

Prof. (Dr.) Sanjeev Kumar Saxena

HEAD

Department of Hospitality & Tourism Management

Assam University (A Central University) Silchar

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Vision (Personal):

To create an engaging and inclusive learning environment that nurtures intellectual growth, encourages innovation, and empowers students to become responsible, ethical, and globally competent professionals.

Vision & Mission for the Department:

- To develop the Department into a world-class centre of excellence in education, training, and research.
- To engage in projects that lead to high-quality and impactful research.
- To develop students into the business leaders and entrepreneurs of the future.

Teaching Philosophy

Earn global respect as an interactive learning coach. My CARE for my fellow learners is as follow:

C: Creativity: Encourage newer ways to learn and connect them with the world of business.

A: Advance Preparation: Plan inputs so the audience gets the most out of each class.

R: Responsibility: Except for the self and the learners' responsibility to expand learning.

E: Engagement: Engage the class to participate, debate, and get challenged in the class.

Area of Specialisation: Human Resource Management, Strategic Management & Hospitality Management

Educational Qualification

S.NO	Examination	Name of The Institution	Board/University	Year	%	Division	Subject
1	PhD	Jai Narain Vyas University Jodhpur	Jai Narain Vyas University Jodhpur	2003			Topic:-Human Resource Management in Hotel Industry" with special reference to Rajasthan"

Salient Feature of the Research

The research conducted was characterized by a descriptive, analytical, and diagnostic approach, encompassing key aspects of human resource management. This exploratory study utilized both primary and secondary data sources. To ensure a comprehensive and insightful analysis, a sample of 40 hotels from various star categories was carefully chosen. The selection of this sample aimed to achieve adequate representation and facilitate a comparative study.

Most significant contribution to research:

My research has provided valuable insights to human resource managers in the hotel industry, enlightening them on the distinctions between standard and current practices in Human Resource Management. Furthermore, it has empowered them to embrace effective human resource practices within their organizations, particularly focusing on the management of intellectual capital—people

2	Post-Graduation (Business Administration)	Jai Narain Vyas University Jodhpur	Jai Narain Vyas University Jodhpur	2001	64.10%	I	Business Administration
3	MBA in Hospitality Management	Jaipur National University Jaipur	Jaipur National University Jaipur	2022	65.86%	I	Hospitality Management
4	B.Com	Delhi University	Delhi University	1993	66.00%	I	Commerce
5	Graduation (B.Sc in Hotel & Hospitality Administration)	IHM Lucknow	National Council for Hotel Management & IGNOU	2006	57.87%	II	Hotel Management
6	3 years Diploma In Hotel Management Catering Technology & Applied Nutrition	Institute of Hotel Management Lucknow	National Council for Hotel Management Govt. of India	1992	57.45%	II	Hotel Management
7	Intermediate	Jai Narain Inter College Lucknow	UP Board	1989	73.60%	I	Commerce
8	High School	Christ Church College Lucknow	Delhi Board	1987	6.6 CGPA	I	Science

Other Courses & Certificates

S.NO	Name of Course	Institute	University	Year	%
1	Service Marketing	IIM Bangalore	MHRD	2022	83%
2	Strategic Management	IIM Bangalore	MHRD	2021	89.8%
3	Introduction to Marketing Essentials	IIM Bangalore	MHRD	2021	80.5%

4	Management of Field Sales	IIT Kanpur	NPTEL	2021	83%
5	Management of New Products & Services	IIT Kanpur	NPTEL	2020	93%
6	Leadership Programme	IIT Kharagpur	MHRD	2019	71.00%
7	Customer Relationship Management	IIM Bangalore	IIM Bangalore	2019	79.49%
8	Creative Thinking: Techniques and Tools for	Imperial College London	Coursera	2020	83.15%
9	Converting Challenges into Opportunities	Uc San diego	Coursera	2020	92.19%
10	Creative Problem Solving	University of Minnesota	Coursera	2020	96.13%
11	Introduction to Personal Branding	University of Virginia	Coursera	2020	100%
12	Industry 4.0	Globysn Business School	Globysn Business School	2020	
13	Performance Management & Competency Mapping	Globysn Business School	Globysn Business School	2020	
14	Introduction to Business Management	Kings College London	Future Learn	2020	
15	Communication and Interpersonal need at work	University of Leeds	Future Learn	2020	

Career Recital

S.no	Name of the Office/ Institute/ University	Post Held	Status of Organization. Institution/ University	Period of Employment From	Period of Employment To	Total Period in Years	Nature of Employment
1	Assam University	Professor	Central University	03.08.2024	Till Date		Permanent
2	Assam University	Associate Professor	Central University	03.08.2021	02.08.2024		Permanent

