

INTERNATIONAL SEMINAR

on

Accounting, Finance, Business and Social Sciences (ISAFBS'23)
(HYBRID MODE)

Date: 14th, 15th, 16th September 2023

Organized by

**Deptt. of Business Administration,
Assam University, Silchar (India)**

in collaboration with

**ALABAMA A&M UNIVERSITY, USA
Deptt. Of Management, NEHU, Shillong**



Special Attractions of this Seminar

- Advisors, Guests, and Coordinators represent 11 Nations - USA, UK, Canada, France, Argentina, China, South Africa, Georgia, Egypt, India and Bangladesh
- Two (2) special issues by Scopus /ABDC Journals
- Eight (8) edited books by Bloomsbury UK-India
- Anybody can publish an article, irrespective of the seminar presentation
- Twenty (20) Certificates of Best Paper Presentation
- Certificates will be signed by the representatives of the three Universities.

For further Information,

Please join the WhatsApp group using this link or QR code:

<https://chat.whatsapp.com/FUtbNtZlhjXL6Ac2Uzhin2>

International Seminar
Sept2023
WhatsApp group



Keynote Speakers



Dr Mahfuzur Rahman,
University of Lincoln, UK



Dr. Dieu Hack-Polay,
Professor, Crandall University,
Canada

Chief Guest of Honour



Prof. Charles W. Richardson,
Dean and Professor of Marketing at
Alabama A&M University, USA

Guests of Honours



Prof. Nevine Makram,
Professor Artificial Intelligence and
Director of Social and Culture Planning
Center, Institute of National Planning,
Egypt.

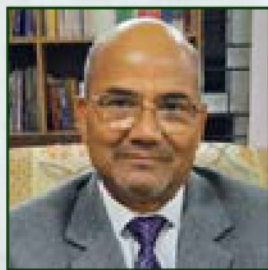


Prof. Ravinder Rena
Durban University of Technology,
Durban, South Africa.



Dr. Qian Shen
Dept Chair. Accounting and
Finance Dept,
Alabama A&M University, USA

Patron and Chief Guest for the Inaugural Session



Prof. Rajive Mohan Pant,
Vice Chancellor, Assam University, Silchar

Patron and Chief Guest for the Valedictory Session



Dr. Majed EI-Dweik, PhD,
Vice President of Research and Economic
Development, Alabama A&M University, USA

Patron



Prof. Prabha Shankar Shukla,
Vice-Chancellor, North-Eastern Hill University,
Shillong

Invited Speakers for the Technical Sessions



Dr. Chau Le,
University of Lincoln, UK



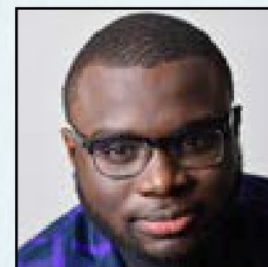
Dr. Davina Bird,
University of Lincoln, UK



Thakur Ghimire,
University of Lincoln, UK



Dr. Judith John,
University of Lincoln, UK



Chrisben Daniels,
University of Lincoln, UK



Jacob Diameh,
University of Lincoln, UK

Seminar Directors



Prof. H. Ramananda Singh
Assam Univeristy, Silchar



Prof. Rafiq Bhuyan
Alabama A&M University, USA



Prof. Abhigyan Bhattacharjee
NEHU, Shillong



Prof. Arup Barman
Assam Univeristy, Silchar

Advisors



Prof. Arvind Ashta,
Burgundy School of Business,
France



Prof. Baharul Islam,
IIM Kashipur



Prof. A L Ghosh,
Assam University, Silchar



Prof. J. U. Ahmed,
NEHU, Tura Campus



Prof. Niranjana Roy,
Assam University, Silchar



Prof. Projit Kumar Palit,
Assam University, Silchar



Prof. Shahin Ara Begum,
Assam University, Silchar

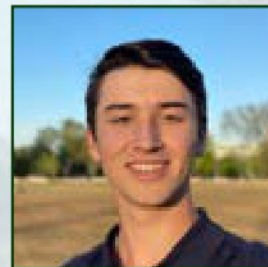


Prof. Debomalya Ghose,
Assam University, Silchar

International Coordinators



Dr. Ekaterine Lomia
Georgia



Emilio Angel
Alabama A&M University, USA



Engtavius Briskey-Chappell
Alabama A&M University, USA



Salman Mazumder
Queen's University, UK

Seminar Coordinator



Dr. H. R. Laskar
(Habib Ratvi)

