

PLACEMENT BROCHURE

2 0 1 6 - 1 7

JAWAHARLAL NEHRU SCHOOL OF MANAGEMENT STUDIES
ASSAM UNIVERSITY, SILCHAR



Aim above the mark
to hit the mark

Contents

03

Vision / Mission

04

From Vice-Chancellor's
Desk

16

Programme
Structure

20

Management Club

05

Dean's Note

08

About the
University

22

Faculty

26

Past Recruiters
2015-16

10

About the
Department

14

Pursuing
Excellence

28

Advantage @
JNSMS-AU

30

Batch Profile



Mission

“The mission of the Department is to contribute, through pursuit of excellence in teaching and other creative and innovative endeavours pertaining to management education, research, consultancy, and training to the process of developing capable human and managerial resources and thereby to the corporate, industrial, entrepreneurial, economic, social, intellectual and cultural development of the nation.”

Vision

To establish itself as one of the premier institutions of Management Education in India.



From Vice-Chancellor's Desk

I am delighted to know that the Department of Business Administration under the Jawaharlal Nehru School of Management Studies (DBA-JNSMS), Assam University is publishing the Placement Brochure 2016-17 highlighting the proficiency and managerial acumen of 19th

batch of MBA aspirants.

The DBA-JNSMS has established a name for quality Management Education in the Eastern and North Eastern part of the country with amiable teaching-learning environment supported by excellent faculty members and a good corporate network. Pursuing long term vision to excel with a difference, endeavour at the Department is to keep ahead of the changing paradigm of business and management education as well as to engage in the pursuit of establishing and nurturing an institution of reputation, par excellence.

I am confident that the brochure will signpost the preparedness of the Department for participating in the corporate world in a meaningful way. I also wish that the prospective recruiters and corporate houses will find right talent here to add value to their organizations. I ensure that the profiles .of dynamic and talented budding executives of the current batch of the Department would match the expectations and requirements of the industry and other corporate houses. I welcome all the recruiters to the Department of Business Administration, Assam University.

I wish every success to all MBA Students

Prof. Dilip Chandra Nath

Vice-Chancellor

Assam University, Silchar



Dean's Note

I am pleased to present before the seeking recruiters the 2017 batch of JNSMS MBAs who would be completing their Programmes in May, 2017.

Over the years the Jawaharlal Nehru School of Management Studies, Assam University has made significant strides in establishing itself as one of the premier institutions of management education in East and North East India. The Placement Brochure 2017 presents the profiles of our nineteenth batch of students. I am sure that these profiles would match the expectations and the requirements of the industry and the corporate sector.

As India prepares itself for entering into the phase of of cashless economy and into the boundary-less world of business-transactions, it is noticed, the pace of change suddenly has become faster. Keeping track of these changes, continually adapting organizations to the demands of new situations, meeting the newer challenges and capturing and capitalizing the 'new' opportunities unfolded by the waves of change have become of late of utmost importance.

In the upcoming scenario, discipline boundaries as much as the political ones are fast becoming redundant. Adoption of a multidisciplinary approach for analyzing and understanding complex business problems , developing global vision , acquiring and possessing the capability in terms of knowledge-attitude-skill for continually drafting and redrafting business game-plans and striving all the while for precision and excellence have today become the pre-requisites for mission-accomplishment by organisations.

The process, system and inputs in DBA-JNSMS have been designed accordingly by keeping in view the emergent business dynamics. While administering the modules, our focus throughout have been on developing in students the analytical orientation, the soft skills, and the attitudes-values-&-commitment mix that together can prepare them as brilliant organisation-leaders.

The enabling academic ambience and state-of-the-art teaching-learning infrastructure in JNSMS, the updated course-modules and teaching pedagogy, and, above all, the careful nurturing by a competent and dedicated Faculty go hand in hand here in ensuring that the MBAs coming out from this institution are academically rightly-groomed, culturally sensible and fine-tuned and are mission – oriented, application focussed and value driven. We condition them to deal successfully with all adversities and challenging situations. We also try to ensure that they develop an insatiable urge for striving continually for excellence.

I heartily invite organisations in the corporate and other sectors to participate in the forthcoming Campus Placement session in this University. I am sure, the youthful, exuberant, innovative and sensible business-graduates of this school by virtue of their intellectual prowess, professional commitment and humane approach will prove their worth to their respective employing organisations.

Professor A. Mazumdar

Dean,
J. N. School of Management Studies,
Assam University, Silchar

About the University

With the mystique Bhuban and Barail ranges of hills at the backdrop, Assam University Campus is surrounded by lush green hillocks, natural lakes and picturesque tea gardens of South Assam. The serene setting together with exquisite natural beauty in and around the Campus adds uniqueness to the University's ambience capturing viewers' imagination and providing an ideal atmosphere for study and research.

Assam University, Silchar was established in 1994 as a Central University by an Act of Parliament (Act 13 of 1989) enforced through Notification of the Government of India.

The University over the years has made impressive strides in establishing itself as a premier institution of learning in North-East India where emphasis persistently has been on the blending of quality education, socially relevant endeavours and scientific pursuits with mission-orientation and tireless striving for excellence. The sprawling University Campus is spread over an area of about 600 acres where 41 Post Graduate Departments under 16 Schools of Studies of the University function. The institution provides state-of-the-art facilities to students who come from different parts of the country and abroad. The current roll strength is around 4500 which includes students at the Post Graduate and Integrated Courses and the students and researchers at M.Phil. and Ph.D. levels.

The Campus is 23 km off Silchar city. Silchar being gateway to the southern part of North-East India is the hub of commercial activities and known for its history as the Tea Capital of South Assam. Away from the humdrum of the busy city-life of Silchar and set amidst its sylvan surroundings, the University community engages itself in academic pursuits.



About the Department

The Department of Business Administration under the Jawaharlal Nehru School of Management Studies (DBA- JNSMS), Assam University started functioning in July 1997.

The mission of the department is to contribute – *through pursuit of excellence in teaching and other creative and innovative endeavours pertaining to management education, research, consultancy and training* – to the process of developing capable human and managerial resources and thereby to the corporate, industrial, entrepreneurial, economic, social, intellectual and cultural development of the nation.

To accomplish its mission, DBA-JNSMS offers AICTE-approved full-time Master of Business Administration (MBA) programme, MBA in Hospitality & Tourism and also Research Programme in management leading to the Degree of Doctor of Philosophy (Ph.D.).

Activities of the Department also include: the arrangement of discussions, debates, seminars, symposia, workshop, study tours, training programmes and industry-interfaces, among others. The focus is clearly on developing among the students awareness and in-depth understanding of the issues that are contemporary and of relevance to the corporate sector.

Academic programmes in DBA-JNSMS are handled by a competent Faculty whose members have been drawn from different parts of the country through the process of national level selection.



The Faculty in DBA-JNSMS has developed over the years core competency in select areas of Business Administration. These range from the conventional functional areas like Financial Management, Marketing and HRM to such specific areas – like Entrepreneurship Development, Information Technology and Operations Management – as are of particular relevance to prevailing realities in this part of the country.

The ongoing researches in the Department cover practically all socially relevant areas. The two areas identified by the Department as thrust areas for future research are:

- i) Studies on the Economy and Business of East Asia, and
- ii) Indian values and tradition in management.

