

Department of Commerce
Assam University Diphu Campus

Faculties of the Department as mentor guided the mentees/Students in writing Dissertations providing suggestions/inputs in selection of Title, formulation of methodologies, analysis and interpretation and drawing inferences thereon as shown below. This practice is followed every year since 2011.

Roll No	Admit Roll No. 23200	Mentor	Name of the Mentee	Title Guided, suggestion provided, Modification suggested
1	895	Dr. Subit Dutta	BRONSON KATHAR	A Study on Using Debit Card among The Students of Department of Commerce, Assam University Diphu Campus
2	896	Prof. Amalesh Bhowal	BUDHESWAR TERON	Rural Family Buying Decision and Behaviour: A Study-With Reference to the Resident of Rangina Village of Karbi Anglong
3	897	Dr. Ayekpam Ibemcha Chanu	KOMOL TISSO	A Study on Consumers Satisfaction Towards Nike Footwear with Special reference to the Players of Karbi Anglong Morning Star Football Club, Diphu, Karbi Anglong, Assam
4	898	Prof. Ratan Borman	LONGBIR TERON	A Study on Consumer Experience Towards Reliance Jio Telecom Service Amongst the Students of Commerce Department
5	899	Dr. Joyjit Sanyal	LONGSING TOKBI	Impact of Vishal Mega Mart: A Study on the others Small Retail Competitors in Diphu Main Market
6	900	Dr. Joyjit Sanyal	RUPKON SING RONGPHAR	A Study on ' Awareness of Consumers Rights' Among the Teaching and Non Teaching Staff Of Assam University Diphu Campus (AUDC)
7	901	Dr. Ayekpam Ibemcha Chanu	PARTHA PRATIM DAS	A Study on Consumer Satisfaction Towards Reliance Jio with Special Reference to Students of AUDC
8	902	Dr. Joyjit Sanyal	PRANJAL NATH	A Study on the Female's Buying Behaviour and Perception towards select Cosmetic Product with Special reference to Assam University Diphu Campus
9	903	Dr. Subit Dutta	SAMEER RAI	A Study on Consumer Buying Behaviour Towards Online Shopping of Smartphones with Special Reference to Diphu Town
10	904	Dr. Sweety Das	SUKURSING ENGTI	A Study on Consumer About Postal Services with special reference to Diphu Post Office
11	906	Dr. Sweety Das	VOPHONG RONGPHAR	Impact of Advertising on Consumer Buying Behaviour: A Study with Special Reference to Poor Man's Kitchen Restaurant
12	908	Dr. Sweety Das	HUNMILI TERONPI	A Study on Consumer Satisfaction Towards the Himalaya Products with Preference of the Student of Commerce Department, AUDC
13	909	Dr. Sweety Das	MEGHNA DEY	A Comparative Study on Profitability Analysis of LDRB and AGVB During the Period 2015-16 to 2017-18
14	910	Prof. Ratan Borman	PROTIKA RONGPHARPI	A Study on Consumer Satisfaction Towards Lorulangso Weekly Market Product With Special Reference to the Customer of Lorulangso Market, Diphu

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15	925	Dr. Ayekpam Ibemcha Chanu	KONSENG SHYAM GOHAIN	Customer Satisfaction Towards Maruti Suzuki and Hyuandai Brand with Reference to Employee Of AUDC
16	926	Prof. Amalesh Bhowal	NAVAL KISHORE BORBORAH	Swami Vivekananda Assam Youth Empowerment Yojana and Industrial Promotion and Development Role of DICC of Jorhat District
17	927	Dr. Subit Dutta	SHIVA PRASAD DEY	A study on the Investors Perception Towards Investing in Mutual Fund with Special Reference to Dimapur Town
18	928	Dr. Sweety Das	WATSON ENGTI	Role of Self Help Groups in Socio-Economic Empowerment of women with Special Reference to Dongkamukam Area of West Karbi Anglong
19	929	Prof. Amalesh Bhowal	ALAKA DEBNATH	A Study on Satisfaction Level of Consumers Using Patanjali Cosmetic Products in Assam University Diphu Campus
20	930	Prof. Amalesh Bhowal	BINNY RANI	Issues of E-Marketing, Focus on Privacy Issues
21	931	Prof. Ratan Borman	DIMIKA TAROPI	A Study on Usage of Mobile Wallet With Special Reference to Students of Assam University Diphu Campus
22	932	Dr. Joyjit Sanyal	LIRDON TIMUNGPI	A Study on Consumer Satisfaction Towards Kanch Brand
23	933	Dr. Ayekpam Ibemcha Chanu	MORJINA BEGUM	A Study on India's Foreign Trade with Select SAARC Countries with Special Reference to Bangladesh and Nepal During 2008-09 to 2017-18
24	934	Dr. Joyjit Sanyal	PIYALI DAS	Customer Satisfaction of Indian Railways Services: A study on Lumding Railway Station
25	935	Dr. Subit Dutta	POMPI SAIKIA	A Study on Consumer Attitude Towards Fashions in Dress Material with Special Reference to Students of Girls' Hostels, Diphu, Karbi Angling, Assam
26	936	Prof. Ratan Borman	PREMA LAMA	A Study on Retail Payment Habits among the Students of Assam University Diphu Campus
27	937	Dr. Ayekpam Ibemcha Chanu	PROTIMA RONGHANGPI	A Study on Consumer Satisfaction Towards Samsung Mobile Handset with Reference to the Students Of AUDC
28	938	Dr. Subit dutta	RENUKA CHHETRY	Consumer Preference on Online Shopping- A Study on Lumding Town of Hojai District
29	939	Prof. Ratan Borman	SILPI SIKHA KAKATI	A Study on Problems and Prospects of Tourism in Pobitora Wildlife Sanctuary, Marigaon



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