



A two-week (12-day) Capacity Building Program (CBP) for Young Faculty Members in Social Sciences on



Research Methodology

(19th to 30th January, 2026){OfflineMode}

Sponsored by

Indian Council of Social Science Research (ICSSR)
(Ministry of Education, Govt. of India, New Delhi)

Organised by

Department of Business Administration, Assam University
(A Central University)
Silchar, Assam-788011

Chief Patron

Prof. R.M. Pant

Hon'ble Vice-Chancellor
Assam University (A Central University)

Patron

Dr P.K. Nath,

Registrar, Assam University

Advisors

Prof. D Ghose, HOD, Dept. Business Administration, Assam University

Dr Subhadeep Dhar, Finance Officer (i/c), Assam University

Prof. H.Ramananda Singh

Professor & Dean

J.N. School of Management Studies, AU
ICSSR-CBP Course Director

Dr.Deepjyoti Choudhury

Associate Professor

Department of Business Administration ,AU
ICSSR-CBP Course Co-Director



Members of Organising Committee:

Prof Amrit Lal Ghosh
Prof Joyeeta Deb
Dr Amit Kumar Das
Dr Lurai Rongmei
Mr Saurav Dey

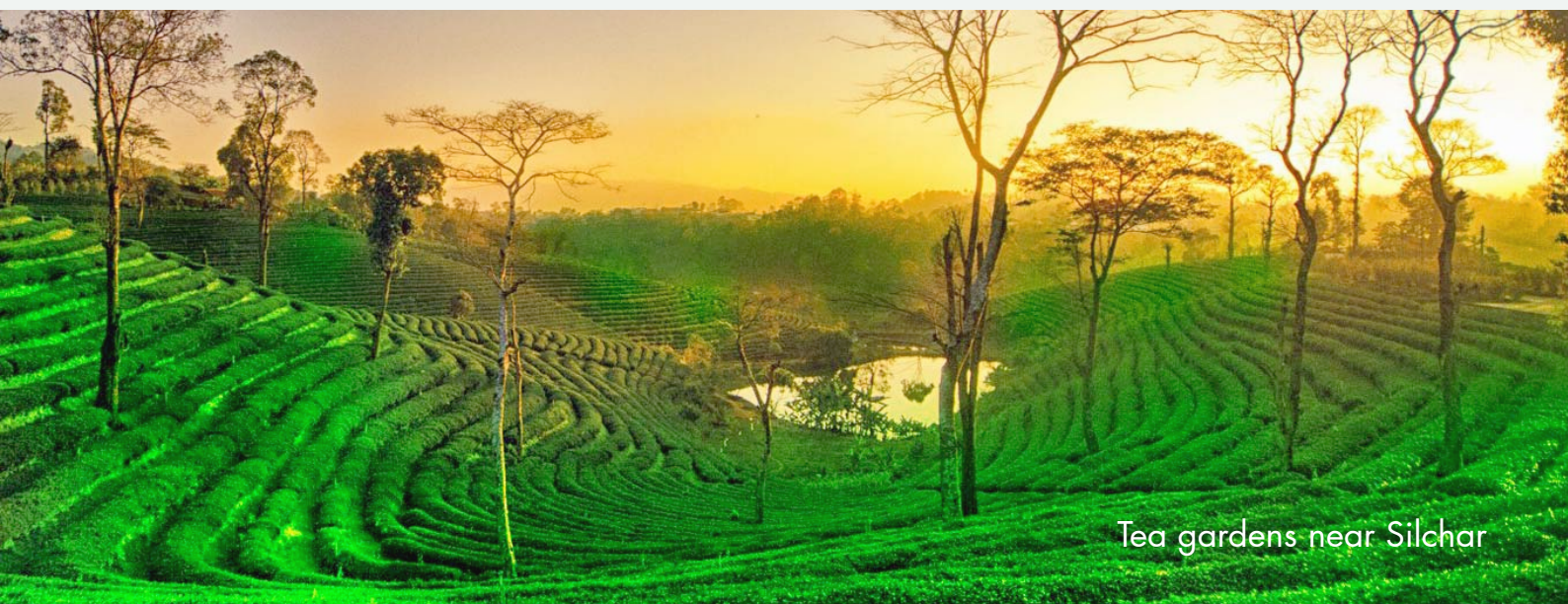
Prof Arup Barman
Dr Juthika Konwar
Dr Habib R Laskar
Dr Nilanjana Chakrabarty
Dr Kalyan Das