The strength of DBA has been built over years around its enabling teaching learning ambience, dedication of core Faculty, close industry-linkage maintained through the DBA Corporate Relations Cell and the local chapter of All India Management Association, global orientation of students (developed and nurtured through involvement of the Centre for East Asian Business Studies), a vibrant Learning Resource Centre, and finally the Department's excellent record of campus placement.



Pursuing Excellence

The Master of Business Administration (MBA) is a two-years full-time Programme. The programme aims at equipping the students with a comprehensive set of skills, in-depth understanding of the theory and practice of real-life-management within the framework of a multi-disciplinary and multi-cultural setting.

The Specific Objective of MBA programme is to enable the graduates to –

1. Understand and be able to analyse the socio-economic, political, technological and ecological environment of business and their interfaces with the societies;
2. Acquire state-of-art knowledge and skills in the basic disciplines and functional areas of management;
3. Develop positive, dynamic and innovative attitudes so as to be able to manage changes and contribute meaningfully to organisational growth in a fast- changing borderless world, and also
4. Develop values and sensitivity towards societal problems and the urge to promote human wellbeing.

The course-structure of the programme has been designed keeping in view the immediate on-the-job requirements as well as the long-term career needs of the young professionals. Proper balance is maintained between the general foundation component of the course and its specialised components. DBA-JNSMS offers to its students the opportunity to specialise in two selected areas of their interest under the scheme of **Dual specialisation**.

The five electives/optional areas opened to MBA students are –



Marketing



Finance



Human Resource Management



Operations Management



Information Technology Management

THE IMPORTANT FEATURES OF THE MBA PROGRAMME ARE THE FOLLOWING

1. Balanced Mix of Theory and Practice:

The MBA course structure, which is regularly revised and updated, maintains within it a perfect balance between the theory and practical aspect of business management, with the theoretical inputs being adequately supplemented by such practical components as case studies, field works, industry visits, interaction with the professionals and project study, among others.

2. Extensive Coverage of the Core–Courses:

The Core-Courses offered to the students have extensive coverage and have been designed in such a way as would facilitate the exposure of students to the growing and diverse areas of Business Management.

3. Compulsory Summer Training:

At the end of the second semester, all students have to undergo summer training of minimum 8(eight) weeks duration with an industrial, business or service organisation. The condition of successfully completing the programme remains unfulfilled till a student undergoes Summer Training in organisations as approved by the Department. Each student is required to submit his/her Summer Training project report to the Department during the third semester for the purpose of evaluation.

4. Technology Focus:

Keeping in view the need for orienting the executives-of-tomorrow towards the rapidly changing technological environment, the MBA programme lays emphasis in aspects relating to management of technology. While Core-Courses include areas like Operations Management, Information Technology Management, and other related courses, IT Management is offered also as a distinct specialisation area. The system of Teaching-learning is backed by audio-visual teaching aids and a computer lab designed specially to cater to the specific needs of the MBA students.

5. Environmental and Ethical Concerns:

One of the important objectives of the MBA programme is to develop within the budding executives a sense of commitment to values and ethics and a proactive attitude towards environmental and societal problems and human well-being. The programme arranges for the purposes relevant academic inputs. Students are also encouraged to participate in various awareness camps and voluntary activities through the initiative of the Management Club.

6. Emphasis on Communication Skill:

The provision of core paper like Business Communication and Soft Skills enables MBA students to improve their communication and presentation skills. The overall emphasis of the programme however is on personality development. The programme makes it imperative for students to regularly attend grooming sessions and workshops specially designed for their personality development. The faculty in DBA-JNSMS is now engaged in preparing a detailed programme covering even such aspects as Yoga session and Body Language Workshop to facilitate the all-round development of students' personality.

7. Continuous Evaluation:

The scheme of continuous evaluation of students is now in force. Progress of each student is closely monitored, feedbacks are arranged to enable the students understand their weaknesses, and counselling sessions are organised whenever necessary.

8. Internal Assessment:

As per the MBA course curriculum, in each theory paper 30% of the weightage is assigned to internal assessment of students based on his/her performance in class tests, seminars, individual & group presentation, written assignments, term papers & viva-voce; class-room participation, attendance and discipline.

9. Compulsory Project Study:

In the 4thSemester, each student is required to undertake an independent project work. The purpose of the project study is to enable the students to study, analyse, interpret and report on one or more management problems and situations. The study is conducted following standard methodology of management research under the supervision of faculty member or an external supervisor appointed by the Department.

10. Coping with Challenges of Globalisation:

The MBA programme attaches due weightage to equip the students with state-of-art knowledge and skills so that they can successfully handle the situations that are being faced in the context of Globalisation of Business Operations. Apart from the optional and core courses offered in the area. Other inputs in the form of seminars, discussions and face to face interaction with industry executives are also regularly arranged to enhance global orientation of the students.

Programme Structure

First Year:

Semester I

CP-101	Management Process and Principles
CP-102	Managerial Economics
CP-103	Accounting and Financial Analysis
CP-104	Organizational Behaviour
CP-105	Environment Management and Corporate Social Responsibility
CP-106	Statistical Methods for Decision Making
CP-107	Business Communication and Soft Skills
CP-108	Indian Cultural Heritage and Business History

Semester II

CP-201	Management Information System
CP-202 (A)	Management Accounting and Control
	<i>or</i>
CP-202 (B)	Hospitality and Tourism Management
CP-203	Internet Technology
CP-204	Information Technology Management
CP-205	Human Resource Management
CP-206	Operations Management
CP-207	Research Methods in Management
CP-208	Financial Management
CP-209	Marketing Management

MBA-CBCS-I **Industrial Engineering and Management** (to be offered by the Department for students of other Departments within the framework of the CBCS scheme)

MBA-CBCS-II **Information Systems Management** (to be offered by the Department for students of other Departments within the framework of the CBCS scheme)

Second Year:

Semester III

CP-301	Analysis of Business Environment - Indian & Global
CP-302	Legal Environment of Business
CP-303 (A)	Entrepreneurship & Small Business Management
	<i>or</i>
CP-303 (B)	International Tourism
CP-304	Summer Internship & Report
Elective: A-I	Two Core Elective Papers of any one group of the student's choice (1st Group)
Elective: A-II	
Elective: B-I	Two Core Elective Papers of another group of the student's choice (2nd Group)
Elective: B-II	

Semester IV

CP-401	Strategic Management
CP-402	Dissertation & Viva Voce
Elective: A-III	Third Core Elective Papers of the 1st group
Elective: B-III	Third Core Elective Papers of the 2nd group
Elective: A-IV	Two paper from among the set of
Elective: A-V	Open Electives of the 1st group

Programme Structure

Finance

Core Elective

FM-3101	Corporate Financial Decisions
FM-3102	Security Analysis and Portfolio Management
FM-3103	International Financial Management

Open Elective

FM-3104	Capital Markets and Derivatives
FM-3105	Insurance and Risk Management
FM-3106	Banking and Financial Services
FM-3107	Corporate Tax Planning and Management
FM-3108	Working Capital Management
FM-3109	Financial Reporting

Marketing Management

Core Elective

MM-3201	Sales and Distribution Management
MM-3202	Consumer Behaviour
MM-3203	Services Marketing

