

Faculty Profile

Name: Joyjit Sanyal

Designation: Assistant Professor

Department/Centre: Department of Commerce

Phone Numbers: +91-97063-80115

+91-88128-34507

Email id: joyjit50@gmail.com

Educational Qualifications:

M.Com (HR and Marketing), Gauhati University (2013);

PGDHRM, IDOL, Gauhati University (2014);

Bachelor of Music (Tabla), Bhatkhande Music Institute, University of Lucknow (2006);

Diploma in Fine Arts, Bangiya Sangeet kala Kendra, Kolkata (2003).

Areas of Interest: Human Resource Management, Organisational Behaviour, Marketing Management, Labour Relation and Legislation.

Work Experience:

Name of the Organization	Designation	Period		Nature of Post (permanent/temporary/Ad-hoc/ contractual etc.)
		From	To	
State Bank of India, Regional Head Office	Research Fellow	July, 2013	September, 2013	Contractual
Lalit Chandra Bharali College	Lecturer	25.9.2013	30.7.2014	Contractual
Department of Commerce, Gauhati University	Assistant Professor	4.11.2013	12.5.2014	Contractual
Department of Commerce, Gauhati University	Junior Research Fellow	13.5.2014	30.7.2014	-----
Department of Commerce, Assam University	Assistant Professor	31.7.2014	Till date	Permanent



Publications in Peer Reviewed Journals/Book Chapters

Sl. No.	Name of the Author/ co-author	Title of the Paper	Name of the Journal with ISSN No. (impact factor if any)	Volume/No. of the issue, page no.
1.	Joyjit Sanyal Amrita Das	Corporate Social Responsibility of Banks and Public Awareness: A study in Assam	The IUP Journal of Corporate Governance ISSN 0972-6853	Volume. 15 No.4 October 2016 Page no.37-57
2.	Joyjit Sanyal Prof. Sujit Sikidar	An Insight into Sandalwood & Medicinal Plant Cultivation as a Potential Entrepreneurial Project	The IISU Journal of Commerce and Management published by IIS University, Jaipur. ISSN 2320-4907	Volume 5 Issue 1 November 2016 Page no. 77-84
3.	Joyjit Sanyal Saptadweepa Shandilya	Tourism in North East India: Exploring a Newer Dimension through Films	<i>Research Promoter(A Peered Review Journal of Business, Humanities and Social Science)</i> ISSN -22310193	Volume VI No. VI OF 2016 PG. NO. 131-142
4.	Joyjit Sanyal Prof. Sujit Sikidar Ajit Timung	Socio- Economic Condition of Rubber Plantation Workers- A Synoptic Study	Journal for Studies in Management and Planning- International Journal of Research (Double blind peer reviewed with Impact Factor 3.512 ISSN- 2395-0463	Vol. 1, Issue- 09, October, 2015
5.	Joyjit Sanyal Sweta Bhattacharjee	A Study on the Effect of Franchise Fast Food Outlets on the Indigenous Fast Food Restaurants with special reference to Guwahati City	North- Eastern Journal for Commerce and Management (Peer Reviewed) ISSN: 2395-2199	Vol. 1, No. 1, June, 2015

Books Authored/Edited Books

1. “India’s Foreign Trade with Myanmar and its share of North- Eastern India after the Look East Policy: An Assessment” – Look East Policy: Perspective from South- East Asian Architecture (Edited by Dr. Abhigyan Bhattacharjee) and published by Excel India Publishers, October, 2015, ISBN- 9789384869861. (With Dr. A. I. Chanu)
2. “Blending of Entrepreneurship with Innovation in Plantation Activity”- Entrepreneurship Development in Conflict Regions- Issues and Challenges (Edited by Dr. A. I Chanu)and published by Global Publishing House, November, 2015, ISBN- 978-93-81563-67-0. (With Prof. Sujit Sikidar).