

## Faculty Profile

**Name: Dr. Parag Shil**

**Designation: Professor**

**Department/Centre: Commerce**

**Institution: Assam University, Silchar  
([www.aus.ac.in](http://www.aus.ac.in))**



**Phone Numbers: +91 3842 270970 (O)**

**+91 8473904078**

**Email: [parag.shil@aus.ac.in](mailto:parag.shil@aus.ac.in), [paragshil1@gmail.com](mailto:paragshil1@gmail.com), [ps\\_aus@yahoo.co.in](mailto:ps_aus@yahoo.co.in)**

### **Educational Qualifications:**

**M.Com**, Assam University, Silchar (1999); **UGC-NET** (June, 2000); **M.Phil** in Commerce, Assam University, Silchar (2002), (Research Area: Marketing); **Ph.D** in Commerce, Assam University, Silchar (2008) (Research Area: Marketing); **PGDMM**, Assam University, Silchar (1996); **Post-doctorate**, University of Florida, USA (2016 – 2017).

### **Areas of Interest:**

Marketing, Retailing, Advertising, Research Methodology, Management Accounting, Environment Management, and, Behavioural Finance.

**Work Experience:** [In chronological order with the recent one at the last]

Name of the Organization	Designation	Period		Nature of Post (permanent/ temporary/ Ad-hoc/ contractual etc.)
		From	To	
Government Degree College, Dharmanagar, Tripura. [under DHE, Govt. of Tripura]	<b>Assistant Professor</b> [Department of Commerce]	2002	2005	Permanent
Assam University, Silchar.	<b>Assistant Professor</b> [Department of Commerce]	2005	2015	Permanent
Assam University, Silchar.	<b>Associate Professor</b> [Department of Commerce]	2015	2018	Permanent
Assam University, Silchar.	<b>Professor</b> [Department of Commerce]	2018	Till date	Permanent

**Awards and Honours:**

Award Details	Awarding Agency	Year
<b>Gold Medal</b> for securing 1st class 1st Position in M.Com	Assam University, Silchar.	1999
<b>Merit Prize</b> for securing 1st Position with highest marks in M. Com	Assam University, Silchar.	1999
Scholarship for M.Phil of Higher Education Department, Govt. of Assam, Guwahati, Assam.	DHE, Govt. of Assam, Guwahati	2001
<b>Fellow</b> , International Congress of Environmental Research (FICER).	International Congress of Environmental Research, G. Seed, Bhopal.	2008

### 5 latest Publications in Journals:

Authors	Title of the Paper	Name of the Journal	Journal details	ISSN
Raha, S., & Shil, P.	Vision of <i>Atmanirbhar Bharat Abhiyan</i> with reference to MSME	BANK QUEST - Journal of Indian Institute of Banking & Finance	Jan – March, 2021 Vol. 92(1), Pp – 23 - 26.	ISSN: 0019-4921
Raha, S., & Shil, P.	Study on the satisfaction level of the account holders under <i>Pradhan Mantri Jan Dhan Yojana</i> Scheme	Orissa Journal of Commerce	Jan – March, 2021 Vol. 42(1), Pp – 105 - 115.	ISSN: 0974-8482
Das, J, and Shil, P.	Commercial Banks in Indian Mutual Fund Industry: A Study on Profitability of Banks Vis-à-vis Their Mutual Fund Business	The Indian Economic Journal, SAGE Publications	Nov. 2019 Vol. 66(1-2) Pp – 89-99 (DOI: 10.1177/0019466219864467)	eISSN: 2631-617X ISSN: 0019-4662
Dutta, H, Debnath, H. and Shil, P.	Impact of Change in Market Prices on Expansion of New Planting Area of Natural Rubber: A Study on Rubber Plantations in Tripura	International Journal of Humanities and Social Sciences	Sept. 2019 Vol. 5(5) Pp. - 40-45	ISSN: 2455-2070
Kar. M., and Shil, P.	A Comparative Study on Performance Evaluation of Selected Mutual Fund Open-Ended Growth Schemes in India	FINANCE INDIA	March, 2016  Vol. XXX(1)  Pp. - 173-188	ISSN: 0970-3772

### Book Authored/ Edited

Sl. No.	Title of the Book	Type of Book & Authorship	Publisher & ISBN No.
1.	Marketing of Indian Tea – in Domestic & Global Market	Reference book (Single authored)	Scholars' Press, Omni Scriptum GmbH & Co., Saarbrücken, Germany. ISBN: 978-3-639-76104-7 Dec. 2014
2.	Trend, Pattern and Determinants of Foreign Direct Investment in India - A Sector-wise Analysis	Reference book (Single authored)	Scholars' Press, Omni Scriptum GmbH & Co., Saarbrücken, Germany. ISBN: 978-3-639-51443-8 Feb. 2015
3.	Microfinance and SHG Models – A Performance Evaluation	Reference book Co-authored	Y. S. International New Delhi, INDIA ISBN: 93-83793-31-7, August 2015.
4.	Working Capital Management in Micro and Small Enterprises	Reference book Co-authored	Renu Publishers, New Delhi, INDIA ISBN: 978-93-85502-96-5 July 2017
5	Marketing of Indian Jute – Scenario, Challenges & Prospects	Reference book Co-authored	ABS Books Delhi, INDIA ISBN: 978-93-87229-54-9 July, 2020
6	Entrepreneurship and Sustainable Development in India	Reference book Single Editor	Mittal Publications New Delhi, INDIA ISBN: 81-947123-2-9 Sept. 2020
7	COVID-19: Impact on Indian Economy & Grow-Up Strategies	Reference book Co-Editor	Knowledge Publications Guwahati, INDIA ISBN: 9788193301470 August, 2020
8	Performance of Micro Insurance Schemes of LIC of India – A Perception Study	Reference book Co-authored	ABS Books Delhi, INDIA ISBN: 978-93-87229-88-4 March, 2021

