

REGISTRATION

Aspiring participants can participate by registering themselves.

The registration form can be filled online by clicking the link below. The registration fees details is as follows:

- Academicians/Industry Participants (with paper) – Rs500/-
- Research Scholars (with Paper) – Rs400/-
- Participants without paper – Rs300/-

The registration fees shall be paid as per the following details:

Account Name: Assam University Project A/C II

Bank Account Number: 20050110035450

IFSC code: UCBA0002005

Bank Name: UCO Bank Branch: Assam University, Silchar

Branch Code: 002005

Registration link <https://forms.gle/PVhjcpUxpyDHvSoFA>

Theme:

**Unlocking Potentialities and Elevating Growth
in North East India through Handloom and
Handicraft Industry**

Important Dates:

The last date for the receipt of
application/registration form along
with registration fee is **23-07-2022**.

Last date for abstract along with full
paper **01-08-2022**

**National Seminar
cum Exhibition on
National Handloom
Day
on (07-08-2022)**



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**ASSAM
UNIVERSITY**



National Handloom Day

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The SPINNING WHEEL is the auspicious symbol of sharir yajna, body labour.
- MK Gandhi

The north east region of India comprising of the eight states is characterized by multiplicity of culture and tradition. The region is characterized by richness in flora and fauna and enormous natural and scenic beauty. There are almost 145 tribal communities inheriting the region from both hilly and plane areas with their distinct traditional and cultural identity. The different tribes of the region preserve the culture of caring for the environment and this thrust for an ever clean and green environment has inspired the rest of the world as well as other parts of the world to choose the alternatives of handloom, bamboo and other eco-friendly handicraft products. The region exhibits potentialities in exports and making headway towards a self-resilient economy especially in case of handloom and handicraft products as the region is popular for its exclusive handloom and handicraft production. The North Eastern Region (NER) of India registers a total of about 54 percent of country's total bamboo production covering over 61 varieties. A variety of handicraft products like bags, decorative, ornaments etc. are produced from bamboo. Besides, the region is also famous for its production of handloom. Assam, for example, is famous for its production of silk (muga) sarees. However, much of the region's potentialities remain locked owing to certain bottlenecks and challenges. But the inspiring success stories of entrepreneurs from the different tribal communities of the region reflect potentialities for building up the region in its indigenous way. The eco-friendly handloom and handicraft products set a desired model of business for many countries of the world and with climate action and green initiatives, these industries hold strategic importance. In years to come the region, being rich in the production of handloom and handicraft products, is likely to become a global hub for such products and businesses. At the juncture it is important to identify the potentialities of the handloom and handicraft industry as well as the key challenges and possible way outs. The proposed seminar addresses this issue. The seminar would also be featured by a handloom exhibition by the entrepreneurs/manufacturer from NER.



Sub Themes:

- (a) Problems and prospects of handloom and handicraft industry.
- (b) Export potentialities of handloom and handicraft products
- (c) Responsible Businesses- Finding roots from North-East India
- (d) Climate Change and Green Initiatives- Role of Eco-Friendly Business
- (e) Reviving Handicraft Industry – Discovering Successful Business Model.
- (f) Eco friendly handloom and handicraft products-changing consumer tastes.
- (g) Indigenous knowledge practices in trade and commerce- special reference to handloom and handicraft businesses
- (h) Any other topic related to the broader theme.