

2016/ODD/15/37/LBSC-301/411

PG Odd Semester (CBCS) Exam., December—2016

LIBRARY AND INFORMATION SCIENCE
(3rd Semester)

Course No. : LBSCC-301

(Management of Library and Information
Centres—II)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, taking **one**
from each Unit

UNIT—I

1. What do you understand by cost analysis?
Discuss how cost analysis is to be conducted
in modern libraries with its significance in
improving the quality of library services.

5+9=14

2. What do you mean by resource mobilization? Explain the role of a librarian in resource mobilization for a public library badly hit by resource crunch. $5+9=14$

UNIT—II

3. What do you mean by project management? Explain the various project management techniques citing examples from library projects. $5+9=14$
4. Define management information system (MIS). Explaining the importance of MIS, prepare a road map for MIS implementation in a university library. $5+9=14$

UNIT—III

5. What do you mean by quality standards? Explain one quality standard which can be implemented in a library for improving the overall quality of the library. $5+9=14$
6. Explain the concept of quality in library services. What will you do to improve the overall quality of your library? $7+7=14$

UNIT—IV

7. What do you mean by marketing? Explain the need for marketing library and information services. $5+9=14$
8. What do you mean by marketing mix? Explain the four Ps of marketing citing examples from library services. $5+9=14$

UNIT—V

9. What do you mean by knowledge management (KM)? Explain the role of libraries in KM implementation in higher educational institutions. $7+7=14$
10. Write short notes on any *two* of the following : $7 \times 2 = 14$

- (a) Tacit knowledge and explicit knowledge
- (b) Knowledge audit
- (c) Data mining
- (d) Knowledge sharing

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2017/ODD/15/37/LBSC-301/130

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Centres—II)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, taking **one**
from each Unit

UNIT—I

1. What do you understand by financial planning and budgeting? Discuss any one method of preparing library budget for a college library.

7+7=14

2. Define outsourcing. Discuss five library activities that can be outsourced with proper justifications. 4+10=14

UNIT—II

3. What do you mean by a system? Discuss the steps and procedures involved in system analysis of a library. 4+10=14
4. What do you mean by performance evaluation? Discuss the procedures for performance evaluation of library and information centres. 4+10=14

UNIT—III

5. What do you mean by TQM? Discuss the TQM tools and techniques used in libraries. 7+7=14
6. Explain ISO 9001 : 2008. Discuss its application in library and information centres. 7+7=14

UNIT—IV

7. Define marketing. Discuss the core marketing functions applicable in library and information centres. 7+7=14

8. Distinguish between 'Marketing' and 'Selling' by giving suitable examples. Discuss the role of marketing mix in the marketing of LIS products and services. 7+7=14

UNIT—V

9. Define knowledge management. Discuss the tools and techniques of KM. 7+7=14
10. Write short notes on any *two* of the following : 7×2=14
- (a) Knowledge processes
- (b) Role of LIS professionals in KM
- (c) SWOT analysis

2015/ODD/15/37/LIS-301 (C)/613

PG Odd Semester (CBCS) Exam., December—2015

LIBRARY AND INFORMATION SCIENCE
(3rd Semester)

Course No. : LIS-301 (C)

(Management of Library and Information
Centres—II)

Full Marks : 75

Pass Marks : 30

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **five** questions, taking **one**
from each Unit

UNIT—I

1. What do you understand by financial planning and budgeting? Discuss any two methods of preparing library budget. Prepare a model of library budget for a college library. 5+10=15

2. What do you mean by outsourcing? Discuss some of the library activities that can be outsourced and the precautions to be exercised while outsourcing. 5+10=15

UNIT—II

3. What do you mean by a system? Can a library be treated as a system? Justify your answer. 7+8=15

4. What do you mean by performance evaluation? Why is it important for library and information centres? Discuss. 7+8=15

UNIT—III

5. What do you understand by management consultancy? Describe the utility of management consultancy in the context of developing modern library systems and services. 7+8=15

6. Discuss the impact of management consultancy on developing modern special library. 15

UNIT—IV

7. What do you understand by PERT/CPM? Explain their importance in project management. 7+8=15

8. Define SWOT. Discuss the importance of SWOT analysis in library management. 7+8=15

UNIT—V

9. Define knowledge management. Discuss the distinct knowledge processes. 5+10=15

10. Write short notes on any two of the following : 7½×2=15

- (a) KM tools
- (b) Tacit knowledge
- (c) Data mining

D-14/15/35/LIS-301 (C)/237

PG Odd Semester (CBCS) Exam., December—2014

LIBRARY AND INFORMATION SCIENCE

(3rd Semester)

Course No. : LIS-301 (C)

**(Management of Library and Information
Centres—II)**

Full Marks : 75

Pass Marks : 30

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—I

1. What do you mean by resource mobilization?
How are the resources mobilized in academic
and public libraries? 7+8=15

OR

2. Discuss the important factors to be
considered in the formulation of a budget.
Describe the different methods of financial
estimation. 7+8=15

UNIT—II

3. Discuss the concept of management information system (MIS). Explain the role of MIS in university library system. 7+8=15

OR

4. What do you mean by organizational planning? Explain the stages of project management. 7+8=15

UNIT—III

5. Explain the concept of management consultancy. What are the prerequisites in completing consultancy project successfully? 7+8=15

OR

6. Explain the impediments and futuristic view of management consultancy projects taken for library. 15

UNIT—IV

7. Define the concept of Total Quality Management (TQM). How TQM is being implemented in a university library system? 7+8=15

OR

8. What is work analysis? Describe briefly its techniques and explain how it helps in effective management of libraries. 7+8=15

UNIT—V

9. What do you mean by knowledge management? Explain the role of library professionals in knowledge management. 7+8=15

OR

10. Write short notes on any two of the following : 7½×2=15

(a) Data mining

(b) Knowledge mapping

(c) Knowledge repository

(d) Knowledge auditing

D-13/15/35/LIS-301 (C)/119

PG Odd Semester (CBCS) Examination,
December—2013

LIBRARY AND INFORMATION SCIENCE

(3rd Semester)

Course No. : LIS-301 (C)

(Management of Library and Information
Centres—II)

Full Marks : 75

Pass Marks : 30

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

Answer **all** questions

UNIT—I

1. What do you mean by outsourcing? Discuss why some of the library activities that can be outsourced. 7+8=15

OR

2. What do you understand by cost analysis? Discuss how cost analysis is to be conducted in libraries and information centres. 7+8=15

(2)

UNIT—II

3. Can a library be treated as a system? If yes, justify your answer with suitable illustration.

10+5=15

OR

4. What do you mean by performance measurement? Discuss its relevance as a monitoring and controlling tool in libraries and information centres.

7+8=15

UNIT—III

5. What do you understand by management consultancy? Explain in detail in the context of Library Management.

7½+7½=15

OR

6. Write an essay on the impact of management consultancy on librarianship.

15

UNIT—IV

7. (a) What do you mean by TQM?
(b) Discuss the principal objectives of TQM.

5+10=15

(3)

OR

8. What do you understand by SWOT analysis? Perform an SWOT analysis for a library intending to bring out new services involving latest technology developments.

5+10=15

UNIT—V

9. Discuss the need and importance of knowledge management for managing Learning Resource Centre.

15

OR

10. Write short notes on any two of the following :

7½×2=15

- (a) Tacit knowledge and explicit knowledge
(b) Flow chart
(c) Knowledge sharing
(d) Project management
(e) Knowledge mapping