About the University

Assam University came into existence in 1994 after the enactment of the Assam (Central) University Act 1989. Through its pursuit, Assam University is in the process of making itself an institute of excellence. Assam University's main campus is situated at Dargakona, about 20 km away from Silchar. The campus is set amid sprawling hillocks and the typical landscape of the north east. The campus is spread over 600 acres and provides an ideal environment for the researchers, students and people interested in academic excellence. The other campus of the university is situated at Diphu in the district of Karbi Anglong, Assam. The university has the territorial jurisdiction over the five districts of Assam, viz., Cachar, Sribhumi, Hailakandi, Dima Hasao (erstwhile North Cachar Hills) and Karbi Anglong. Assam University, being a central university hosts a national characteristic, of unity in diversity. Faculties, staff and students hail from all over the country. International students also find this institution an ideal centre for pursuing their academic endeavour.

About the Department

The Department of Business Administration (DBA) under J.N. School of Management Studies, Assam University (JNSMS-AU) (AICTE Approved) started functioning in July 1997. The mission of DBA is to contribute through innovative academic endeavours pertaining to teaching, research, consultancy and training to the process of developing capable managerial and human resources and thereby to the corporate, industrial, economic, social, intellectual and cultural development of India. To accomplish its mission, DBA offers through the Department of Business Administration, a full-time Master of Business Administration (MBA) programme, Integrated MBA (BBA+MBA), an Executive MBA and also a research programme in Management leading to the degree of Doctor of Philosophy (PhD). Admission to MBA programmes is through CAT/MAT/CMAT/XAT/ATMA/CUET and is open to candidates having a sound academic background.



Tea gardens near Silchar

About the ICSSR

The Indian Council of Social Science Research (ICSSR) was established in 1969 by the Government of India to promote social science research nationwide. Its key objectives include monitoring and guiding social science research progress, providing financial support for research projects and programs, managing scholarships and fellowships, identifying and developing research areas, offering financial assistance to institutions and journals involved in social science research, fostering interdisciplinary collaborations, and advising the Government of India on social science research matters. Through ICSSR, the Indian government funds various aspects of social science research, such as projects, fellowships, international collaborations, capacity building, surveys, and publication support. Additionally, scholars can access library and information services through the National Social Science Documentation hub (NASSDOC) established by ICSSR. Furthermore, ICSSR operates the ICSSR Data Service, which serves as a national data service and enhances the research environment for social scientists in India. The ICSSR operates six regional centres, each located in specific regions across India, with roles including representing ICSSR locally, facilitating communication between regional social scientists and ICSSR, and connecting regional researchers with the wider national and international social science community.

About The Programme (CBP)

A two-week 'Capacity Building Program (CBP)' spanning 12 days, focused on enhancing academic and research excellence in higher education for young faculty members in social sciences, is scheduled from 19th January 2026 to 30th January 2026. This program is sponsored by the Indian Council of Social Science Research (ICSSR), under the Ministry of Education, Government of India, New Delhi. The event is organised by the Department of Business Administration, Assam University, Silchar. The esteemed Chief Patron of the program is Prof. R M Pant, Honourable Vice-Chancellor of Assam University. The capacity building programme aims to address these needs by focusing on enhancing the research capabilities and scholarly communication skills of faculty members in the social sciences. The program is designed to equip participants with the knowledge and skills necessary to conduct rigorous research, effectively disseminate their findings, and contribute meaningfully to their respective fields. The workshop will cover a range of topics, including research methodologies, data analysis techniques, academic writing, publication processes, and ethical considerations in research. Through a combination of lectures, interactive sessions, hands-on exercises, and group discussions, participants will gain practical insights and develop the confidence to undertake independent research projects.



