

Brief Profile of Charvak

Name	-	Charvak
Designation	-	Associate Professor Assam University Silchar (A central university of North East India) [Since 16.07.2011]
Father's name	-	Dr. Monimoy Mukhopadhyay
Postal Address	-	Tower – III, Flat 353, Sun-City Apartments, Meherpur, Silchar-15. Assam. India. 788015.
Email / Ph.	-	mrcharvak@gmail.com / +91-94351-72591.
Area of Specialization	-	Electronic Media, New Media, Media & Society, Development Communication, Media Research.



Previous Experience-

- Reader, Department of Mass Communication, Assam University Silchar (A central university of North East) since 16.07.2008.
- *News Editor / In Charge of Regional News Unit/ Correspondent of All India Radio, Itanagar / Doordarshan News, Agartala.* 2005 to 15.07.2008.
- Field Publicity Officer, Ministry of Information & Broadcasting, Government of India, Jalpaiguri, Coochbehar. 1998-2005.
- National Consultant to UNDP, India on Decentralized Planning. 1998.
- Journalist (Staff Reporter / Sub-editor for three years: 1992-1995) in ABC accredited newspaper (daily).

Important Publication / Research Assignments-

- Contributed to West Bengal Human Development Report 2004 published by UNDP, India, Planning Commission of India and Govt. of WB. (UN Award winning HDR)
- Contributed to UNDP-India, Country Strategy Paper for India Development Forum- 1998.
- Charvak, 2000, From Decentralisation of Planning to People's Planning: Experiences of the Indian States of West Bengal and Kerala. Discussion Paper No. 21. KRPLLD, CDS, Trivandrum. (Monograph).
- Special Achievements
 - To cover the Nagaland Assembly Elections as In Charge of All India Radio Kohima. 2008.
 - Founder News Editor of Doordarshan Agartala: Established Regional News Unit of Doordarshan Agartala /started Regional News Bulletins in Bengali and Kokborok in 2005.
 - To contribute in the UN Award winning HDR of West Bengal-2004.
 - JET (Journalism Education Trust, Bangalore) Fellowship to study M.Phil.
 - PRSI Gold Medal 1994, University of Calcutta.

Academic Qualifications : M.Phil in Applied Economics from Centre for Development Studies, under JNU (Jawaharlal Nehru University). 1995-7. Dissertation Supervisors: Late ICSSR Honorary Prof. I.S.Gulati and Prof.T.M.Thomas Issac. 1st Class 1st position.

Master of Journalism 1994 from University of Calcutta, West Bengal, India. PRSI Gold Medal.

Graduation with Economics (Hons.), Visva Bharati, Santiniketan. India-731235.

Membership of Professional / Academic & Research Bodies :

- Co-ordinator, Syllabi Review Committee of PG & UG, Journalism & Mass Communication, Assam University, Silchar-2013-14.
- Member, Board of Post Graduate Studies, Dept. of Mass Communication, AUS, Silchar, India.
- Member, Board of Under Graduate Studies, Dept. of Mass Communication, Assam University, Silchar, India.
- Member of School Board, Abanindranath Tagore School of Creative Arts & Communication Studies, Assam University Silchar, India.

Selected five recent papers

1. Folk Media and Development: A non-narrative deconstruction from North East India. Folk Media & Sustainable Development in North East, Feb 17-18, 2011. Dept of Mass Communication, Assam University Silchar, ICSSR, National Seminar.
2. Towards a Development Communication Perspective from North-east India. Problems of Rural Development in North East India, 23-24.09.2011/ Radhamadav College & ACTA Sponsored by UGC National Seminar.
3. Counter-stereotyping in TV Advertising in India. Women in Contemporary Society, Literature and Culture, February 10-11,2012 Centre for Gender and Cultural Studies, Department of Bengali, Assam University, Silchar International Seminar.
4. A Note on Partitioning-De-partitioning the mediated space. Partition of Bengal, Diaspora & Rehabilitation: Quest for New World View in Literature & Culture of North East India, March 22-24, 2012. Department of Bengali, Assam University, Silchar and ICHR, New Delhi & MAKAIAS, Kolkata. International Seminar.
5. A Prologue of Globalisation in Bangladeshi Band: A New Age Avatar of Murshedi Marfati & Fakiri. Globalization and Bengali Folk Culture: Challenges and Opportunities. March 29-30, 2012 Department of Bengali, Assam University, UGC(SAP)DRS-I , International Seminar.

Others:

- Joint Co-coordinator of National Seminar on “Women and Media: Challenges and Opportunities” held in March, 2014 by Centre for Bangladesh Studies in Collaboration with Department of Mass Communication and Bengali, Assam University, Silchar.
- Chaired a session in the National Seminar on Women and Media: Challenges and Opportunities, Organised by Centre for Bangladesh Studies, Dept. of Bengali and Dept. of Mass Communication, Assam University, Silchar, 3rd 4th March, 2014.

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