J. (2017) "Operational Sustainability and its Determinants: A Panel Data Analysis of Indian MFIs." *The Microfinance Review.* Vol. IX, (1) January-June 2017. pp 40-52.
- Deb, J. (2017) "Diversification impact on Bank Efficiency: A Panel Data Analysis." *Prajnan. Vol XLVI (3)* October-December 2017 pp231-253
- Das, N.M. and Deb, J, (2017) "Regulatory Capital and its Impact on Credit Risk: The Case of Indian Commercial Banks" *The IUP Journal of Bank Management*. Vol. XVI (4) November 2017 pp 7-23.
- Deb, J and Sen, G (2016) "Geographical Diversification in Indian Banking: Assessing the Impact on Risk and Returns". IUP Journal of Bank Management. Vol XV (3) August 2016.
- Deb, J and Purkayastha, MD (2016) "Branch Level Efficiency and Decomposition of Assam Gramin Vikash Bank: An Indicative DEA Approach" IUP Journal of Bank Management. Vol XV (4) November 2016.
- Deb, J and Kar, S (206) "Financial Performance of Selected Indian MFIs: A Ratio Analysis Approach" Gauhati University Journal of Commerce. Vol XIX
- Deb, J and Kar, S (2016) "Financial Performance of /micro-finance Institutions in North East India" Pranjana Vol19(2) July-December 2016

2. Conference Proceedings:

 Das, N.M. and Deb, J. (2018) A Statistical Re-assessment of Capital Adequacy and Insolvency Risk in Commercial Bank of India. Current Issues in the Economy and Finance of India. Published by Springer Proceedings in Business and Economics. pp

3. Chapters in Edited Volume:

- NM Das and Deb, J (2017) "Banking Sector Reforms in India: Assessing the Capital Adequacy Norms" (pp 49-69) in the book on Financial Reforms in India- Post Liberalization Experience. 2017. (pp 49-69) Published by Department of Commerce Assam University Silchar 2017. ISBN 978-81- 920978-6-8.
- Deb, J and Chakraborty, P (2017) "The Determinants of Loan Repayment Performance: A Study on KCC Borrowers in the West District of Tripura" in the book on Rural Development and Management in India – Opportunities and Challenges. 2017. Published by nova science publishers New York. ISBN: 9781-1-53611-864-3

4. Books Authored:

- Deb, J (2018) Indian Banking System: Reforms, Reorganizations and Innovations. Evincepub Publishing. ISBN 978-93-88855-52-5
- Deb, J (2018) Financial Performance and Efficiency of Co-operative Banks:
 Special Reference to Meghalaya Co-operative Apex Bank Ltd. Himalaya
 Publishing House ISBN 978-93-5299-660-5

5. Papers Presented in Seminar/Conference (Recent):

International Conference/Seminar:

• Deb, J (2018) "Does Commercialization and Rising Competition Impact Microfinance Institutions' Efficiency? Evidence from Indian Microfinance Sector" presented at the 16th International Conference on Data Envelopment Analysis (DEA2018) organized by Jianghan University and International Data Envelopment Society (IDEAs) on 26-28 October 2018 at Jianghan University, Wuhan, China.

- Deb, J and Kar, S (2017) "Efficiency Determinants of Microfinance Institutions in India" presented at 15th International Conference on Data Envelopment Analysis.
 Organized by University of Economics, Praha and International DEA Society in Cezh Republic, Prague on 26-29 June 2017.
- Kar, S and Deb, J (2017) "Assessing sustainability of microfinance institutions in *India*" presented at Thirteenth International Accounting Conference. Organized by Indian Accounting Association jointly with Deloitte on 7-8 January 2017.
- Deb. J (2017) "Assessing Operational Sustainability of MFIs: A Panel Data Analysis" presented at 3rd International Conference on Applied Economics and Finance. Organized by GITAM School of International Business, GITAM University, Visskhapatnam on 28th January 2017
- Das, N.M. and Deb, J (2017) "Impact of Capital Adequacy Ratio on Bank's Performance: Evidence from Indian Banking Sector" presented at Thirteenth International Accounting Conference Organized by Indian Accounting Association jointly with Deloitte on 7-8 January 2017.

National Conference/Seminar

- Deb, J (2019) "Determinants of Sustainability of Microfinance Institutions: A Panel Data Analysis of Indian MFIs". presented at North East Commerce and Management Association (NEICMA) at 4th National Conference at Dibrugarh University during 27-28 September 2019.
- Banik, S.K and Deb, J (2019) "Microfinance Institutions in India: A Study of Sustainability and its Determinants" presented at 4th International Conference on Recent Trends and Development in Management, Technology and Social Sciences.
 Organized by Indian Academicians and Researchers Association held at Guwahati on 16th October 2019.

- Deb, J (2019) "Economic Development in North-East India: Suggesting Cluster
 Development Strategy" presented at Two Day National Seminar on Act East and
 North East: Prospects and Challenges. Organized by Department of Political
 Science, Assam University, Silchar on 12-March 2019.
- Deb, J (2018) "Stimulating Economic Development in North-East India: A Cluster Development Approach" presented at 19th Annual Conference of North East Economic Association. Organized by North East Economic Association and Department of Economics, North Eastern Hill University, Shillong on 23-24 March 2018.
- Kar, S and Deb, J (2018) "Performance of Indian Microfinance Institutions: A Two Stage DEA Analysis" presented at 1st National Conference on Applied Finance. Organized by Mahatma Gandhi School of Economics and Commerce on 13 January 2018.
- Paul, D and Deb, J (2018) "Perception towards Cash-Less trading practices: A study on selected unorganized retailers" presented at 1st National Conference on Applied Finance. Organized by Mahatma Gandhi School of Economics and Commerce on 13 January 2018.
- Banik, S.K. and Deb, J (2018) "Sustainability of Microfinance Institutions: A Study on selected Indian MFIs." presented t 1st National Conference on Applied Finance. Organized by Mahatma Gandhi School of Economics and Commerce on 13 January 2018.
- Deb, J (2018) "Moving from Cash to Cashless: Analysing Challenges and Opportunities in Indian Retail Industry" presented at National Seminar on