Open Elective

MM-3204	Customer Relationship Management
MM-3205	Retail Marketing
MM-3206	Advance Marketing Research
MM-3207	Rural Marketing
MM-3208	Strategic Marketing
MM-3209	Product and Brand Management
MM-3210	Competitive Marketing
MM-3211	Integrated Marketing Communication
MM-3212	International Marketing

Human Resource Management

Core Elective

HR-3301	Human Resource Development
HR-3302	Management of Industrial Relations
HR-3303	Legal Framework Governing HRM

Open Elective

HR-3304	Training and Management Development
HR-3305	Cross Cultural Management

HR-3306 Learning organization & HR Analytics

HR-3307 Employee Welfare and Compensation Management

HR-3308 Organization Development & Change Management

HR-3309 Performance Management

Operations Management

Core Elective

OM-3401	Production Planning and Control
OM-3402	Materials Management
OM-3403	Logistics and Supply Chain Management

Open Elective

OM-3404	Total Quality Management
OM-3405	Decision Models and Optimizations
OM-3406	Business Process Re engineering
OM-3407	Enterprise Resource Planning
OM-3408	Managing Technology and Innovation
OM-3409	Maintenance management

Information Technology Management

Core Elective

IT-3501	Database Management System
IT-3502	Business Intelligence and Data Mining
IT-3503	Software Project Management

Open Elective

IT-3504	e-Governance
IT-3505	Digital Inclusion for Development
IT-3506	Information Security and Cyber Laws in Business
IT-3507	Artificial Intelligence for Business Applications
IT-3508	e-Business
IT-3509	Information Systems Analysis and Design



PARYABARAN
the Nature Lover's Wing

SAMEEKSHA
the Analysis Wing

EXPLORER
the Adventure Wing

SYMPHONY
the Cultural Wing

EXPRESSION
the Magazine Wing

ANWESHA
the Information and Library Wing

The MBA students through the Management Club are called upon to appreciate their forthcoming roles as the architects of the corporate future of the nation. The 2-year MBA programme is the stage when the students must develop their skills of articulation and communication and at the

same time prepare themselves for taking up challenging assignments in future. Keeping this in view, Management Club through a variety of events and programme endeavours to develop in the budding future-executives the corporate spirit as well as the spirit of thrill and adventure.

Management Club Activities

The inputs provided through the curriculum are complemented by the diverse range of activities that the MBA students undertake outside their class rooms. Students are encouraged to voluntarily associate themselves and participate in both co-curricular and extra-curricular activities like industrial visits in and around the city.

Management Club which serves as the vibrant and active body of the MBA students is seen as an integral part of the

Department of Business Administration. The declared objectives of the Club are: to create for the executives-of-tomorrow a right platform for promoting and nurturing their own creative talent and endeavour, and thereby generate an enabling ambience which would permit the members of the Club to inculcate in themselves the 'corporate spirit' and a sense of responsibility and dedication. The club has made great strides and is currently organizing its activities through the following six interdependent divisions:



Faculty



Professor A. Mazumdar, Dean



Mr. Amit Kumar Das



Dr. Nilanjana Chakraborty



Professor A. L. Ghosh, Head.



Dr. Arup Barman



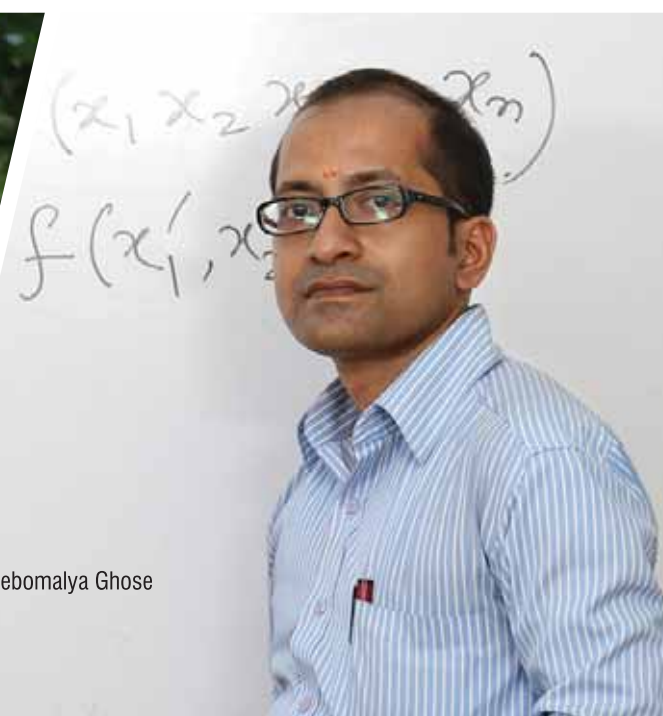
Dr. H R Laskar



Ms. Lurai Rongmei



Dr. Juthika Konwar



Dr. Debomalya Ghose



Dr. Ranjit Singh



Mr. Deepjyoti Choudhury

Faculty Profiles

Professor Apurbananda Mazumdar

Education: *M. Com, Ph. D*

Areas of interest: Strategic Management, Heritage & Business History.

Professor Amrit Lal Ghosh

Education: *M. Com, PGDBIO, ICWA, LL.B., Ph. D*

Areas of interest: Finance and Accounting.

Dr. Arup Barman

Education: *M. Com (G. U.), PGDipTD, Ph. D (HRM), Post Doc.*

Area of interest: Human Resource Management and Organizational Behaviour.

Dr. Debomalya Ghose

Education: *BE, MBA, EWT, Ph. D*

Area of interest: Operations Management and Information Systems.

Dr. H. R. Laskar

Education: *MBA, DTM, Ph.D*

Area of interest: Finance and Accounting.

Dr. Ranjit Singh

Education: *M.Com, Ph.D*

Area of interest: Finance and Accounting

Dr. Juthika Konwar

Education: *MBA, Ph.D*

Area of interest: Human Resource Management, Communication & Soft Skills.

Mr. Amit Kumar Das

Education: *MBA*

Area of interest: Finance and Accounting, Environment & Disaster Management.

Mr. Deepjyoti Choudhury

Education: *MBA*

Area of interest: Marketing and Information System

Ms. Lurai Rongmei

Education: *MBA, LL.B*

Area of interest: Finance and Accounting

Dr. Nilanjana Chakraborty

Education: *MBA, Ph.D.*

Area of interest: Marketing



Past Recruiters



Advantage @ JNSMS-AU

The location of Jawaharlal Nehru School of Management Studies, Assam University (JNSMS-AU) in city Silchar in Assam at junction of the five states - Assam, Meghalaya, Manipur, Mizoram and Tripura - offers to it specific distinct advantages:

First, Silchar is the 'Tea Capital' of South Assam. The University Campus is surrounded by lush green tea gardens where the serene settings and the warmth of partnership with Industry go hand in hand in providing to learners an ideal atmosphere for study and research. All roads to states in the southern half of North-east India pass through this corridor. City Silchar enjoys thereby a centrality and also a 'gateway' status. The divisional/regional headquarters of many a nationalised banks, insurance companies and other corporate houses operate in vicinity of the Assam University campus permitting close industry-institute linkage. With inspiration coming from the Government at the Centre and the South Assam Chapter of All India Management Association, the **University-Industry Partnership Project, Assam University** (UIPP-AU) has taken shape in this School in 2014 for forging and nurturing closer ties with Industry and for setting thereby new standards for productivity and mutual growth.