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National Coordinators



Dr. Souvik Banerjee,
MDI Murshidabad Univeristy



Dr. Sultana Begum A. Mazumder
North-Eastern Hill University



Dr. Rachana Jaiswal
H.N.B. Garhwal Univeristy



Dr. Barkha Rani
University of Rajasthan



Dr. Ayesha Khatun
Symbiosis International University

Moderators

- **Dr. Joyecta Deb**, Assam University, **Silchar**
- **Dr. Juthika Konwar**, Assam University, **Silchar**
- **Dr. Amit Kumar Das**, Assam University, **Silchar**
- **Dr. Deepivoti Choudhury**, Assam University, **Silchar**

Organising Committee

- **Ms. LuraiRongmei**, Assam University, **Silchar**
- **Dr. Nilanjana Chakrabarty**, Assam University, **Silchar**
- **Mr. Sauray Dey**, Assam University, **Silchar**
- **Dr. Kalvan Das**, Assam University, **Silchar**

Assistant Coordinators

- | | |
|--|------------------------------|
| • Sonia Laskar | • Prasenjit Goon |
| Email official : officialsonia64@gmail.com | Contact no. : +91 9854978040 |
| Contact no. : +91 8638734224 | (WhatsApp only) |
| (WhatsApp only) | |

Important Information

- **Dates of Seminar:** 14th, 15th, 16th September 2023
- **Last date for online registration:** 31 July 2023
- Link for **online registration:** <https://forms.gle/hHXVeYPFesTq8P5k8>
- **Last date for submission of Abstract.** 5th August 2023
- **Last date Submission of full Article/PPT for presentation:** 5th September, 2023
(Link for submission of full article PPT will be provided only to the registered participants)
- **Last date for Submission of Article for Scopus Publication:** 31 July 2023
- **Last date for Submission of Article for Book Publication:** 31 August 2023

Fee Details

For Indian Participants

- Rs. 350 for research scholars
- Rs. 450 for faculty members

Bank Account Details for Indian Participants

- Account Number : 20050110035450
- Account Name : Assam University, Project Account II
- IFSC Code : UCBA0002005
- Branch Name : UCO Bank, Assam University, Silchar Branch

For Non-Indian Participants

- USD 35 for developing Nations
- USD 150 for developed Nations
- **PayPal Account** : rafiqulbhuyan@gmail.com

Edited Books to be Published by Bloomsbury UK-India

1. Emerging Issues in Accounting, Audit and Taxation
2. Research Issues in Finance and Capital Markets
3. Research Issues in Economics and Social Sciences
4. Entrepreneurship in the Digital Age
5. Management in the Digital Age
6. Emerging Technologies for Business and Finance
7. Islamic Banking and Finance in the Digital Era
8. Emerging Issues in Micro-Finance and Financial Inclusion

For Book Publication:

1. **Last date for Submission of Article: 31 August, 2023**
2. Upload your article in the google form using the following link
<https://forms.gle/BkfN7Sc4TFU1ubA49>
3. **The book publication process will start from July 2023 on first come first serve basis.**
4. **Each Book will have at least one native English Speaker from USA, UK or Canada as Editor**

Scopus Publication:

1. **Special Issue 1:** Accounting and Finance
2. **Special Issue 2:** Business and Economics

For Journal Publication:

1. **Last date for Submission of Article: 31 July 2023**
2. Upload your article in the google form using the following link:
<https://forms.gle/Tgd9wkAnjXpbreD76>
3. **Only selected papers will be recommended for Scopus publication**
4. **Guest Editors are from USA, UK and Canada only**
5. **Cost of publication- USD 450 +Transfer Charges**