3	Jaypee Hotels & Resorts Ltd	Additional General Manager (HRD)	Public limited Company	01.08.2013	31.07.2021	8 Years	Permanent
4	Institute of Hotel Management, Silvassa	Principal	Ministry of Tourism Govt. of DNH	26.11.2012	31.07.2013	0.9Year	Permanent
5	Jaypee Hotels & Resorts Ltd	Additional General Manager (Training)	Public limited Company	01.05.2007	10.11.2012	5.6 Years	Permanent
6	Institute of Hotel Management, Catering Technology & Applied Nutrition, Jodhpur	Lecturer	Ministry of Tourism Govt. of Rajasthan	22.10.1998	28.04.2007	8.6 years	Permanent
7	Jai Narain Vyas University Jodhpur	Guest Faculty	Jai Narain Vyas University Jodhpur	16.08.2004	28.02.2007	2.8Years	Guest Faculty
8	Rohilkhand University	Faculty	Rohilkhand University	01.07.1997	30.09.1998	1.3 Years	Contract
9	Taj Group of Hotels (Indian Hotels Co LTD)	Manager	Taj Group of Hotels	16.05.1992	24.06.1997	5 Years	Permanent
Total Working Experience: 33.05 Years (18.6 years Industry Experience and 14.11 years in Academics Experience)							

Noted Accomplishments

S.No	Name of the Award	Awarding Organization	International/ National	Date
1	Hospitality Educator of the Year	Hospitality Group Dubai	International	03.02.2024
2	Perficio award for Best Associate Professor	PERFICIO Awards-2023 ,DHS Foundation, & Malaysia Kelantan, Malaysia	International	16.12.2023

3	Aahar ways Awards in the category of Associate Professor (Silchar Region)	Aahar ways Awards, New Delhi	National	30.03.2023
4	Outstanding Adaptability & Collaborative learning- Higher Education 2021	Konceptual Initiative, New Delhi	National	20.11.2021
5	Corona Warrior Award	International Hospitality Council London	International	24.04.2021
6	Best Initiative in Human Resources and Talent Management of the Year-2020	PERFICIO Awards-2020 ,DHS Foundation, & Campbell University USA	International	12.07.2020
7	Award Of Honour	CT University Ludhiana	National	06.02.2021
8	Leadership Award learning & Development	Delhi Technical Campus, Greater Noida	National	12.02.2020
9	Global Hospitality Award	Subharti University, Meerut	National	07.11.2019
10	Training Manager of The Year 2011	Association of Hospitality Professional	National	12.03.2011
11	Most Admired Training Manager	Asian Retail Congress	International	10.02.2010
12	Committed Employee	Government of Rajasthan	National	26.01.2007

Research Paper Publications

S.No	Name of Journal	Year, Vol, Page	Topic	ISSN	Index	Author
1	Praxis International Journal of Social Science & Literature	Vol 09, No 6 June 2026, Page 130-139	Human Resource Development in Tourism and Hospitality Entrepreneurship: A focus on Homestays in Manipur	2581-6675	Peer	Co Author
2	International Journal of Innovative Science and Research Technology	Volume 11, Issue 5, May – 2026 page 2511-2520	Host Community Attitude Towards Sustainable Cultural Tourism Development in Manipur, India	2456-2165	Peer	Co Author

3	Latin American Journal of Tourismology	2025, 11.1-11	Unpacking The Drivers Of Hotel Choice: An In-Depth Exploration Of Personal And Psychological Influences On Consumer Behaviour In Hotel Selection DOI: https://doi.org/10.5281/zenodo.17675880	e-ISSN 2448-198X	UGC Care Group 1 No 900	Author
4	International Journal of Research & Analytical Reviews	Sept 2025. Vol 12 issue 3 Page 1-9	Factors Influencing Tourists' Decision to Choose Homestays During Their Travel in Guwahati, Assam: An Explorative Study https://doi.org/10.56975/ijrar.v12i3.320196	2349-5138	Peer	CO Author
5	International Journal of Intelligent Enterprise	Volume 12, Issue 2, Pages 148 – 170 April 2025	Navigating the shift in brand loyalty: the Impact of social media influencers DOI: 10.1504/IJIE.2025.145652	1745-3240	Scopus	CO Author
6	Theoretical and Practical Research in the Economic Fields	2025, Vol 16(1), 52-66 March 2025	Macroeconomic Enablers of Sustainable Development in G20 Countries: The Role of Tourism https://doi.org/10.14505/tpref.v16.1(33).05	2068-7710	Scopus	CO Author
7	Pracya	Vol1. (2025), 286-293	Homestay A Great Impact to Sustain the Indigenous Cultural Tourism	2278-4404	UGC Care No 1072	Co-Author
8	Empirical Economics Letters	23 (Special Issue 3): (September 2024), 213-222	Virtual Reality in Marketing: Framework, Consumer Engagement and Future Directions https://doi.org/10.5281/zenodo.13919805	1681-8997	ABDC	Co-Author
9	Pharos International Journal of Tourism and Hospitality, (Pharos University in Alexandria)	Vol. 3, Issue. 2 (2024), 1-12	Rural Tourism Transformative Journeys into the Heart of the Rural Heritage DOI: 10.21608/pijth.2024.300153. 1015	2812-6475	Peer	Co-Author