- Demonetization and Approaches towards Digital India. Organized by Assam University, Diphu Campus on 4-5 January 2018.
- Nath, S and Deb, J (2018) "Linking Social Outreach and Risk Profile of the Microfinance Institutions: A Study on select Indian Microfinance Institutions" presented at NES Sponsored National Seminar organized by Gauhati Commerce College, Guwahati on 28-29 September 2018.
- DedPurkayastha, M and Deb, J (2018) "Role of Assam GrameenVikash Bank in Financial Inclusion of North-East India with special reference to Barak Valley" presented at National Conference on Trade Relations in North East India: Problems and Prospects. Organized by Department of Commerce, Assam University, Silchar on 10-11 October 2018.
- Kar, S and Deb, J (2017) "Impact of Regulation on Performance of Indian Microfinance Institutions: A Two Stage DEA Analysis" presented at 70th All India Commerce Conference. Organized by Indian Commerce Association and The IIS University, Jaipur on 12-14 October 2017.
- Paul, D and Deb. J (2017) "Factors influencing use of cash less trading practices in unorganized retailing: examining the extended TAM" presented at 70th All India Commerce Conference. Organized by Indian Commerce Association and The IIS University, Jaipur on 12-14 October 2017.
 - Das, N.M. and Deb, J (2017) "Banking Sector Reforms in India: Assessing the Capital Adequacy Norms. National Seminar on Financial Reforms in India".
 Presented at National Seminar on Financial Reform in India. Organized by Department of Commerce, Assam University Silchar, Assam on 12 January 2017.
- Deb. J (2017) "Are Indian Microfinance Institutions Self-Sufficient? An Assessment during Post Andhra Crisis" presented at National Seminar on Frontiers of Contemporary Business Research. Organized by Department of Commerce, Assam University, Silchar on 18 March, 2017

 Paul, D and Deb, J (2017) "Factors influencing the adoption of Cashless Trading Practices: A Study on selected unorganized retailers" presented at ICSSR Sponsored National Seminar on Transition to Cashless Economy-Priorities, opportunities and the Modes and options. Organized by Jawaharlal Nehru School of Management Studies, AUS 8-10September 2017

6. Invited Lecture/Talk/Resource Person:

- Acted as Resource Person in "Three day E-Workshop on Data Envelopment Analysis
 (DEA) for Performance Evaluation and Benchmarking". Organized by Faculty of
 /management Studies, Pokhara University, Nepal during 25-27 August 2020.
- Acted as Resource person in "E-Workshop on Data Envelopment Analysis, organized by Department of Commerce, Assam University Silchar during 15-19 June 2020
- "Response of Indian Banking Sector on COVID-19" organized by Shri Guru Nanak Girl's Degree College Lucknow on 3rd July 2020.
- "Challenges and Opportunities of Digital Trading in COVID 19 Crisis" organized by University of Science & Technology, Meghalaya on 10th July 2020
 - "Role of Microfinance in Women Empowerment" UGC Sponsored National Workshop on Women Empowerment and its Relevance on Economic Development with Special Reference to North East India 17-18 May 2017 Janata College, Kabuganj, Assam
 - "India in a Post Demonetized Era" at Department of Commerce, Radhamadhab College Silchar, Assam on 18 March 2019.
 - "India's Journey towards a Cashless Economy: Predicting Cost, Challenges and Opportunities" at Department of Economics, G.C. College, Silchar, Assam on 7 September 2017.

 "Business Research: Need, Dimensions and Methods" at 2 Day Workshop on Business Research Methodology organized by Department of Commerce, Assam University, Silchar on 13-13 February 2018.

7. Completed/Ongoing Projects:

- "A Study of Financial Performance and Branch Level Efficiency of Meghalaya Co-operative Apex Bank Ltd." (Completed 2016) sponsored by Indian Council of Social Science Research (ICSSR) North Eastern Regional Centre (NERC).
- "Competition and its Impact on Financial and Social Performance of Microfinance Institutions: A Comparative Study of India and Bangladesh" (Ongoing) sponsored by Indian Council of Social Science Research (ICSSR), New Delhi.

8. Awards and Recognition:

 Best Paper Award received on a paper entitled "Efficiency Determinants in Indian Banking: Is Diversification the Answer?" presented on National Conference on Contemporary Issues in Accounting and Finance organized by Department of Commerce, North Eastern Hill University, Shillong, Meghalaya (21-22 October 2016)

9. Seminar/Conference/Workshop Organized:

- Convener of E-Workshop on Data Envelopment Analysis, organized by Department of Commerce, Assam University Silchar during 15-19 June 2020
- Convener of National Seminar on Women in Contemporary Era: With Special Reference to North East India. Organized by Department of Commerce, Assam University Silchar held during 27-28 May 2019
- Convener of 1st National Conference on Applied Finance. Organized by Mahatma Gandhi School of Economics and Commerce. Held on 13 January 2018.
- Convenor of 1st Winter School Workshop on Time Series Modeling and

Forecasting: Using E-Views. . Organized by Mahatma Gandhi School of Economics and Commerce. Held on 11-13 January 2018,

• Joint Convener of National Conference on Trade Relations in North East India: Problems and Prospects. Organized by Department of Commerce, Assam University, Silchar on 10-11 October 2018.