Guidelines for Submission of full paper for publication

- The APA 6th edition referencing style must be adopted
- Use 12-point Times New Roman font, double spacing, 1-inch (2.5 cm) margins all around, and 8.5" X 11" page dimensions.
- All papers submitted for publication shall be subject to double-blind review and a plagiarism check.
- Before recommending an article for publication, the Advisory Committee of the Seminar may request the author to remove any plagiarised content and resubmit the article with necessary revisions,
- Authors will have to pay the publication fees in accordance with the journal's or publisher's policy



About the University

Assam University was established in 1994 following the enactment of the Assam (Central) University Act 1989 by the Indian Parliament. Assam University is in the process of becoming an institution of excellence through its efforts. Over the years, the University has made remarkable strides in establishing itself as the premier academic institution in North-Eastern India.



About the Seminar (ISAFBS 2023)

ISAFBS 2023 is a venue for researchers, academics, students, and business professionals from around the globe to present their most recent works and improve them by introducing to others. The purpose of this conference is to bring together academics, professional academics, and practitioners to discuss contemporary accounting, finance, business and social science concepts and to form new partnerships in these fields. Authors are encouraged to submit papers that demonstrate research findings, projects, surveying studies, and practical experiences that highlight significant developments in accounting, finance, business management, and Social Sciences. It is an excellent opportunity to network with people who share your interests and to exchange best practices.

Past Success: (ISAFBM 2022)

The last international seminar was a brilliant success and received an overwhelming response from India and abroad. Our international coordinators, advisors, guests of honours, and participants jointly represented 14 nations, including the **UK, USA, Egypt, South Africa, Nigeria, Georgia, France, India, Bangladesh, Somalia and Nepal**. A total of 476 participants registered for the seminar. Twenty (20) technical sessions were arranged in order to accommodate 260 papers. The majority of papers were co-authored, so, a total of 400 participants successfully presented their papers. Finally, fifty (50) selected papers were published in three (3) edited volumes by Bloomsbury UK India

Call for Papers

This seminar is open to all areas of business and social sciences. Suggested areas are:

Accounting

- Accounting for Non-profit Organizations
- Accounting Information Systems
- Accounting Standards and Regulations
- Auditing
- Cost Accounting
- CSR Accounting
- Financial Accounting
- Forensic Accounting
- Government Accounting
- Hospitality and Tourism Accounting
- International Accounting
- Managerial Accounting
- Political Campaign Accounting
- Revenue Accounting
- Social Aspects of Accounting
- Sustainability Accounting
- Tax Accounting
- Any other

Finance

- Analytics in Banking and Finance Banking
- Behavioural Finance
- International Finance
- Block-chain Technology
- Crowd Funding
- Crypto Currencies
- Earnings Management
- Financial Inclusion
- Financial Market
- Financial Services
- Financial System
- Fin-tech
- Global Financial Crisis
- Green Financing
- GST and Taxation
- Insurance
- International Finance
- Islamic Finance
- Micro-financing

- Mutual Funds
- Neuro Finance
- Non-fungible tokens (NFTs)
- Risk Management
- Any other

Social Sciences

- Anthropology
- Economics
- Education
- History
- Law
- Linguistics
- Political Science
- Psychology
- Mass Communication
- Social Work
- Sociology
- Any other

Business

- Artificial Intelligence in Business
- Business analytics
- Customer Service Management
- E-Commerce
- Entrepreneurship
- Family Business
- Human Resource Management
- International Business
- Inventory management
- IoT in Business
- Market Research
- Marketing
- Small Business Management
- Strategic Management
- Sustainability Management
- Time Management
- Any other

Dates of Seminar:

14th, 15th, 16th September 2023 (Hybrid Mode)

Please contact:

- **Dr. Habib Ratvi,**
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Email: habibmba03@gmail.com,
- **Sonia Laskar ,**
WhatsApp only: +91 8638734224
Email: officialsonia64@gmail.com,
- **Prasenjit Goon,**
WhatsApp only +91 9854978040

Please join the WhatsApp group using this link or QR code:

- <https://chat.whatsapp.com/FUtbNtZlhJXL6Ac2Uzhin2>



Link for online registration:

- <https://forms.gle/hHXVeYPFesTq8P5k8>