

## MBA IN HOSPITALITY & TOURISM MANAGEMENT PROGRAMME



### MBA-Hospitality & Tourism Management (MBA-HTM)

The Department of Hospitality and Tourism Management is going to start from the current academic year 2020 under the Jawaharlal Nehru School of Management Studies.

The Department of MBA of Hospitality and Tourism Management programme is to offer a specialized MBA programme dedicated to the requirements of the Hospitality and Tourism Sector. The programme is of two years full time MBA in Hospitality and Tourism Management.

#### **Dean**

**Jawaharlal Nehru School of Management Studies.**

Professor A.L. Ghosh

**Head, Department of Business Administration and Department of Hospitality and Tourism Management.**

Professor H.R. Singh

## PROGRAMME STRUCTURE

Paper Code	Paper Code	Credit	Remarks
<b>Semester-I</b>			
CP-101	Management Process and Principles	4	40% weight to Case Studies
CP-102	Managerial Economics	4	
CP-103	Accounting & Financial Analysis	4	
CP-104	Organizational Behaviour	4	40% weight to Case Studies
CP-105	Environment Management & Corporate Social Responsibility	3	40% weight to Case Studies
CP-106	Statistical Methods for Decision Making	4	
CP-107	Business Communication & Soft Skills	4	50% Practical
CP-108	Indian Cultural Heritage & Business History	3	
<b>Semester-I Total 30</b>			
<b>Semester-II</b>			
CP-201	Management Information System	4	
CP-202	Hospitality and Tourism Management	4	
CP- 203	To be offered by other Deptt under CBCS	6	
CP-204	Information Technology Management	6	
CP-205	Human Resource Management	4	40% weight on Case Studies
CP- 206	Operations Management	4	40% weight on Case Studies
CP- 207	Research Methods in Management	3	
CP- 208	Financial Management	4	
CP- 209	Marketing Management Studies	4	40% weight on Case
<b>Semester-II Total 39</b>			
<b>Semester-III</b>			
CP-301	Analysis of Business Environment - Indian & Global	3	40% weight to Case Studies
CP-302	Legal Environment of Business	3	do
CP-303	International Tourism	3	do
CP-304	Summer Internship & Report	4	Internship based
HTM-I	Marketing Tourism and Hospitality	4	**
HTM-II	Consumer Behaviour	4	**
HTM-III	Hotel Operations Management	4	**
HTM-IV	Management of Tour Operations & Travel Agency	4	**
<b>Semester-III Total 29</b>			
<b>Semester-IV</b>			
CP-401	Strategic Management	4	40% weight to Case Studies
CP-402	Dissertation & Viva-voce	6	Project-study based
HTM-V	Service Marketing	4	**
HTM-VI	Front Office Operation	4	**
HTM-VII	Food and Beverage Management	3	**
HTM-VIII	Accommodation Operations	3	**
<b>Semester-IV Total 24</b>			
<b>GRAND TOTAL 120</b>			

\*\* 33% of total weight in Elective Papers will be assigned to practical contents/case studies  
 The regulations with regard to (i) students' compulsorily pursuing two CBCS Courses in IInd Semester, (ii) students' participation in Summer Internship, (iii) Project Work & Dissertation; and (iv) the Evaluation Scheme for the MBA (HTM)

## ADMISSION CRITERIA

Eligibility for admission to MBA (Hospitality and Tourism Management) Programme 2020

a) A graduate from any relevant discipline having a minimum of 55 percentile in CAT 2019 [Relaxation of minimum percentile for reserved category candidates will be as per GOI rules].

OR

b) Candidates seeking admission to the MBA (Hospitality and Tourism Management Programme) 2020 must having a Bachelor's Degree in any discipline (Science, Commerce, Arts, Mass Communication, Computer Science, Engineering, Technology, Pharmacy, Medical Science or any other relevant field) with at least 55% marks or equivalent CGPA [relaxation of marks or equivalent CGPA in case of the candidates belonging to reserved categories will be as per GOI rules] in aggregate in either Honors or Pass Course awarded by any of the Universities incorporated by the act of the Central or State Legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a university under Section 3 of the UGC Act, 1956.

## FEES PAYABLE BY MBA(HTM) STUDENTS

Sl. No.	Particulars	Amount (Rs.)
01	Admission Fee (one time)	1,500.00
02	Tuition Fee (monthly)	@ 200/- 2400.00
03	Identity Card (one time)	75.00
04	University Registration Fee (one time)	300.00
05	University Development Fund (annual)	1,500.00
06	Library Fee (annual)	500.00
07	Sports Fee (annual)	100.00
08	Basic Primary Health Services (annual)	200.00
09	Medical Insurance (annual)	300.00
10	Students Co Curricular Fund (annual)	200.00
11	Students Aid Fund (annual)	150.00
12	Magazine Fee (annual)	100.00
13	Computer Laboratory Fee (refundable)	500.00
14	Library Caution Money (refundable)	500.00
15	Course Fee (per semester)	30,000.00
16	Knowledge Center & Internet Usage Fee (annual)	1000.00
17	Internship & Placement Information and Brochure Fees (annual)	2000.00
18	Management Fest Fee (Annual)	1000.00
19	Industry Interface & Corporate Relation (Annual)	4000.00
20	MBA (HTM) Alumni Fee (one time)	300.00
21	Examination Fee (per semester)	800.00
22	Transportation Fee (annual) (maximum)	2800.00
23	Marksheet Fee (per marksheet)	75.00
24	Centre Fee (per semester)	300.00

- Subject to notifications issued by the University / Department from time to time, fees payable for 2019-20 are to be paid at the time of admission and fees payable for 2020-21 at the time of enrollment in 2nd year classes.
- Fees shall be payable in cash to bank or by online payment.
- A student who after taking admission is found disqualified or desires to withdraw his / her name from the roll of University cannot claim any return of fees except the amount paid by him / her as caution deposit.

Total Approximate fees during Ist Semester: Rs 79455.

Total Approximate fees during 3rd Semester: Rs 75000