The objectives of the CBP

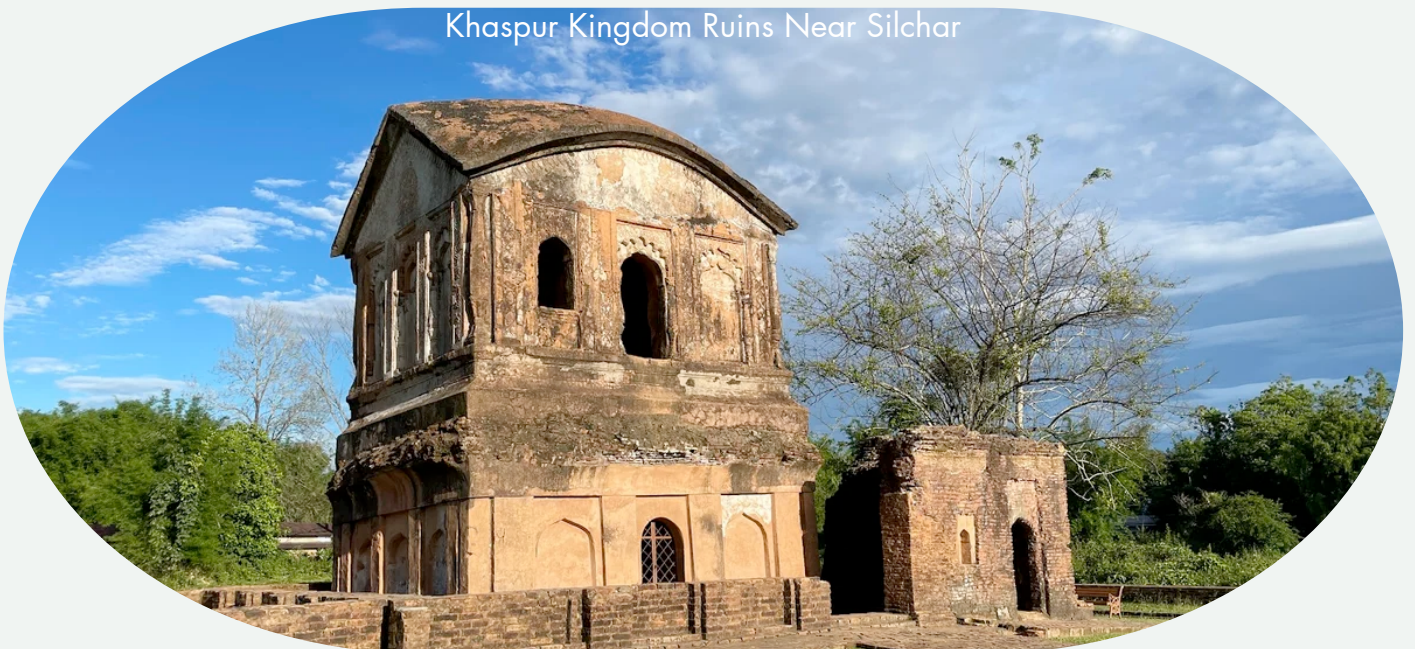
1. **Enhancing research skills**—including research design, data collection and analysis, and academic writing—to promote high-quality, impactful scholarship.
2. **Training in advanced research methodologies and tools**, enabling faculty to adopt innovative approaches in their investigations.
3. **Fostering interdisciplinary collaboration** by encouraging faculty to work across various social science disciplines for a more comprehensive understanding of complex societal issues.
4. **Improving teaching effectiveness and student engagement** through exposure to innovative pedagogical techniques and educational technologies.
5. **Strengthening critical reading and analytical abilities**, allowing faculty to evaluate and synthesise academic literature effectively.
6. **Guiding faculty on academic publishing**, helping them disseminate their research through reputed journals, conferences, and scholarly platforms.
7. **Raising awareness of research ethics**, ensuring studies are conducted responsibly and with integrity.
8. **Building leadership and academic management skills** to prepare faculty for administrative and institutional roles.
9. **Facilitating professional networking** to encourage collaborations and partnerships at national and international levels.
10. **Assisting in securing research funding** by helping faculty identify funding sources and craft strong grant proposals.
11. **Promoting engagement with policymakers and stakeholders**, enabling faculty to translate research into evidence-based policy recommendations.
12. **Supporting overall professional growth**, contributing to career advancement and enhancing institutional reputation.



