

# BANIJYA

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Arindam De : Attributes in Organised Retail – A Kolkata Based Study
- Parag Shil : Organized Retail Sector in India and its emerging Human  
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- A. Rajmani Singh : Indian Capital Market towards Global Standards
- Sandip Nandi : Aftermath of Overseas Institutional Investment in Indian Capital  
Market

আসাম বিশ্ববিদ্যালয়

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## *Editorial.....*

Warm greetings from the Editorial Board of Banijya- A Peer Reviewed UGC Approved Research Journal of the Department of Commerce, Assam University, Silchar. We are glad that this issue of Banijya, Vol. 9 No. 1, 2017 has come out of the press for wider readership.

The objective of the Journal is to encourage and support innovative research in the areas of commerce and its allied disciplines. The editorial board has made a unified approach to gather identified stakeholders under one platform to offer diversified thinking in the areas of commerce.

In this issue of Banijya, eleven research articles relating to different areas of commerce have been presented. The range of topics covered in the present issue are, firstly, from the brand preference of customers and the challenges of human resource in organized retail sectors in India to challenges and prospects of micro and small enterprises in north east India. Secondly, it also covers the pertinent issues relating to the Indian capital market and the recent development of mutual fund industry in India. Lastly, financial performance of commercial banks and the reasons for the growth of SHGs across the states of India along with the strides in convergence of the Indian Accounting Standard with the International Financial Reporting Standards are presented in this issue. Hope these varied and pertinent topics presented in this issue of Banijya may give a thrilling inside to the readers.

With Best Wishes,

**Dr A.S. Yarso**  
Managing Editor  
BANIJYA,  
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