

ASSAM UNIVERSITY: SILCHAR
(A Central University)
Silchar 788 011, Assam, India
Faculty Profile

PART-A: GENERAL INFORMATION AND ACADEMIC BACKGROUND

1. Name (in Block Letters) **DR RAGHAVENDRA MISHRA.**
2. Father's Name/Mother's Name/ : **Shri Radhakrishna Mishra**
3. Department- **Mass Communication.**
4. Current Designation **Assistant Professor**
5. Address for Correspondence **Department of Mass Communication, Assam**
(with PIN code) **University, Silchar, -788011**
- Email **raghava74mishra@gmail.com**

7. Academic Staff College Orientation / Refresher Course attended:

Name of the Course / Summer School	Place	Duration	Sponsoring Agency
Orientation	BHU, Varanasi	04-3-11 to 31-3-11	UGC
Refresher Course	ASC, Devi Ahilya University, Indore	17.12.13 to 06.01.2014	UGC

Published papers in Journals

S. No.	Title of Paper With page No.	Names of authors.	of	Name of the	Journal volume	If it has not appeared, but
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			Journal with publisher and ISBN / ISSN	number page number, year of publication etc.	accepted or in press please mention doi number
1.	Women Images in Traditional Media: An Analysis of Shumang Leela of Manipur, 44-51	Dr. Raghavendra Mishra & Ksh. Chitrabhanu Devi	Vagishwari, Published by Dept. of Sanskrit, Assam University, Silchar, ISSN-0976559X	Volume-VIII, 2013	
2.	Prospecting Public Relations as Profession: Analysis of Student's Perception, 49-56	Dr. Raghavendra Mishra & Dev Brat Tiwari	Shodh Prerak, Publisher- VBSS, Lucknow, ISSN-2231-413X	Volume-III, IUssue-III, July, 2013.	
3.	Traditional Media and Tribal Development: A Study of Zeme Nagas, 98-103	Dr. Raghavendra Mishra & Kingaule Newme	Shodh Prerak, Publisher- VBSS, Lucknow, ISSN-2231-413X	Volume-III, IUssue-III, July, 2013	
4.	Media Writing Skills for Science Communication, 108-112	Dr. Raghavendra Mishra	Jigyasa, Published by Poddar Foundation, Varanasi, ISSN-0974-7648	Vol. VI, No. 2, June 2013	

5.	Bhojpuri Cinema: Pravrittiyan avomVikaskrama, 60-68	Dr. Raghavendra and Dev Brat Tiwari	Jigyasa, Publishes by Poddar Foundation, Varanasi, ISSN-0974-7648	Vol. V, No. 3, Sept. 2012	
6.	Glory of Roots: Traditional Media in 21st Century, 95-101	Dr. Raghavendra Mishra, R K Singh	Quintessence of Research and Reference, Published by Mridula Nath, Varanasi, ISSN: 0975-7616	Volume II, Issue- I, July 2010.	
7.	Adhunik Patrkariya Ke Mulya Avom Mahatma Gandhi	Dr. Raghavendra Mishra	Mulyanugat Media, Indore, ISSN-2278-2303	Issue: February, 2014	

Articles / Chapters published in Books

S. No.	Title with page nos.	Books Title, Editor & Publisher	List of Authors	ISSN / ISBN No.	Whether peer reviewed impact factor, if any
1.	Social Networking	Issues of Communication,	Self as contributor,	ISBN 978-81-8457-403-	