## **Research work and achievement:**

- **Publications in Referred /Indexed/Scopus Journals: 89**
- **Book Chapters: 18**
- **Books Authored: 06**
- **Edited Books: 02**
- **Peer Reviewed Publications in Proceedings of National/International Conference/Workshop/Symposium: 16**
- **Paper Presented in National/International Conference/seminar/Workshop/ Symposium: 186**
- **Lecture/talk delivered in National/International Conference/Seminar/Workshop/FDP etc.: 30**
- **Technical Session Chaired in National/International Conference/seminar etc.: 12**
- **Ph.D degree (Under the supervision of the faculty):**
  - Awarded: 07**
  - Submitted: 00**
  - Registered: 03**
  - Admitted: 04**
- **M. Phil degree (Under the supervision of the faculty)**
  - Submitted: 01**
  - Admitted: 02**
- **P.G. dissertation (Under the supervision of the faculty): 72**

### Experience of Research Guidance:

Sl. No.	Name of the Scholar	Degree for which enrolled (Ph.D./ M.Phil./ any other)	Current Status(Registered/ Submitted/ Awarded)	Title of the Thesis/ Dissertation	Date of Award/ Submission/ Registration/ Admission
1.	<b>Bhabananda Deb Nath</b> (Supervisor: Dr. Parag Shil)	<b>Ph.D</b>	<b>Awarded</b>	Performance Evaluation of SHG Models of Micro-Finance Schemes in Barpeta District of Assam	<b>04/12/2014</b>
2.	<b>Mili Kar</b> (Supervisor: Dr. Parag Shil)	<b>Ph.D</b>	<b>Awarded</b>	Performance Evaluation of Debt oriented Mutual Fund Schemes in India, 1991-2011	<b>23/09/2015</b>
3.	<b>Gautam Chandra Deb</b> (Supervisor: Prof. N. B. Dey, Co-Supervisor: Dr. Parag Shil)	<b>Ph.D</b>	<b>Awarded</b>	Working Capital Management in Small Business in Barak Valley: An Analytical Study	<b>05/10/2016</b>
4.	<b>Sumit Banik</b> (Supervisor: Dr. Parag Shil, Co-Supervisor: Prof. D. K. Pandiya)	<b>Ph.D</b>	<b>Awarded</b>	Marketing Practices of Indian Jute Industry: 2000-01 to 2012-13	<b>19/04/2017</b>
5.	<b>Joy Das</b> (Supervisor: Dr. Parag Shil)	<b>Ph.D</b>	<b>Awarded</b>	Performance of Commercial Banks in Indian Mutual Fund Industry, 1987 – 2012	<b>25/09/2018</b>
6.	<b>Shantosree Dutta</b> (Supervisor: Prof. Parag Shil)	<b>Ph.D</b>	<b>Awarded</b>	Performance Evaluation of Micro Insurance Schemes offered by LICI– A Study with Special Reference to Silchar Division of LICI	<b>13/12/2019</b>
7.	<b>Haripada Datta</b> (Supervisor: Prof. Parag Shil, Co-Supervisor: Dr. Haradhan Deb Nath)	<b>Ph.D</b>	<b>Awarded</b>	Investment and Profitability Analysis of Rubber Plantation Industry in Tripura - A Study with Reference to Private Small Growers	<b>05/10/2020</b>
8.	<b>Jenifa Yesmin Laskar</b> (Supervisor: Prof. Parag Shil, Co-Supervisor: Prof. D. K. Pandiya)	<b>Ph.D</b>	<b>Registered</b>	Job Stress on Police Officers: A Study with Reference to Barak Valley of Assam	18/09/2014

9.	Jarita Das (Supervisor: Prof. Parag Shil)	Ph.D	Registered	Brand Preference of Fruit Juice Consumers in the Barak Valley: A Statistical Analysis	04/04/2017
10.	Arup Paul (Supervisor: Prof. Parag Shil)	Ph.D	Registered	Financing Individual Health Care Expenditure in Assam with Special Reference to select Critical Illness in Barak Valley	28/01/2017 (Date of admission)
11	Poushali Das (Supervisor: Prof. Parag Shil)	Ph.D	Admitted	Course Work Completed	19/09/2020 (Date of admission)
12	Nabarupa Dhar (Supervisor: Prof. Parag Shil)	Ph.D	Admitted	Course Work Completed	19/09/2020 (Date of admission)
13	Debasish Acharjee (Supervisor: Prof. Parag Shil)	Ph.D	Admitted	Course Work Completed	19/09/2020 (Date of admission)
14	Shrabani Das (Supervisor: Prof. Parag Shil)	Ph.D	Admitted	Course Work Completed	19/09/2020 (Date of admission)
15.	<b>Sudeepta Raha</b> (Supervisor: Prof. Parag Shil)	<b>M. Phil</b>	<b>Viva-voce completed</b>	Performance of Pradhan Mantri Jan Dhan Yojana (PMJDY): A Study on Select Branches of Assam Gramin Vikash Bank in Cachar District	<b>12/08/2021</b>
16.	Paramesh Sharma (Supervisor: Prof. Parag Shil)	M.Phil	Admitted	Course Work Completed	19/09/2020 (Date of admission)
17.	Bikramjit Dhar (Supervisor: Prof. Parag Shil)	M.Phil	Admitted	Course Work Completed	28/09/2020 (Date of admission)