Themes for deliberations:

1. Meaning and Aspects of Research, Research problem and Review of Literature
2. Types of Research-Descriptive vs. Analytical, Applied vs. Fundamental, Qualitative vs. Quantitative and mixed approach.
3. Methodological and epistemic justice in social science research
4. Research Methods -concept and process. Assessment Methods- Concept and Approaches
5. Intellectual Property Rights & Patents, Designs filing
6. Methods and tools of Data Collection-observation Interview method
7. Preparation of a good Questionnaire
8. Innovative and creative Methods of Data Collection- using images, Opinion line, Graffiti wall, etc. Case study method
9. Funding Sponsors and funding Agencies
10. Sampling-Concept and Types-Probability Sampling and its types
11. Non-Probability Sampling and its types
12. Hypothesis-concept, type and formulation Hypothesis testing; Error I & II
13. Analysis of Data: Data Regression, Correlation, Nearest Neighbour Analysis
14. Scale Refinement and the Concept of Reliability
15. Analysis of Data–Cross-Sectional and Panel
16. Use of SPSS/ SYSTAT for data analysis
17. Data Analysis: ANOVA, Multivariate Analysis- Factor Analysis and Cluster
18. SWAYAM & MOOCs & E-Learning
19. Indian Knowledge System: Goals and Approaches
20. E-content Development for Blending Teaching and Learning
21. Transformation of HEIs into Multidisciplinary Institutions
22. NEP 2020: “Academic Bank of Credits”, NAD etc, initiatives
23. Ethics and Politics in Research
24. Plagiarism-meaning, types, seriousness and Prevention
25. Research Proposal Writing (Academic Writing)
26. Report-Writing, Book-Writing, Structure and contents of a Research Paper and Thesis (Academic Writing)
27. Paper Clinic (How to Write a Good Research Paper?) (Academic Writing)

Khaspur Kingdom Ruins Near Silchar



Eligibility & Selection criteria:

All those who are working as a Lecturer/Assistant Professor/Young Faculty in the field of Social Sciences (Economics, Management, Commerce, Sociology, Social Work, Social Anthropology, Cultural Studies, Socio-Sanskrit Studies, Socio-Philosophical Studies, Social Linguistics, Gender Studies, Health Studies, Political Science, International Studies, Public Administration, Diaspora Studies, National Security and Strategic Studies, Education, Social Psychology, Legal Studies, Social Geography, Environmental Studies, Modern Social History, Media Studies etc.) in a UGC-recognized Indian University/Deemed University/College/Institute of National Importance and ICSSR Research Institutes or researchers in social science research are eligible to apply for the course. The selection for the course will be made in accordance with ICSSR guidelines. No leave of any kind is permissible during the course period. A personal laptop with internet connectivity is compulsory. The CBP program is equivalent to Refresher Course in CAS promotion.

Intake:

The intake for the CBP shall be a maximum of **30 participants**, comprising 10 from the local area, 10 from Assam State (excluding the local area), and 10 from outside Assam State, all from social science disciplines.

Registration Fee & Medium of course:

There is **no registration fee** for the selected participants, & Sessions will be conducted in English only.

