

FACULTY DETAILS



NAME: Dr. A. S. Yarso

DESIGNATION: Assistant Professor

DEPARTMENT: Commerce

PHONE: 9435377311

EMAIL: asyarso@gmail.com

YEAR OF JOINING: 2010

AREAS OF INTEREST/SPECIALIZATION: Marketing, Human Resource Management, Working Capital Management

EXPERIENCE (in Year): 18 years

EDUCATION QUALIFICATION: M. Com. (Gold Medalist), Ph.D.

NET/SLET/SET: Nil

Any other: Nil

HONOURS/AWARDS (National/ International): Nil

RESEARCH GUIDANCE:

Ph.D. (Awarded, details)

Name of the student	Title of the Research	Date of Award	Supervisor	Co-supervisor (if any)
Satyabrata Goswami	A Study of Health Care Service Utilization in India: With Special Reference to Rural Tripura	6/11/2017	Dr. A. S. Yarso	Prof. Pranay Jyoti Goswami
Happyson Gachuiwo	Working Capital Management: A Study on Select Indian IT Multinational Corporations	23/12/2019	Dr. A. S. Yarso	Nil

Ph.D. (Ongoing)

Name of the student	Title of the Research	Date of Registration	Supervisor	Co-supervisor (if any)
Rajkumar Romensana Singh	Performance Evaluation of Food Processing Industry in Manipur	27/01/ 2018	Dr. A.S Yarso	
RUPAN CHAKMA	A study of problems and prospects of Indo-Bangladesh trade with special reference to North East India	10/01/2018	Dr. A S Yarso	Nil
Tapas Mukhopadhyay	Cluster Development in MSME Sector with Special Reference to Select Clusters in Murshidabad District of West Bengal	24.01.2019	Dr. A.S Yarso	Nil
Navajit Borah	Perception of Retail Investors towards Investment in Stock Market:A Study with reference to select cities of Assam	23/09/2019	Dr. A.S. Yarso	Nil
Kuldeep Goala	Management Practices and Its Impact on Performance of Small Enterprises: A Study with Reference to Cachar District of Assam.	02-02-2018	Dr. A.S Yarso	Nil
Tapas Kumar Sahoo	Effect of Selected Macroeconomic Factors on Capital Structure Financing: A Critical Study on Indian Automobile Sector.	24-01-2019	Dr. Joyeeta Deb	Dr. A. S. Yarso

M.Phil. (Awarded)

Name of the student	Title of the Research	Date of Award	Supervisor	Co-supervisor (if any)
Rajkumar Romensana Singh	A Study of Marketing Practices of Fish Fermentation Units in Manipur	23/4/2018	Dr. A.S. Yarso	Nil
Partakson Rumon Chiru	Consumer Behaviour in Rural Market: A Study on Buying Behaviour of Rural Consumers in Churachandpur District, Manipur	16/08/2014	Dr. A.S. Yarso	Nil
Abhinaw Pandey	Corporate Social Disclosure: A Case Study of SAIL	16/01/2014	Dr. A.S. Yarso	Nil

M.Phil. (Ongoing)

Name of the student	Title of the Research	Date of Registration	Supervisor	Co-supervisor (if any)
GULZAR ALAM KHAN	A STUDY ON JOB SATISFACTION IN RELATION TO OCCUPATIONAL STRESS OF NURSES IN PRIVATE HOSPITALS OF BARAK VALLEY	24-01-2019	Dr. A.S. Yarso	Nil

P.G. Dissertation [(completed) Nos. only]: 36

BEST 5 PUBLICATIONS:

LIST OF PUBLICATIONS:

1. Financial Performance of Select Gold Ornaments Cluster in Mushidabad, West Bengal Journal of Maharaja Sayajirao University of Baroda; Volume No. 55, No.1(II), 2021 (UGC Care Group 1 Journal) pp.107-112; ISSN: 0025-0422
2. Efficiency of Working Capital Management: A Comparative Study of Tata Consultancy

Services Ltd and Infosys; Time's Journey: A Refereed Journal of Institute of Management Study, Volume 6 No. 1, pp. 11-24; June, 2017; ISSN: 2278-6546.

3. Entrepreneurial Financial Performance of Fruit Processing Units in Manipur
RAY: International Journal of Multidisciplinary Studies; Volume IV, No. 1, pp. 15-27, April, 2019; E-ISSN: 2456-3064.
4. Marketing Strategies of Food Processing Industries in Manipur: A Case Study
Advances in Economics and Business Management(AEBM) Volume 6, Issue 5; pp.389-393; July-September, 2019; p-ISSN: 2394-1545; e-ISSN: 2394-1553.
5. Cluster Development in Small Enterprises: A Case Study of Select Plastic Enterprises in Murshidabad, West Bengal; Entrepreneurship and Regional Development: Analysing Growth Models in Emerging Markets; Palgrave Macmillan (Springer Nature) Switzerland AG; <https://doi.org/10.1007/978-3-030-45521-7>; pp.147-161; Year-2021; ISBN: 978-3-030-45520-0, ISBN: 978-3-030-45521-7 (eBook).

Journal: 17 Nos

Books (with ISBN): 1 No

Book Chapters (with ISBN and name of Editors): 9 Nos