Location offers to JNSMS-AU another distinct edge, as this is the point where the SAARC region converges with the ASEAN, where traditionally people belonging to these two Cultural Zones meet and transact their goods, ideas, and knowledge for mutual enrichment and well-being. The

Centre for East Asian Business Studies (CEABS) in the School of Management Studies, Assam University offers now the platform to MBA students to extend themselves globally by facilitating their exposure to the East Asian business realities.

The MBAs in JNSMS-AU have their unique sources of strength in the following:

First, they are groomed in an e-enabled academic ambience where within the framework of a Central University's setting the efforts persistently have been on maintaining **teaching-learning infrastructure** of global standard.

Second, the 2-year MBA programme is administered by a dedicated Core Faculty whose members are drawn from diverse backgrounds and disciplines through a process of national-level selection. The ideal student-Faculty ratio permits Faculty's close supervision and facilitates intimate nurturing of the MBA students covering the three aspects of their development - **knowledge, skill and attitude**.

Third, the selection of candidates for admission to the MBA programme is meticulously articulated. **The four-tier selection process** involves screening of candidates based on their degree-level and CAT Scores and their performances in GD and PI. The final selection of candidates for the programme is done by a team of Experts, 50 % of whose members are drawn directly from the Industry.

JNSMS - AU MBAs: their edge-

1. Thanks to the extant realities in North East India; the grooming in JNSMS-AU is so articulated and orchestrated that the MBAs passing out from this Institution can operate and excel in extremely challenging situations in any part of the globe.
2. Students undergo rigorous training administered by a competent and dedicated core Faculty. The training is backed by updated course-modules and teaching pedagogy and covers key functional areas of management focused specially on developing in students analytical skill, command over knowledge and attitudinal & corporate fit.
3. Mandatory Summer Internship of eight weeks duration in select best-managed public/private sector companies bring to students industry-exposure. The exposure is fuelled and carried forward continually via adoption of the Case Study method in teaching, routine industry-visits, interaction with professionals, and also via the students' accomplishment of field surveys & dissertation projects concerning real-life management-problems.
4. The Campus-life of JNSMS-AU students have spent in a region where peoples' cultures are diverse and multifaceted. Ecologically and anthropologically this region offers to researchers a 'treasure'; economically, the region is witnessing change at a pace never seen before. Within the framework of the School's mission of '*Vasudhaiva Kutumbakam*' ["extend thyself to the Universe"], students are trained here to be courteous and adopt sensible approach while dealing with human beings and Nature. The upcoming youthful JNSMS-AU MBAs are poised at the moment to emerge as sensible corporate citizens of 21st Century and thereby generate 'sustainable superior value' for stakeholders of their respective employing organisations.
5. Academically the Assam University MBAs are carefully groomed; culturally they are having the right tuning. They are mission oriented, application focused and value driven. They are conditioned to deal successfully with all adversities and challenging situations. During the 2-year MBA programme they develop the passion for striving continually for excellence and learn how to translate individual excellence of organisations.
6. The profiles of the student as presented in the following pages bear testimony to their background, orientations, exuberance and exposure.
7. Fully dedicated website of the department created and managed by student of the Department.
8. The Department of business administration recognises the importance of 'learning' as a crucial component of growth. Hence the MBA programme aims at generating among students capability of 'learning to learn'. The thrust of the faculty endeavour remains throughout on ensuring internalisation of knowledge, rather than its mere acquisition by the students in course of their pursuing the programme.
9. **The University being in close proximity to the neighboring states like Manipur, Mizoram, Nagaland & Tripura can arrange POOL CAMPUS drive.**



Professor H. Ramananda Singh receiving Dainik Bhaskar Outstanding B-School of East Award 2013



Mr. Amit Kumar Das Receiving the ABP News Outstanding B-School of East Award 2014



ALIZA SINGHA

DOB: 12/12/1994
Pre MBA Qualification: B.Com
Specialization: Finance & Marketing
Summer Internship Organization: SBI Funds Management Pvt. Ltd

Topic: A Study on The Perception of Individual Financial Advisor Towards SBI Mutual Fund
Extra-Curricular Activities: Perfobing Manipuri Dance
Languages Known: English, Hindi, Manipuri, Bengali and Assamese
Contact Number: 9577211471
Email Id: alizsingha@gmail.com



A BHARATI SINGHA

DOB: 01/07/1991
Pre MBA Qualification: B.Sc. IT
Specialization: Marketing & Finance
Summer Internship Organization: Future Group (Big Bazaar, Guwahati)

Topic: Introduction of Local Assortment in Staple Category
Extra-Curricular Activities: Playing Table Tennis
Languages Known: Manipuri, English, Hindi, Bengali, Assamese.
Contact Number: 9401238856
Email Id: bhartisingha12@gmail.com



AMIT ROY

DOB: 23/01/1993
Pre MBA Qualification: B.Sc (Computer Science)
Specialization: Operations Management, Marketing
Summer Internship Organization: Max Cement Pvt Limited

Topic: A research on Market Potential and Market Mapping of Max Cement
Languages Known: Hindi, English, Bengali
Contact Number: 8486165001
Email Id: royz.amit081@gmail.com



ANIRBAN DAS

DOB: 13/03/1993
Pre MBA Qualification: B.Com
Specialization: Finance & Marketing
Summer Internship Organization: Bla Projects Pvt. Ltd.

Topic: A Study on The Process of Recruitment and Selection in Bla Projects Pvt. Ltd.
Extra-Curricular Activities: Playing Chess
Languages Known: Bengali, English, Hindi
Contact Number: 9706382589
Email Id: hemlock93@gmail.com



ABISHEK ROY

DOB: 13/02/1992
Pre MBA Qualification: B.Tech (Computer Science and Engineering)
Specialization: Operations Management and Marketing
Summer Internship Organization: Flugelsoft Software Private Limited

Topic: A Study on Open Erp-Odoo
Extra-Curricular Activities: Playing Cricket
Languages Known: English, Hindi, Bengali, Assamese
Contact Number: 8486226673
Email Id: roy.abishekroy@gmail.com



ABJALUR RAHMAN

DOB: 16/09/1991
Pre MBA Qualification: BBA
Specialization: Marketing & Finance
Summer Internship Organization: Meghalaya Cements Limited (MCL) (Topcem Cement)

Topic: Swot Analysis on Current Marketing Activities of MCL
Extra-Curricular Activities: Playing Cricket
Languages Known: Assamese, Hindi, Bengali And English
Contact Number: 8403811260
Email Id: abjalurrahman9706@gmail.com



BANAJIT PATOWARY

DOB: 16/07/1993
Pre MBA Qualification: B.Com
Specialization: Finance & Marketing
Summer Internship Organization: Havells India
Topic: Prospects of Air Purifier in Guwahati

Extra-Curricular Activities: Playing Table Tennis
Languages Known: Assamese, Bengali, English, Hindi,
Contact Number: 9678909338
Email Id: banajitpatowary155@gmail.com



BARNIK ROY CHOUDHURY

DOB: 09/01/1994
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Stock Holding Corporation of India Limited (SHCIL)

Topic: A Study on Awareness Towards National Pension System (NPS) Among Retail Investors of Silchar
Languages Known: English, Hindi, Bengali
Contact Number: 9706179145
Email Id: barnikroychoudhury@gmail.com



BEGUM SULTANA SHAMIMA AHMED

DOB: 05/05/1993
Pre MBA Qualification: BBMT. (Business Management & Technology)
Specialization: Finance & Marketing
Summer Internship Organization: ITC

Topic: Understanding Current Stationery Supply in Institution and to Make an Analysis of Classmate Acceptance by Institution Divice a Strategy/ Recommendation for Future Growth
Extra-Curricular Activities: Dance
Languages Known: English, Hindi, Bengali.
Contact Number: 7577943369
Email Id: shamimabeig786@gmal.com



BIJOY CHANDA

DOB: 27/08/1994
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: HDFC Bank Ltd.
Topic: A Study on Convenience of Digital Banking Platform and Products.