How to apply

Interested candidates can fill out the application form enclosed at the end of the Brochure. A scan copy of the duly filled application form (2 pages) and a Caste/Category Certificate (if applicable) must be uploaded to the Google form: <https://forms.gle/cd7ZK9nh38R1mk5P8>. The original application form and hard copies of other certificates/testimonials must be submitted upon joining the programme, if selected. An incomplete form in any respect will be liable to be summarily rejected. The applications will be scrutinised in accordance with the ICSSR guidelines.

Participants must submit a Research paper/Article during the course for the paper clinic. The paper, based on quality, may later be published as an edited book volume with the permission/approval of ICSSR, New Delhi, on APC.

Important Dates:

Last date of submission of scanned copy of the application form (through Google Form): **31-12-2025**

Intimation to selected candidates (through e-mail): **05-01-2026**

Confirmation from selected candidates should reach us (through e-mail): **07-01-2026**

Intimation of selection to waitlisted Candidates, if any (through e-mail): **08-01-2026**

Confirmation from Waitlisted Candidates, if any, should reach us (through e-mail): **09-01-2026**

Capacity Building Programme: **19th January 2026, to 30th January 2026 (9.30 AM to 3 PM)**

CBP will be in face-to-face mode (Offline Mode).

Accommodation & Travel Allowance:

Selected outstation candidates will be paid train fare (Not exceeding Rs. 3000/-) by 2nd Class/Sleeper/AC III Tier (No booking shall be done on Rajdhani/Shatabdi or Duronto Trains) by shortest route to and fro on production of confirmed train tickets and original bus tickets subject to availability and admissibility of funds (Taxi, Own Car Mileage, Auto, Air Fare shall not be admissible under any circumstances). No local conveyance would be reimbursed. In deserving and exceptional cases limit of Rs. 3000/- may be condoned at the option of organizers. Boarding arrangements will be made for outstation participants free of cost on a shared room basis. Local participants would be provided only with lunch and tea/snacks during the programme break.

Few Eminent Resource Persons:

1. Prof. Debarshi Mukherjee, Professor, Department of Commerce & Business Studies, Jamia Millia Islamia, New Delhi – 110025
2. Prof Surya Prakash, Professor, Department of Commerce, Shri Ram College of Commerce, Delhi University, New Delhi
3. Prof Ch Ibohal Meitei, Professor, Department: Management Studies, MIMS, Manipur University
4. Prof Abhigyan Bhattacharjee, Professor, Department of Management, Tura Campus, Northeastern Hill University, Tura, Meghalaya
5. Prof L S Sharma, Professor, Department of Management, Mizoram University, Aizawl
6. Dr. B Venkata Rao, Associate Professor, Department of Education, Nagaland University, Kohima
7. Prof Pratim Baruah, Professor, Centre for Management Studies, Dibrugarh University, Dibrugarh
8. Prof Kishore K Das, Professor, Department of Statistics Gauhati University, Guwahati
9. Prof. Manash Pratim Barman, Professor, Department of Statistics, Dibrugarh University, Dibrugarh
10. Prof A Bhowal, Professor, Department of Commerce, Diphu Campus, Assam University, Diphu
11. Prof Joydeep Baruah, Professor, Department of Economics, K K Handique State Open University, Guwahati
12. Dr Suchitra Das, Associate Professor, Department of Economics, Karimganj College, Sribhumi, Assam



Aerial Glimpse of Silchar

HOW TO REACH?



