

Faculty Profile

Name: Dr. Parag Shil

Designation: Associate Professor

Department/Centre: Commerce

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Educational Qualifications: M.Com., Assam University, Silchar (Gold Medallist, 1999); UGC-NET (June, 2000); M.Phil in Commerce, Assam University, Silchar (2002), (Research Area: Marketing); Ph.D in Commerce, Assam University, Silchar (2008) (Research Area: Marketing); PGDMM, Assam University, Silchar (1996); **Post-doctorate, University of Florida, Gainesville, USA (2016 – 2017).**

Areas of Interest: Retailing, Marketing, Environment Management, Management Accounting and Behavioural Finance.

Work Experience: [In chronological order with the recent one at the last.]

Name of the Organization	Designation	Period		Nature of Post (permanent/ temporary/ Ad-hoc/ contractual etc.)
		From	To	
Government Degree College, Dharmanagar, Tripura. [under DHE, Govt. of Tripura]	Assistant Professor [Department of Commerce]	2002	2005	Permanent
Assam University, Silchar.	Assistant Professor [Department of Commerce]	2005	2015	Permanent
Assam University, Silchar.	Associate Professor [Department of Commerce]	2015	Till the day	Permanent

Awards and Honours (if any): [Maximum up to 5] [In chronological order with the recent one at the last.]

Award Details	Awarding Agency	Year	Remark (if any)
Gold Medal for securing 1st class 1st Position in M.Com	Assam University, Silchar.	1999	--
Merit Prize for securing 1st Position with highest marks in M. Com	Assam University, Silchar.	1999	--
Scholarship for M.Phil of Higher Education Department, Govt. of Assam, Guwahati, Assam.	DHE, Govt. of Assam, Guwahati	2001	--
Fellow, International Congress of Environmental Research (FICER).	International Congress of Environmental Research, G. Seed, Bhopal.	2008	--

Projects: [In chronological order with the recent one at the last. Mention shall be made if the project is ongoing or completed]

Project Title	Awarding Agency	Period	Amount Sanctioned	Ongoing/ Completed

Consultancy/International Collaboration: [In chronological order with the recent one at the last.]

Details	Year	Remark (if any)
[Type of consultancy/ collaboration], [Party details], [Period], [Amount (if any)]		

Publications in Peer Reviewed Journals/Book Chapters (Maximum 5)

Authors	Title of the Paper/Chapter	Name of the Journal/Book	Journal/Book details	ISSN/ISBN
Kar. M., and Shil, P.	A Comparative Study on Performance Evaluation of Selected Mutual Fund Open-Ended Growth Schemes in India.	<i>FINANCE INDIA.</i>	(March, 2016). Vol. XXX(1) pp.173-188	ISSN: 0970-3772
Deb, G. C., Dey, N. B., and Shil, P	An Analysis of Receivable Management Practices in Micro and Small Enterprises in Barak Valley	<i>Indian Journal of Accounting</i>	June, 2016 Vol. XLVIII (1) pp. 132-147	ISSN: 0972-1479 (Print) 2395-6127 (Online)
Shil, P. and Kar. M	Performance Indicators of Mutual Funds – An Appraisal	<i>International Journal of Research in Management & Social Science</i>	2017 October- December pp. 32-40	ISSN: 2322-0899
Deb, G. C., Dey, N. B., and Shil, P	Inventory Management Practices in MSMEs: An Analytical Study in Barak Valley, Assam	<i>Sedme- Small Enterprises Development, Management & Extension Journal</i>	June, 2016 Vol. 43(2) pp. 53-70	ISSN: 0970-8464 (Print) 2456–1223 (Online)
Shil, P. and Pandiya, D. K.	A Perception Study on Human Resource Management Practices in Select Retail Organizations in Florida, USA	<i>Intercontinental Journal of Human Resource Management</i>	December, 2016 Volume 3 (12) pp. 1-21	ISSN: 2350-0840 (Print) 2350-0859 (Online)

Books Authored/Edited Books (Maximum 5)

Authors	Title of the Book	ISBN	Publisher Details	Authored/ Edited
Shil, P.	<i>Marketing of Indian Tea – in Domestic & Global Market.</i>	978-3-639-76104-7.	Scholars' Press, Omni Scriptum GmbH & Co., Saarbrücken, Germany. (December, 2014)	Authored.
Shil, P.	<i>Trend, Pattern and Determinants of Foreign Direct Investment in India - A Sector-wise Analysis.</i>	978-3-639-51443-8.	Scholars' Press, Omni Scriptum GmbH & Co., Saarbrücken, Germany. (February, 2015)	Authored.
Deb Nath, B. & Shil, P.	<i>Microfinance and SHG Models – A Performance Evaluation.</i>	93-83793-31-7.	Y.S. Books International, New Delhi. (August, 2015)	Authored.
Deb, G. C., Dey, N. B., and Shil, P	<i>Working Capital Management in Micro and Small Enterprises.</i>	978-93-85502-96-5	Renu Publishers, New Delhi (July, 2017)	Authored.

Peer Reviewed Publications in Proceedings of National/International Conference/Workshop/Symposium (Maximum 5)

Authors	Title of the Paper	Name of the Program and Organizer	Publisher Details	ISBN/ISSN
			[Name of the publisher], [Year of Publication]	

Patents (if any):

Patent Details	Awarding Agency	Year	Remark (if any)

Details of Ph.D degree awarded (Under the supervision of the faculty):

Name of the Scholar	Title of the Thesis	Year of award	Remark (if any)
Bhabananda Deb Nath	Performance Evaluation of SHG Models of Microfinance in Barpeta District of Assam.	2014	Department of Commerce, Assam University, Silchar
Mili Kar	Performance Evaluation of Debt Oriented Selected Mutual Funds Schemes in India, 1997 – 2011.	2015	Department of Commerce, Assam University, Silchar
Gautam Chandra Deb	Working Capital Management in Micro and Small Enterprises in Barak Valley: An Analytical Study.	2016 (as co-supervisor)	Department of Commerce, Assam University, Silchar
Sumit Banik	Marketing Practices of Indian Jute Industry: 2000-01 to 2012-13.	2017	Department of Commerce, Assam University, Silchar
Joy Das	Performance of Commercial Banks in Indian Mutual Fund Industry, 1987 – 2012.	2018 (Submitted)	Department of Commerce, Assam University, Silchar

Details of scholars pursuing research(Under the supervision of the faculty):

Sl. No.	Name of the Scholar	Degree for which enrolled	Status	Title of the Thesis/ Dissertation	Date of Registration
1.	Haripada Datta	Ph.D	Registered	Investment and Profitability Analysis of Rubber Plantation Industry in Tripura - A Study with Reference to Private Small Growers	27/09/2012
2.	Jyoti Prasad Deb Barma	Ph.D	Registered	Cost Management of Private Passenger Road Transport Business in Tripura: A Cost Volume Profit Approach	27/09/2012
3.	Shantosree Dutta	Ph.D	Registered	Performance of Micro Insurance Schemes provided by LICI in the Cachar District of Assam	13/09/2013
4.	Mampi Nag	Ph.D	Registered (as Co-supervisor)	Antecedents of Work Life Balance of Industrial Workers: A study on Barak Valley Cements Ltd.	18/09/2014
5.	Jarita Das	Ph.D	Registered	Brand Preference of Fruit Juice Consumers in the Barak Valley: A Statistical Analysis.	04/04/2017
6.	Jishnu Majumdar	M. Phil	Registered	Emotional and Rational Appeals in Advertising of FMCG Products - A Study on Consumer Perception in Barpeta District of Assam	05/03/2018