Extra-Curricular Activities: Plating Tabla
Languages Known: English, Hindi, Bengali
Contact Number: 8402094534
Email Id: bijoychanda46@gmail.com



DEBOJYOTI KARMAKAR

DOB: 01/01/1995
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Havells India Ltd.

Topic: Prospects of Air Purifier in Guwahati
Languages Known: English, Hindi, Bengali, Assamese
Contact Number: 8876357908, 7399638533
Email Id: debojyotikarmakar12@gmail.com



F. AMRITA SINGH

DOB: 03/09/1990
Pre MBA Qualification: B.Sc
Specialization: HR & Marketing
Summer Internship Organization: Max Cement Green Valliey Industries Limited

Topic: Market Potential And Market Mapping of Max Cement
Languages Known: English, Hindi, Bengali, Assamese, Manipuri
Contact Number: 9612630061
Email Id: amy11.singh@gmail.com



CHITRA DEY

DOB: 15/03/1994
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: HDFC Bank, Silchar Branch

Topic: Convenience of Digital Banking Platform and Products
Languages Known: English, Bengali and Hindi
Contact Number: 07577947485/7086371408
Email Id: chitradey407@gmail.com



DEBJAYA BHATTACHARJEE

DOB: 24/07/1992
Pre MBA Qualification: B.A. (Honours)
Specialization: Marketing & Finance
Summer Internship Organization: Drive India Enterprise Solutions Limited (Diesl), Guwahati

Topic: Gap Analysis in Transportation Industry from a user Perspective, an Insight and way Forward.
Extra-Curricular Activities: Painting
Languages Known: Bengali, English, Hindi.
Contact Number: 9957055428
Email Id: debjayabhatt24@gmail.com



HARSHITA MISHRA

DOB: 24/09/1991
Pre MBA Qualification: B.Com
Specialization: Marketing & HR
Summer Internship Organization: Ferro Alloy and Mineral Division, Sukinda Chromite Mine, Tata Steel Ltd., Jajpur

Topic: Study The Current Status of Training and Development Geared Towards Female Employees
Extra-Curricular Activities: Sports, Dance.
Languages Known: Hindi, English
Contact Number: 9706754295
Email Id: harshita.ijj@gmail.com



HIRAK DEBNATH

DOB: 15/07/1994
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Bharti Airtel Pvt. Ltd

Topic: Driving Data & Customer Base of Airtel in Silchar Circle
Extra-Curricular Activities: Quiz, Extempore Speech.
Languages Known: English, Hindi, Bengali, Assamease
Contact Number: 8723901388
Email Id: hirakdebnath00@gmail.com

**JAYARGHYA DEB**

DOB: 27/11/1994
Pre MBA Qualification: B.A. (Honours)
Specialization: Marketing & Finance
Summer Internship Organization: Mahindra & Mahindra Financial Services Limited

Topic: Direct Marketing Works of Mahindra Finance
Extra-Curricular Activities: Singing, Playing Cricket.
Languages Known: English, Hindi, Assamese, Bengali, Punjabi
Contact Number: 7035756281
Email Id: jayarghyadeb005@gmail.com

**JOYSHREE GOSWAMI**

DOB: 26/11/1993
Pre MBA Qualification: B.Com
Specialization: Marketing & HR
Summer Internship Organization: Sukinda Chromite Mine, Tata Steel Ltd., Jajpur

Topic: A Study on Improvement Initiative that has been Introduced at Sukinda Chromite Mine to Enhance and Enrich Life of Female Employee
Extra-Curricular Activities: Dance
Languages Known: Assamese, Hindi, English, Bengali
Contact Number: 8474870629
Email Id: goswamijoyshree@gmail.com

**KALYAN ROY**

DOB: 04/12/1990
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Mahindra & Mahindra Financial Services Limited

Topic: Prospects of Direct Marketing at Mahindra Finance Shivsagar
Extra-Curricular Activities: Singing, Playing Chess, Karate
Languages Known: English, Hindi, Bengali, Assamese
Contact Number: 8811963580
Email Id: kroy0903@gmail.com

**KAPILDEV SAHA**

DOB: 03/11/1991
Pre MBA Qualification: B.Com (HONOURS)
Specialization: Finance & Marketing
Summer Internship Organization: Gujrat Co-Operative Milk Marketing Federation Ltd.

Topic: To Devise Strategy for Launching the New Amul Dairy Liquid Creamer In Guwahati Market with Respect to Potential Prospective Buyers and Placement
Extra-Curricular Activities: Cricket and Football
Languages Known: English, Hindi, Bengali, Assamese
Contact Number: 9085497573
Email Id: kapildevsaha17@gmail.com

**JEWEL ROY**

DOB: 18/08/1990
Pre MBA Qualification: B.Tech (Mechanical Engineering)
Specialization: Operations Management & Marketing
Summer Internship Organization: HDFC Bank

Topic: A Study on Effectiveness & Applications of Digital Banking In Today's Scenario
Extra-Curricular Activities: Playing Basketball
Languages Known: English, Hindi, Bengali
Contact Number: 7896982957
Email Id: jewelroy2@gmail.com

**JOY PAUL**

DOB: 14/05/1991
Pre MBA Qualification: B.Com
Specialization: Marketing & Finance
Summer Internship Organization: TVS Motors India Pvt Ltd.

Topic: Advertising Effectiveness of TVS Motors in Guwahati
Languages Known: English, Hindi, Bengali
Contact Number: 9085780908
Email Id: joypaul977@gmail.com

**KHUSHBOO SAHA**

DOB: 09/04/1991
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Gujrat Co-Operative Milk Marketing Federation Ltd.

