

**ONE WEEK ONLINE  
WORKSHOP  
ON**

---

**SUCCESSFUL  
ENTREPRENEURSHIP**

ORGANIZED BY



Department of Business Administration  
Assam University, Silchar

SUPPORTED BY



Silchar Management Association

---

16 - 21 AUGUST 2021  
5:00 - 8:00 PM

## ABOUT THE WORKSHOP

While there are a large number of start-ups coming up every year in India, their failure rate is also extremely high. In spite of a number of Govt. policies and supports in the name of start-up India, Make-In India, Vocal for Local, there has not been significant improvement in the success rate of start-ups. The importance of entrepreneurship in economic development has been highlighted by many researchers and it is now well-recognised that education and training opportunities play a vital role in cultivating future entrepreneurs and in developing the abilities of existing entrepreneurs to grow their business to greater levels of success. This workshop is an initiative to discuss, debate, and brainstorm the key issues which are instrumental for a start-up to scale-up and eventually to become successful. It will be focussing on imparting the crucial technical know-hows amongst the prospective/practicing entrepreneurs, mentors to make start-ups successful.

## WHO CAN PARTICIPATE

As every individual is a potential entrepreneur, keeping that in mind, anyone who is interested in entrepreneurship irrespective of any regional/ linguistics/ educational/ professional qualification can participate in the workshop. Any faculty, Student, Research Scholars, and Non-teaching Staff of any University/College/School or any other institution can join the workshop.

## REGISTRATION

In order to ensure the quality of discussion and close participation of the participants, the number of seats is restricted to **80 (eighty)** participants only. The selection will be made on a *first come first serve basis*. The registration process will start on 25th July 2021 and will end on 10th August 2021. The interested participants need to fill up the online registration form by clicking the link given below:

<https://bit.ly/SUCCESSFUL-ENTREPRENEURSHIP>



**16 - 21 AUGUST 2021**



**05:00 PM - 8:00 PM**

**REGISTRATION**

**FEE: NIL**

**OPENS: 25.07.2021**

**CLOSES: 10.08.2021**

**LINK**

<https://bit.ly/SUCCESSFUL-ENTREPRENEURSHIP>

## INAUGURAL SESSION



**PROF. D. C. NATH**  
VICE-CHANCELLOR  
ASSAM UNIVERSITY  
(CHIEF PATRON)



**DR. SUNIL SHUKLA**  
DIRECTOR GENERAL  
EDII, AHMEDABAD  
(CHIEF GUEST)



**PROF. NEHARIKA VOHRA**  
CHAIRPERSON, CIIE, IIMA  
VICE-CHANCELLOR, DSEU  
(KEYNOTE SPEAKER)



**PROF. H. RAMANANDA SINGHA**  
HEAD  
DEPT. OF BUSINESS ADMIN.  
ASSAM UNIVERSITY, SILCHAR

## REGISTRATION FEE

There is no registration fee. The interested participants can attend the workshop completely free of cost.

## MODE OF WORKSHOP

The workshop will be conducted on the online platform using zoom. The joining link will be shared with all the participants on their registered email ids.

## WORKSHOP TIMING

There will be two sessions every day during the workshop. For the convenience of the participants, the sessions of the workshop are scheduled from **5:00 PM to 8:00 PM** every day with a break of 10 minutes in between. Each session will be of 85 minutes which will include both discussion and Q&A sessions.

## CERTIFICATE

All registered participants attending 80 percent of the sessions will be awarded an e-certificate. However, successful interested participants may opt to receive a hard copy of the certificate on payment of Rs.200/- (Rupees Two Hundred) only towards printing and postal charges.

## CONTACT US

**Dr. Amit Kumar Das**  
*Coordinator,*  
Workshop on Successful Entrepreneurship  
Department of Business Administration  
Assam University, Silchar  
Mobile: +91 7002408499  
Email id: amitdas.au@gmail.com

## PANEL OF EXPERTS



**ABHISHEK PAREEK**  
CEO, ATAL INCUBATION CENTRE  
BANASTHALI VIDYAPITH



**DR. KAVITA SAXENA**  
VISITING FACULTY  
EDI, AHMEDABAD



**MR. PRANAY PRAKASH**  
CHIEF EXECUTIVE  
PEOPLE CONSULTTECH PVT. LTD.



**MR. SANDEEP MEHTO**  
CO-FOUNDER  
BHARAT CALLING



**PROF. (DR) S. P. SINGH**  
VICE CHANCELLOR  
ROYAL GLOBAL UNIVERISTY



**PROF. GAUTAM MAZUMDAR**  
VISITING FACULTY  
NIRD&PR, GOI



**DR. SMITA CHETIA TALUKDAR**  
ASSOCIATE FACULTY  
EDI, NE REGIONAL OFFICE



**DR. HEMANT KR BULSARA**  
ASSOCIATE PROFESSOR  
S V NIT, SURAT



**CA ANIL JAIN**  
MANAGING PARTNER  
ANIL - HITESH ASSOCIATES



**MR. C. R. PATTANAİK**  
MANAGING PARTNER  
NPCD CONSULTANCY



**MR. SANDIPON BRAIN BASED COACH**