REGISTRATION

Aspiring participants can participate by registering themselves. The registration form can be filled online by clicking the link below. The registration fees details is as follows: 'Academicians/Industry Participants (with paper) – Rs500/-'Research Scholars (with Paper) – Rs400/-'Participants without paper – Rs300/-The registration fees shall be paid as per the following details: Account Name: Assam University Project A/C II Bank Account Number: 20050110035450 IFSC code: UCBA0002005 Bank Name: UCO Bank Branch: Assam University, Silchar Branch Code: 002005 Registration link https://forms.gle/PVhjcpUxpyDHvSoFA

Theme: Unlocking Potentialities and Elevating Growth in North East India through Handloom and Handicraft Industry

Important **Dates:**

The last date for the receipt of application/registration form along with registration fee is **23-07-2022**. Last date for abstract along with full paper **01-08-2022**

National Seminar cum Exhibition on National Handloom Day on (07-08-2022)



Contact Us



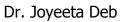
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ASSAM UNIVERSITY

Vational Handloom

The SPINNING WHEEL is the auspicious symbol of sharir yajna, body labour. - MK Gandhi

The north east region of India comprising of the eight states is characterized by multiplicity of culture and tradition. The region is characterized by richness in flora and fauna and enormous natural and scenic beauty. There are almost 145 tribal communities inheriting the region from both hilly and plane areas with their distinct traditional and cultural identity. The different tribes of the region preserve the culture of caring for the environment and this thrust for an ever clean and green environment has inspired the rest of the world as well as other parts of the world to choose the alternatives of handloom, bamboo and other eco-friendly handicraft products. The region exhibits potentialities in exports and making headway towards self-resilient economy а especially in case of handloom and handicraft products as the region is popular for its exclusive handloom and handicraft production The North Easter Region (NER) of India registers a total of about 54 percent of country's total bamboo production covering over 61 varieties. A variety of handicraft products like bags, decorative, ornaments produced from bamboo. etc. are is also famous Besides, the region for its production of handloom. Assam, for example, is famous for its production of silk (muga) sarees. However, much of the region's potentialities remain locked owing to certain bottlenecks and challenges. But the inspiring success stories of entrepreneurs from the different tribal communities of the region reflect potentialities for building up the region in its indigenous way. Theecofriendly handloom and handicraft products set a desired model of business for many countries of (c) these industries hold strategic and with climate action and green initiatives the world

importance. In years to come the region, being rich in the production of handloom and handicraft products, is likely to become a global hub for such products and businesses. At the juncture it is important to identify the potentialities of the handloom and handicraft industry as well as the key challenges and possible way outs. The **(h)** proposed seminar addresses this issue. The seminar would also be featured by a handloom exhibition by the entrepreneurs/manufacturer from NER.



Sub Themes:

(a) Problems and prospects of handloom and handicraft industry.

(b) Export potentialities of handloom and handicraft products

Responsible Businesses- Finding roots from North-Climate Change and Green Initiatives- Role of Eco-East India Friendly Business

(e) Reviving Handicraft Industry – Discovering Successful Business Model.

(f) Eco friendly handloom and handicraft productschanging consumer tastes.

(g) Indigenous knowledge practices in trade and commerce- special reference to handloom and handicraft businesses

Any other topic related to the broader theme.