Topic: Market Potential for Amul Lactose Free Milk in Guwahati Region
Languages Known: English, Hindi, Bengali, Assamese, Bhojpuri, Marwari
Contact Number: 9435273482
Email Id: khushboosaha7@gmail.com

**KRISHNENDU CHOUDHURY**

DOB: 28/11/1990
Pre MBA Qualification: B.Sc
Specialization: Operations Management & Marketing
Summer Internship Organization: Maharashtra Tourism Development Corporation, Mumbai

Topic: Developing A Marketing Strategy for MTDC Resorts Akin to the Resort Operation Branch and Reservation Branch of MTDC
Extra-Curricular Activities: Singing, Playing Table-Tennis
Languages Known: English, Hindi, Bengali, Assamese
Contact Number: 9707245895, 9435776088
Email Id: choudhurykrishnendu16@gmail.com



LISAN AHMED

DOB: 10-10-1993
Pre MBA Qualification: B.Com (Honours)
Specialization: Marketing & Finance
Summer Internship Organization: Hindustan Coca Cola Beverages Pvt. Ltd

Topic: Horizontal Expansion of Coca-Cola Specially Focussing on Grocery Outlets and Visi Cooler Purity
Languages Known: English, Hindi, Assamese, Bengali
Contact Number: 7399609527
Email Id: lisanahmed09@gmail.com



MEINAM SHAREEF AHMED

DOB: 01/02/1992
Pre MBA Qualification: B.E. (Electronics and Communication Engineering)
Specialization: Operation Management & Marketing
Summer Internship Organization: Bharti Airtel

Topic: Driving Airtel Base Growth and Data Growth in the Market
Languages Known: English, Hindi and Manipuri
Contact Number: 8014785610
Email Id: meinamshareef@gmail.com



NABANITA DAS

DOB: 25/03/1992
Pre MBA Qualification: BBA
Specialization: Marketing & HR
Summer Internship Organization: Maharashtra Tourism Development Corporation, Mumbai

Topic: Development And Establishing a Travel Manual for MTDC For Use Among The Travel Trade World Wide
Extra-Curricular Activities: Singing
Languages Known: English, Hindi And Assamese
Contact Number: 8724969731
Email Id: nabanitadas92.nb@gmail.com



NILANJAN DEB

DOB: 21/05/1990
Pre MBA Qualification: B.E.(Mechanical)
Specialization: Operations Management & Marketing
Summer Internship Organization: Flugelsoft Software Pvt. Ltd

Topic: Study on an Open Erp:odoo
Languages Known: English,Bengali,Hindi
Contact Number: 8118989125
Email Id: nilanjandeb1990@gmail.com



MAHESH RANJAN DAS

DOB: 15/06/1993
Pre MBA Qualification: BBA
Specialization: Marketing & Finance
Summer Internship Organization: Coca-Cola India Pvt. Ltd.

Topic: Horizontal Expansion of Coca-Cola Specially Focusing on Grocery Outlets, Visi Cooler Purity and Installation of Spash Bar Machine
Languages Known: Bengali, Hindi, English, Assamese
Contact Number: 8011645651
Email Id: maheshds86@gmail.com



MOUMITA GUPTA

DOB: 13/01/1994
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Gujrat Co-Operative Milk Marketing Federation Ltd.

Topic: Comparative Analysis of Amul T-Special Diary Whitener With Other Brands of Dairy Whitener in the Dimapur Market
Extra-Curricular Activities: Singing, Painting
Languages Known: English, Bengali, Hindi, Nagamese
Contact Number: 8974188753
Email Id: moumita1301@gmail.com



PALLAVI DEB

DOB: 24/08/1993
Pre MBA Qualification: B.Sc (Honours)
Specialization: HR & Marketing
Summer Internship Organization: CSS Corp

Topic: Customer Satisfaction Improvement With Service Level Agreement Metrics
Extra-Curricular Activities: Vocal Music
Languages Known: English, Hindi, Bengali
Contact Number: 8876883442
Email Id: pallavideb24@gmail.com



PALLABI SONOWAL

DOB: 18/07/1992
Pre MBA Qualification: BBA
Specialization: HR & Marketing
Summer Internship Organization: Meghalaya Cements Limited

Topic: Brand Awareness of Meghalaya Cements Limited
Languages Known: English, Hindi and Assamese
Contact Number: 8133959522
Email Id: sonowalpallabi.69@gmail.com



PAYAN DEB

DOB: 26/11/1992
Pre MBA Qualification: BCS, MCS
Specialization: Operations Management & Marketing
Summer Internship Organization: Bharti Airtel Pvt Ltd.

Topic: Driving Airtel Base Growth and Data Growth in the Market

Extra-Curricular Activities: Speech Competition, Painting, Quiz Competition

Languages Known: English, Hindi & Bengali (Both Verbal & Written)

Contact Number: 9706650620

Email Id: debpayan@gmail.com



POONAM BHATTACHARJEE

DOB: 08/01/1993
Pre MBA Qualification: BCA
Specialization: HR & Marketing
Summer Internship Organization: Berkeley Health Education Pvt Ltd, New Delhi

Topic: Recruitment Process of Healthcare Delivery Organisations

Extra-Curricular Activities: Writing Articles

Languages Known: English, Hindi, Assamese, Bengali

Contact Number: 9678910261

Email Id: poonambhattacharjee12@gmail.com



PRASENJIT GOON

DOB: 25/12/1993
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Stock Holding Corporation of India Limited, Silchar Branch

Topic: Awareness Towards Mutual Fund Among Retail Investor of Silchar Town

Extra-Curricular Activities: Painting, Cricket, Football, Badminton

Languages Known: English, Hindi, Bengali

Contact Number: 9854978040

Email Id: prasenjitgoon2512@gmail.com



PRITAM BARMAN

DOB: 23/02/1992
Pre MBA Qualification: BBA
Specialization: Marketing & HR
Summer Internship Organization: ITC India Ltd.

Topic: Understanding The Market Position of ITC Classmate Notebook in Institutional Business

Extra-Curricular Activities: Quiz Competition

Languages Known: English, Hindi, Dimasa, Assamese, Hindi

Contact Number: 9401845631

Email Id: prits1992@gmail.com



POPPY DEB

DOB: 26/11/1992
Pre MBA Qualification: B.Sc.(Honours)
Specialization: Operations Management & Marketing
Summer Internship Organization: NEDFI
Topic: Customer Satisfaction & Market Survey

Extra-Curricular Activities: Speech Competition, Recitation, Drama, Painting

Languages Known: English, Hindi & Bengali (Both Verbal & Written)

Contact Number: 8876921604

Email Id: debpoppyphy123@gmail.com



PAULAMI DATTA

DOB: 13/11/1992
Pre MBA Qualification: B.Com
Specialization: HR & Marketing
Summer Internship Organization: Maharashtra Tourism Development Corporation Ltd (MTDC), Mumbai

Topic: Swachha Bharat Mission- Development of a Five Year Plan at Tourism Places to Promote Responsible Tourism in Maharashtra State

Extra-Curricular Activities: Classical Music

Languages Known: English, Hindi, Bengali, Assamese

Contact Number: 9706354703, 9435621091

Email Id: duttapaulami35@gmail.com



PRIYANKA ROY CHOUDHURY

DOB: 16/03/1993
Pre MBA Qualification: B.Com (Honours)
Specialization: HR & Marketing
Summer Internship Organization: Berkeley Health Education Pvt. Ltd., New Delhi

Topic: Recruitment Process of Healthcare Delivery Organisations

Extra-Curricular Activities: Classical Music

Languages Known: English, Hindi, Bengali, German

Contact Number: 9401299836

Email Id: proychooudhury74@gmail.com



QUEEN BHATTA

DOB: 28/01/1994
Pre MBA Qualification: B.A. (Honours)
Specialization: Hr & Marketing
Summer Internship Organization: Future Retail Limited

Topic: Customer Preference for Products with Health Benefits and Customer Product Demands

Extra-Curricular Activities: Dancing, Acting, Playing Badminton, Painting, Art and Craft