	Sites as Tool of Political Communication	Development and Society, book is edited by Prof Ambrish Saxena, Kanishka Publisher, New Delhi		6 Published in year 2012	
2.	Bio-diversity and its Conservation Strategy: Role of Media	Bio-diversity Conservation in Northeast India, edited by Taj Uddin Khan, Sachin Kumar Borthakur	Self as Author, with one co-author	ISBN- 978-3-659-46832-2, Herstellung, Germany, Page No.- 108-117 (2013)	
3.	Media and Environmental Perception	Traditional Media and Development Issues, book is edited by Prof Ambrish Saxena, Kanishka Publisher, New Delhi	Self as contributor	ISBN 978-81-8457-586-6 Published in year 2014	
4.	Folk Media in Rural India	Traditional Media and Development Issues, book is edited by Prof Ambrish Saxena, Kanishka Publisher, New Delhi	Self as Author, with one co-author	ISBN 978-81-8457-586-6 Published in year 2014	
5.	Traditional Media and Rural Development	Traditional Media and Development Issues, book is edited by Prof Ambrish Saxena,	Self as Author, with one co-author	ISBN 978-81-8457-586-6 Published in year 2014	

		Kanishka Publisher, New Delhi			
6.	Indian Universities, Public Relations, and Social Responsibility	Media Content, Freedom and Democracy, book is edited by Prof Ambrish Saxena, Kanishka Publishers, New Delhi	Self as Author, with one co-author	ISBN 978- 81-8457-403- 6 Published in year 2014	
7.	Mobile Communication for Rural Development	Social Media and New Technologies, book is edited by Prof Ambrish Saxena, Kanishka Publisher, New Delhi	Self as Author, with one co-author	ISBN 978- 81-8457-588- 0 Published in year 2014	

Full Papers in Conference Proceedings

S. No.	Title with page nos.	Details of Conference Publication	ISSN / ISBN No.	No. of Co-authors	Whether you are the main author
1.	Traditional Media and Health Awareness: An analysis of Shumang Leela	Folk Media And Sustainable Development in the North East-Seminar Proceedings	978-81-924027-1-2, 2012	one	Yes
2.	Use of Folk Media for Development Communication Manipur: A Critical appraisal	Folk Media And Sustainable Development in the North East-Seminar Proceedings	978-81-924027-1-2, 2012	one	Yes

Research Guidance

S. No.	Number Enrolled	Thesis Submitted	Degree Awarded
M. Phil or equivalent	04	01	02
Ph.D. or equivalent	09	01	01

Training courses, Teaching-Learning-Evaluation Technology Programmes, Faculty Development Programmes (Not less than one week duration)

S. No.	Programme	Duration	Organised by
1.	Training course in research methodology and computer application in social science research	10 Days	Department of Education, Assam University, Silchar & Sponsored by ICSSR, 2013
2.	FDP on Effective Teaching	Two Weeks	SOT & AUTA, AUS (July 14-25,2014)

Papers presented in Conferences, Seminars, Workshops, Symposia

S. No.	Title of the paper presented	Title of Conference / Seminar with dates	Organised by	Whether international / national/ state/ regional/ college or university level
1.	Coverage of Naxalism in the North-east Newspapers: An Analysis	Challenges of Naxalism in India, 19-20 October, 2013	Department of Economics, MGKVP. Varanasi.	National
2.	Content Analysis in Media	Media mein sodh	MC National	National

	Research: Uses and Precautions	pravritti ka samwardhan, 6-7 April, 2013	Journalism University, Noida Campus.	
3.	Issues of Marginalized People in Mass Media: A Study Based on the News Papers Published at Imphal	Human Development and the Marginalized Sections In North East India: Issues, Challenges and Way Forward, 1-20 March, 2013.	Centre for Studies in Human Development and Equal Opportunities Cell, Assam University, Silchar.	International
4.	Mass Media and Feminism in India	Media and Women: Different emerging Perspectives in the Way of Development, 15-16 March, 2013.	Department of Mass Communication, Assam University, Silchar.	National
5.	Social Media and People's Movement	Social Awareness and Media, 29-30 January, 2013	Department of Journalism and Mass Communication, MG Kashi Vidyapith, Varanasi.	National
6.	Without Proper Media Writing Science Communication can Not Be Done	Science Communication and media Writing, Dec, 4-5, 2012.	Derozio College, Kolkata.	National
7.	Social Networking Sites as alternative Tools of Political Communication: Some Grassroots Experience	Issues of Content and Technology in Contemporary Media, June 28-30, 2012.	College of Journalism and Mass Communication, Teerthankar Mahaveer University, Moradabad.	National

