

**International Seminar on Accounting, Finance and  
Business Management (ISAFBM'2022)**

**Date: 27<sup>th</sup> September 2022 (Online Mode)**



Organized by  
Department of Business Administration  
**ASSAM UNIVERSITY, SILCHAR, INDIA**

**Guests of Honour  
For Inaugural Session**



**Prof. Nevine Makram Labib**  
Professor Artificial Intelligence and  
Director Social and Cultural  
Planning, Egypt



**Prof. Sabur Mollah,**  
Sheffield University  
Management School, UK



**Prof. Arvind Ashta**  
Burgundy School of Business,  
France



**Prof. Baharul Islam**  
Visiting Professor,  
London School of Economics  
and Political Science, UK

**Chief Patron**



**Prof. Rajive Mohan Pant,**  
*Vice Chancellor,*  
*Assam University, Silchar*

**Patron**



**Prof. A. L. Ghosh, *Dean,***  
*J.N School of Management Studies,*  
*Assam University, Silchar*

**Seminar Director**



**Prof. H. Ramanamda Singh,**  
*Head, Dept. of Business*  
*Administration,*  
*Assam University, Silchar*

**Chief Advisor**



**Prof. Rafiquel Bhuyan,**  
*Finance Professor,*  
*Alabama A&M University,*  
*USA*

**Advisor**



**Prof. Apurbananda  
Mazumdar,**  
*Assam University, Silchar*

**Advisor**



**Prof. Arup Barman,**  
*Assam University,*  
*Silchar*

## International Coordinators



**Dr. Mahfuzur Rahman,**  
*University of Lincoln,  
UK*



**Dr. Catherine Lomia**  
*Millennium University,  
Georgia*



**Mr. Salahuddin**  
*Associate Prof.  
Dhaka*



**Dr. Umar Jibrilu Gwandu**  
*Usmanu Danfodiyo  
University, Nigeria*

## Seminar Coordinator



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## Moderators

- **Dr. D. Ghose,** *Assam University, Silchar*
- **Dr. Joyeeta Deb,** *Assam University, Silchar*
- **Dr. Juthika Konwar,** *Assam University, Silchar*

## Organising Committee

- **Dr. Amit Kumar Das,** *Assam University, Silchar*
- **Dr. Deepjyoti Choudhury,** *Assam University, Silchar*
- **Ms. Lurai Rongmei,** *Assam University, Silchar*
- **Dr. Nilanjana Chakrabarty,** *Assam University, Silchar*
- **Mr. Saurav Dey,** *Assam University, Silchar*
- **Dr. Kalyan Das,** *Assam University, Silchar*

## Important Information:

- This seminar is open to all areas of Business and Social Sciences.
- Free of Cost for All Participants.
- Opportunity for paid Publication with Bloomsbury UK and India.
- Presentation Timing will be allotted as per the time zone of the Participants.
- Online Registration: Before 10<sup>th</sup> September 2022:  
<https://forms.gle/BWEJpdkg2XhyU2fJ7>
- Abstract Submission: Before 15<sup>th</sup> September 2022 to email:  
[officialsonia64@gmail.com](mailto:officialsonia64@gmail.com)



## About the University

Assam University was established in 1994 following the enactment of the Assam (Central) University Act 1989 by the Indian Parliament. Assam University is in the process of becoming an institution of excellence through its efforts. Over the years, the University has made remarkable strides in establishing itself as the premier academic institution in North-Eastern India.

## About the Seminar

ISAFBM'2022 is a venue for researchers, academics, students, and business professionals from around the globe to present their most recent works and improve them by introducing them to others. The purpose of this conference is to bring together academics, professional academics, and practitioners to discuss contemporary accounting, finance, and business management concepts and to form new partnerships in these fields. Authors are encouraged to submit papers that demonstrate research findings, projects, surveying studies, and practical experiences that highlight significant developments in accounting, finance, business management, and Social Sciences. It is an excellent opportunity to network with people who share your interests and to exchange best practices.

## Call for Papers

**This seminar is open to all areas of business and social sciences. Suggested areas are**

### **Accounting**

- Accounting for Non-profit Organizations
- Accounting Information Systems
- Accounting Standards and Regulations
- Auditing
- Cost Accounting
- CSR Accounting
- Financial Accounting
- Forensic Accounting
- Government Accounting
- Hospitality and Tourism Accounting
- International Accounting
- Managerial Accounting
- Political Campaign Accounting
- Revenue Accounting
- Social Aspects of Accounting
- Sustainability Accounting
- Tax Accounting
- Any other

### **Finance**

- Analytics in Banking and Finance
- Banking
- Behavioural Finance International Finance



- Block-chain Technology
- Crowd Funding
- Crypto Currencies
- Earnings Management
- Financial Inclusion
- Financial Market
- Financial Services
- Financial System
- Fin-tech
- Global Financial Crisis
- Green Financing
- GST and Taxation
- Insurance
- International Finance
- Islamic Finance
- Micro-financing
- Mutual Funds
- Neuro Finance
- Non-fungible tokens (NFTs)
- Risk Management
- Any other

### **Social Sciences**

- Anthropology
- Economics
- Education
- History
- Law
- Linguistics

- Political Science
- Psychology
- Mass Communication
- Social Work
- Sociology
- Any other

### **Business Management**

- Artificial Intelligence in Business
- Business analytics
- Customer Service Management
- E-Commerce
- Entrepreneurship
- Family Business
- Human Resource Management
- International Business
- Inventory management
- IoT in Business
- Market Research
- Marketing
- Small Business Management
- Strategic Management
- Sustainability Management
- Time Management
- Any other

### **Submission of Abstract within 15<sup>th</sup> September:**

- Abstract must be submitted in MS Word format, not in PDF at:  
[Officialsonia64@gmail.com](mailto:Officialsonia64@gmail.com)
- Abstract must not exceed 300-350 words and should contain at least 4-5 keywords.

### **Submission of full paper for publication:**

- The APA 6th edition referencing style must be adopted.
- Use 12-point Times New Roman font, double spacing, 1-inch (2.5 cm) margins all around, and 8.5" X 11" page dimensions.
- All papers submitted for publication shall be 2 subject to double-blind review and a plagiarism check.
- Before recommending an article for publication, the Advisory Committee of the Seminar may request the author to remove any plagiarised content and resubmit the article with necessary revisions.
- The Accepted papers will be published in an edited volume by Bloomsbury UK and India.
- Authors will have to pay publication fees in accordance with the journal's or publisher's policy.

**Online Registration From**

<https://forms.gle/BWEJpdkg2XhyU2fJ7>