Languages Known: Assamese, English, Hindi, Bangla

Contact Number: 9577222150

Email Id: queenbhatta88@gmail.com

**RAJA ROY**

DOB: 06/06/1992
Pre MBA Qualification: B.Com (Honours)
Specialization: Marketing & Finance
Summer Internship Organization: Pantaloons, Silchar

Topic: Branding of Men's Section in Pantaloons, Silchar
Languages Known: English, Bengali, Hindi
Contact Number: 9864971401
Email Id: royraja2345@gmail.com

**RAJ DEEP SINGH**

DOB: 03/02/1994
Pre MBA Qualification: B.Com (Honours)
Specialization: Marketing & Finance
Summer Internship Organization: Hindustan Coca-Cola Beverages Pvt.Ltd

Topic: "A Study on Horizontal Expansion of Coca-Cola Specifically Focusing on Grocery Outlet, Visi Cooler Purity and Installation of Splash Bar Machine."
Extra-Curricular Activities: Cricket, Yoga
Languages Known: Hindi, Bengali, English, Assamese
Contact Number: 8876626289
Email Id: rajdeepsngh03@gmail.com

**SAHIDA BEGAM**

DOB: 15/12/1990
Pre MBA Qualification: B.Com
Specialization: Finance & Marketing
Summer Internship Organization: Vishal Mega Mart, Karimganj

Topic: Customer Satisfaction Level at Vishal, Karimganj
Languages Known: English, Hindi And Bengali
Contact Number: 8751957443
Email Id: sahidabegum505@gmail.com

**SANGITA SHAH**

DOB: 01/06/1993
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Amul (GCMMF)

Topic: An Analysis of Retail Penetration of Amul Ghee in Guwahati Market with Focus on New 48MI Pack
Extra-Curricular Activities: Painting
Languages Known: English, Hindi, Bengali, Bhojpuri
Contact Number: 7896820634
Email Id: shah37844@gmail.com

**RAMKINGKAR DEB**

DOB: 29/06/1994
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Amul (GCMMF)

Topic: Study of Amul Creamer Market in Barak Valley Region
Extra-Curricular Activities: Painting and Scout And Guide
Languages Known: English, Hindi, Bengali, Assamese
Contact Number: 9435070467, 8876318488
Email Id: ramkingkar.15@gmail.com

**RUMPA KANGSA BANIK**

DOB: 08/05/1994
Pre MBA Qualification: B.com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: HDFC Bank

Topic: Convenience of Digital Banking Platforms and Products
Extra-Curricular Activities: Painting, Rabindra Nritya, Classical Music
Languages Known: English, Hindi, Bengali
Contact Number: 9706172405
Email Id: rumpakb@gmail.com

**SAURAV DAS**

DOB: 18/06/1992
Pre MBA Qualification: BBA
Specialization: Marketing & HR
Summer Internship Organization: COCA Cola

Topic: "The Horizontal Expansion of Coca Cola Specifically Focusing on Grocery Outlets and Visi Cooler Purity"
Extra-Curricular Activities: Cricket and Football
Languages Known: English, Hindi, Bengali, Assamese
Contact Number: 9085896324
Email Id: d.saurav20@gmail.com

**SHAMIMA YASMIN**

DOB: 01/09/1991
Pre MBA Qualification: B.E. (Electronics & Telecommunication)
Specialization: Operation Management & Marketing
Summer Internship Organization: Air Plaza Retail Holdings Private Limited

Topic: More Efficient in Vishal Mega Mart vs. Competitors
Extra-Curricular Activities: Writing Poems, Singing, Acting
Languages Known: English Hindi Assamese Bengali
Contact Number: 9706869974
Email Id: shamimayeamin44@gmail.com



SONA SINHA

DOB: 28/01/1993
Pre MBA Qualification: B-Tech (Agricultural Engineering)
Specialization: Operation Management & Marketing
Summer Internship Organization: Flugelsoft Software Private Ltd.

Topic: A Study on an Open Erp Software- Odoo
Extra-Curricular Activities: NCC, Cricket
Languages Known: Hindi, English, Bishnupriya Manipuri, Bengali
Contact Number: 7575947409
Email Id: sonasin111@gmail.com



SUBAL PAUL

DOB: 25/01/1993
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Big Bazaar (Guwahati)

Topic: A Study of Customer Insight and the Shopping Experience for Better Availability and More Product Variance in Big Bazaar
Extra-Curricular Activities: Cricket and Football
Languages Known: English, Hindi, Bengali
Contact Number: 8876966319
Email Id: iltsmesubalpaul@gmail.com



SUMAN SUKLA BAIDYA

DOB: 18/07/1992
Pre MBA Qualification: B.Com
Specialization: HR & Marketing
Summer Internship Organization: Vishal Mega Mart
Topic: An Analysis of Possible Strategies for Successful

Performance of Apparel in Vishal Mega Mart vs Competitors.
Extra-Curricular Activities: Itizen
Languages Known: English, Hindi, Bengali
Contact Number: 8133888276, 9401530276
Email Id: sumanshaid143@gmail.com



SUSHMITA DATTA

DOB: 05-11-1991
Pre MBA Qualification: B.Sc
Specialization: HR & Marketing
Summer Internship Organization: Meghalaya Cement Limited, Guwahati

Topic: "A Study on The Dealers Satisfaction Level" At Meghalaya Cement Limited
Extra-Curricular Activities: Singing, Classical Dance
Languages Known: English, Hindi, Bengali.
Contact Number: 9401798356
Email Id: sushmitad90@gmail.com



SUBRATA DAS

DOB: 02/01/1992
Pre MBA Qualification: B.Tech
Specialization: Operation Management & Marketing
Summer Internship Organization: ITC Limited

Topic: Understanding Current Stationery Supply in Institutions and to Make an Analysis of Classmate Acceptance by Institutions.
Extra-Curricular Activities: NCC
Languages Known: English, Hindi, Bengali, Assamese
Contact Number: 9435921032
Email Id: subratadas1032@gmail.com



SUCHAITA BARUA

DOB: 13/10/1993
Pre MBA Qualification: B.Com (Honours)
Specialization: Marketing & HR
Summer Internship Organization: CSSCORP

Topic: Backlog Analysis
Extra-Curricular Activities: Dance and Painting
Languages Known: English, Hindi, Bengali
Contact Number: 9678858564
Email Id: baruasuchaita@gmail.com



TAMALIKA BISWAS

DOB: 27/10/1993
Pre MBA Qualification: B.Com
Specialization: HR & Marketing
Summer Internship Organization: Drive India Enterprise Solution Limited

Topic: Gap Analysis in Warehousing Industry, from a User Perspective, an Insight and Way Forward
Extra-Curricular Activities: Singing, Dance, Drama, Badminton
Languages Known: English, Hindi, Bengali
Contact Number: 8486145803
Email Id: tamalika1993@gmail.com



ABHISHEK ROY

DOB: 14/02/1991
Pre MBA Qualification: B.Com, PGDMM
Specialization: Finance & Marketing
Summer Internship Organization: Aditya Birla Fashion and Retail Ltd. (Pantaloons), Silchar

Topic: Customer's Perception about Pantaloons Fashion and Retail Ltd.
Languages Known: English, Hindi, Bengali
Contact Number: 9706213175, 8486698512
Email Id: roy.biddu2014@gmail.com