8.	Media and Environmental Awareness	The Emerging Issues of the Management of Ecosystem and Environment: India and International Perspectives, 24,25,26 March 2012.	The Royal academy of Law, Oinam, Manipur & S Kula Women's College, Nambol, Manipur.	National
9.	Biodiversity and its Conservation Strategy	Biodiversity Conservation and its Future Scenario, 20-21 February 2012.	Department of Botany, SrikishanSharda college, Hailakandi, Assam.	National
10.	Mass Media and Poverty eradication	Poverty and Humanitarianism: Challenges and Solution February 11-12, 2012.	Department of Sociology, MG KashiVidyapith, Varanasi.	International
11.	Facebook site per Kavita Mein Bhartiyata	Samkaleen Hindi Kavita Mein Bhartiyata, 15-16 March 2012.	Department of Hindi, Assam University, Silchar.	National

12.	Rajbhasha Hindi avom Electronic Media	Rajbhasha Hindi: Pragati aur Chunautiyan, 14 September, 2012.	Hindi Cell, Assam University, Silchar.	National
13.	Poorvottarki Hindi Patrakarita tatha Rajbhasha Hindi	Rajbhasha Hindi: Pragati aur Chunautiyan, 14 September, 2012.	Hindi Cell, Assam University, Silchar.	National
14.	Sansadiya Loktantra avom Media	Sansadiya Loktantra ke Anubhav Va Prasangikta, 25-26 June 2011.	Dr. Suresh Awasthi Memorial Trust, BHU, Varanasi.	National
15.	Media and Naxalism	Media and Naxalism, 18.05.2011.	All India Journalist Association, Varanasi.	National

16.	Traditional Media and Health Awareness: An analysis of ShumangLeela	Folk Media and Sustainable Development in the North East, 17-18 February, 2011.	Department of Mass Communication, Assam University, Silchar.	National
17.	Use of Folk Media for Development Communication Manipur: A Critical appraisal	Folk Media and Sustainable Development in the North East, 17-18 February, 2011.	Department of Mass Communication, Assam University, Silchar.	National
18.	Analysis of Public Library System in Cachar	Collection Development in Academic, Public and Special Libraries & Information Centres in Digital Era with Special Reference to North East India, 10-11 February 2011.	Department of Library and Information Science, Assam University, Silchar.	National
19.	Media and Social Transformation	Contemporary Society and Mass Media, 1-3 February, 2008.	Department of Journalism and Mass Communication, MG Kashvidyapith, Varanasi.	National

20.	Media and Environmental Perception	Media Issues and Social Transformation, January, 10-11-12, 2014	School of Journalism & Mass Communication, VIPS, Affiliated to GGSIP University, New Delhi	National
21.	Mobile Communication and Maternal Health: A Study on Kaptanpur Village of Cachar District	Women and Media: Challenges and Opportunities March, 3-4, 2014	Centre for Bangladesh Studies, Department of Mass Communication, & Department of Bengali, Assam University, Silchar	National
22.	Digital Democracy and Student Politics: Observations from Assam University Students' Election	Social Media and Democratic Discourse, October, 30-31, 2014	Department of Journalism and Mass Communication, English and Foreign Languages University, Shillong Campus, and UNICEF	National

Chapter Contribution for Distance Courses-

1. More than 50 chapters for PG in Mass Communication and Journalism for Rajarshree Tondon Open University, Allahabad.
2. 12 chapters for PG course in Journalism and Mass Communication for Nalanda Open University, Patna.

Membership of Professional Bodies and others-

1. Worked as Vice President of All India Journalists Association.
2. Member of the Editorial board/ panel of referees of various research journals