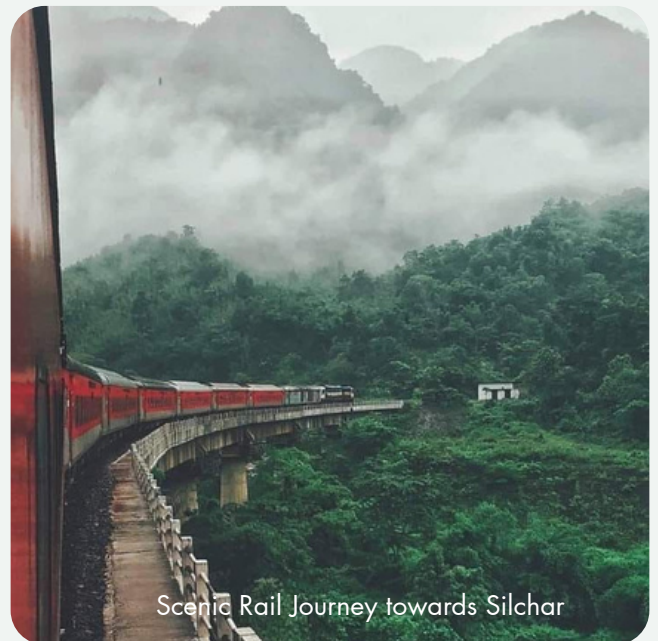
Department of Business Administration, Assam University,
Silchar, Assam, Pin:788011

<https://maps.app.goo.gl/sYZPGVsGscXvEkz16>

By Air: The nearest airport is Silchar Airport (also known as Kumbhirgram Airport), which connects major cities like Guwahati, Kolkata, and Imphal. It is approximately 35 kilometers from the university campus.

By Train: Silchar is well-connected by railways to major cities like New Delhi, Kolkata, Guwahati, Agartala, and Tinsukia. The nearest railway station is Silchar Railway Station, located approximately 20 kilometers away from the Assam University campus.

By Road: Silchar is easily accessible from Assam and neighbouring states via National Highway 37, with buses and private vehicles being common modes of transport. The Assam University campus is located in Dargakona, about 20 kilometers from the Silchar city centre. Local transport options include autorickshaws, cabs, and buses, while university buses also operate for convenience.



In case of any query, please contact
Prof H. Ramananda Singh (+91 94351 72951) or
Dr. Deepjyoti Choudhury (+91 9401294696)

E-mail: cbp.dba.au@gmail.com,
<http://www.aus.ac.in/business-administration-department/>



**ICSSR Sponsored Two Week (12 Days @ Offline)
Capacity Building Programme for Young Faculty Members in Social
Sciences on
Research Methodology
(19th January, 2026 to 30th January, 2026)
Organized by**



Department of Business Administration, Assam University, Silchar, Assam, Pin:788011

Application Form

1. Name (in Capital letters): _____
2. Father's Name: _____
3. Mother's Name: _____
4. Date of Birth (DOB): _____ & Gender: Male/Female
5. Educational Qualifications with NET: _____
6. Date of appointment: _____ & Designation: _____
7. **Category:** GEN / OBC / SC/ ST/EWS/ Others & Aadhar No.: _____
8. Address of your Institute: _____

9. Mobile No(whatsapp): _____ & e-mail: _____
10. Teaching Experience: _____ years & Research experience: _____ years
11. Whether you require accommodation? Yes/ No
12. Have you attended similar course earlier? YES/NO
13. Certificate from University/ College/Institute annexed: YES /NO

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Declaration

I hereby declare that the entries made in this form are true to the best of my knowledge and belief. I hereby undertake to participate in all the sessions and assignment work during the programme and will abide by the rules and regulations of Assam University.

Place:

Signature of Applicant with date

Certificate from University/College/Institute

This is to certify that Dr./Mr./Ms. _____
has been working in this University/College/Institute as
_____ in the (Subject) _____ since
_____. He/ She will be relieved on time from the University/College/Institute
for attending the course, if selected for the **Two-week (12 days @ 19th January to 30th
Janaury, 2026) ICSSR-Capacity Building Programme (CBP@ Offline mode)** to be
conducted by **the Department of Business Administration, Assam University (A Central
University), Silchar, Assam-788011.**

This is further to certify that this College/Institute/Department is affiliated
to _____ University for the last 2 years. Also certified that this
College/Institute/University is included under Section 2(f)/12(b) or 2(f) and 12(b) of the UGC
Act. (Strike out which is not applicable)

To the best of my knowledge, the information given above by the applicant is true, complete
and correct.

Place: _____

**Signature of the Head of the Institution/Registrar/
Principal With office seal**

Date: _____