

Revathy Vishwanath
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Indian Council of Social Science Research
(Ministry of Human Resource Development)
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F.No. 02/138/2016-17/RP

Dated: 05.08.2016

The Registrar
Assam University
Silchar-788011, Cachar District
(Assam)

Subject: Sanction of Responsive Research Project entitled "Impact of TV Advertisements on Adolescent: A Study of Silchar Town of Assam to Dr. G P Pandey".

Dear Sir,

The Indian Council of Social Science Research (ICSSR) considered the above research project submitted by Dr. G P Pandey, Head, Department of Mass Communication, Assam University, Silchar-788011, Cachar District (Assam).

- The Study, as proposed by the researcher/(s), is to be located at and financially administered by your institution as per the guidelines of this award.
- The ICSSR has sanctioned a grant-in-aid of Rs. 5,00,000/- (Rupees five lakh only) for the above research project and the grant will be released as follows:

First installment:	Rs.	2,00,000/-
Second installment:	Rs.	2,00,000/-
Final installment:	Rs.	1,00,000/-
Total	Rs.	5,00,000/-

* The break-up budget approved by the ICSSR of Rs. 5.00 Lakh is enclosed.

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Revathy

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