DIPANKAR DEBNATH

DOB: 09/06/1994
Pre MBA Qualification: B.Com (Honours)
Specialization: Finance & Marketing
Summer Internship Organization: Aditya Birla Fashion & Retail Ltd (Pantaloons) Silchar

Topic: Customer Profilling of Pantaloons Silchar
Languages Known: English, Hindi, Bengali
Contact Number: 8876920252
Email Id: debnathdipankar857@gmail.com



M. SUMANTA SINGHA

DOB: 09/07/1992
Pre MBA Qualification: B.Com
Specialization: Marketing & HR
Summer Internship Organization: TVS Motors
Topic: Consumer Buying Behavior to TVS Motors

Languages Known: English, Hindi, Manipuri, Bengali, Assamese, Nagamese
Contact Number: 8486669226
Email Id: sumantasingha1992@gmail.com



PRAKASH SINGH

DOB: 27/01/1994
Pre MBA Qualification: B.Com (Honours)
Specialization: Marketing & Finance
Summer Internship Organization: Pantaloons Fashion and Retail Ltd

Topic: Marketing And Promotional Activity Tools of Pantaloons, Silchar
Extra-Curricular Activities: Playing Carrom
Languages Known: Hindi, English, Bengali, Bhojpuri
Contact Number: 8486822529
Email Id: prakashsngh815@gmail.com



RUKSHAD BEGUM TALUKDAR

DOB: 17/06/1992
Pre MBA Qualification: BCA
Specialization: HR & Marketing
Summer Internship Organization: Ferro Alloys and Mineral Division Sukinda Chromite Mine, Tata Steel Ltd

Topic: A Study on Employee Engagement that has been Introduced at Sukinda Chromite Mine to Enhance and Enrich Life of Female Emppoyees
Languages Known: Hindi, English and Bengali
Contact Number: 9401042389..
Email Id: rukshad36@gmail.com



ABHISEK DEB

DOB: 04/01/1992
Pre MBA Qualification: B.Com (Honours)
Specialization: HR & Marketing
Summer Internship Organization: TVS Motors Guwahati
Topic: Promotional Strategies of TVS Motors

Languages Known: English, Hindi, Bengali, Assamese
Contact Number: 8876623206
Email Id: abhisekdeb2@gmail.com



BIKRAMJIT SAHA

DOB: 11-11-1993
Pre MBA Qualification: B.Com (Honours)
Specialization: Marketing & Finance
Summer Internship Organization: TVS Motor Company Ltd.

Topic: Advertising Effectivness of TVS Motor in Guwahati
Languages Known: English, Bengali, Hindi, Marathi
Contact Number: 9531273494
Email Id: saha.bikramjit11@gmail.com



SAHID AHMED

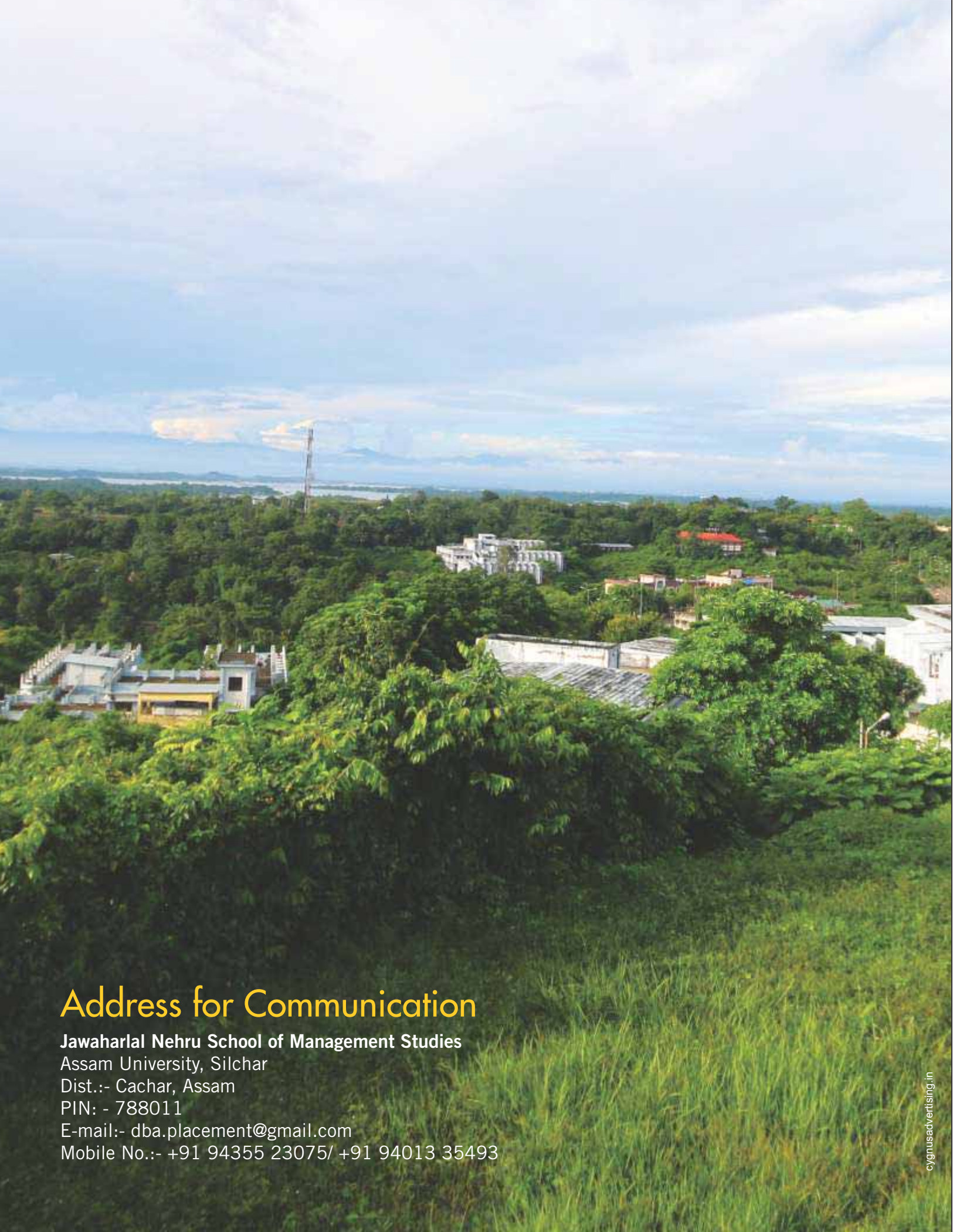
DOB: 20/11/1991
Pre MBA Qualification: B.Com (Honours)
Specialization: Marketing & Finance
Summer Internship Organization: TVSMotor Company Limited

Topic: A Comparative Study of Customer Satisfaction Towards Performance of TVS, Honda, Hero Scooter with Special Reference to TVS Scooter Segment
Extra-Curricular Activities: Singing And Playing Cricket
Languages Known: English, Assamese, Hindi, Bengali
Contact Number: 8486716784
Email Id: ahmedsahid741@gmail.com

Upcoming Batch







Address for Communication

Jawaharlal Nehru School of Management Studies

Assam University, Silchar

Dist.:- Cachar, Assam

PIN: - 788011

E-mail:- dba.placement@gmail.com

Mobile No.:- +91 94355 23075/ +91 94013 35493