10	International Journal of Management Studies and Social Science Research (IJMSSSR)	2024 Volume 6, Issue 4, July - August, Page 134-144	“A Case Study: The Role Of Technology In Facilitating Green HRD Practices Within The Hotel Industry” DOI: https://doi.org/10.56293/IJMSSSR.2024.5113	2582-0265	Peer	Author
11	Latin American Journal of Tourismology	2023, Vol 9 page 1-7	Impact of COVID-19 on Indian family & effect of unlock on tourism in India https://doi.org/10.5281/zenodo.10496681	e-ISSN 2448-198X	UGC Care Group 1 No 900	Author
12	Journal of Law and Sustainable Development	2023, Vol e01713 page 1-23	Examining the corporate governance strategies of Indian family-run companies: insights from selected enterprises https://doi.org/10.55908/sdgs.v11i12.1713	2764-4170	Scopus	CO Author
13	Tuijin Jishu/Journal of Propulsion Technology	2023, Vol 44-03 Page 1893-1899	Tea Tourism: Evaluating Prospects and Problems of Tea Tourism in Assam, North East India https://doi.org/10.52783/tjjpt.v44.i3.606	1001-4055	Scopus Indexed	CO Author
14	Tuijin Jishu/ Journal of Propulsion Technology	2023, Vol 44-02, Page 197-205	"Exploring Sustainable Practices in Five-Star Hotels: A Comprehensive Analysis and Implications for Agra's Hospitality Industry" https://doi.org/10.52783/tjjpt.v44.i2.137	1001-4055	Scopus Indexed	CO Author
15	Samdarshi UGC- CARE Group 1 Journal	Vol 16 Issue 2 (July 2023) 412-420	COVID-19 and Mental Health: An Analysis of Psychological Impacts and Coping Strategies	2581-3986	UGC Care listed No 1177	CO Author
16	Asian And Pacific Economic Review	2023, Vol. 16, Page 119-132	A Gastronomic Tourism Prospectus for West Bengal through popular regional and ethnic food. https://asperev.org/vol16-issue1	1000-6052	ABDC	CO Author
17	Specialusis Ugdyimas (SU)	2022, Vol 1, 43 Page 6405-6415	Consumer Behaviour in Hotels: The Influence of Cultural & Social Factors- An Explorative Study http://www.sumc.lt/index.php/se/article/view/891	1392 - 5369	Scopus Indexed	Author
18	Turyzm/Tourism	Dec 2021, Vol 2, Page	Post-pandemic tourism: The desired wave of recovery in India DOI: 10.18778/0867-5856.31.2.11	2080-6922	Scopus Indexed	CO Author

		197-204				
19	International Journal of Mechanical & Production Engineering Research & Development	2020, Vol10, Page 13039-13050	Achieving Excellence in Patient satisfaction through better hospitality at Hospital: A study of Delhi NCR https://paper.researchbib.com/view/paper/260455	2249-6890	Scopus Indexed	CO Author
20	International Journal of Psychosocial Rehabilitation	April 2020, Vol 24 page 4027-4035	Foreign Patient's Satisfaction from Hospitality Services – Medical Tourism at JCI Accredited Hospitals of Delhi- NCR, India. D.O.I 10.37200/V24I7/18928	1475-7192	Scopus Indexed	CO Author
21	International Journal of Civil Engineering and Technology	Jan-19, Vol10, page no 1176-1185	Selecting sustainable luxury An empirical study of customers choice of hotels in Delhi https://www.researchgate.net/publication/331043872_Selecting_sustainable_luxury_An_empirical_study_of_customer%27s_choice_of_hotels_in_Delhi https://iaeme.com/Home/article_id/IJCIET_10_01_108	0976-6308	Scopus Indexed	CO Author
22	Humanities & Social Sciences Review	19-Aug, Vol 7 page 413-422	Consumer Perception of Hospitality Services in JCI accredited Hospitals at Delhi -NCR: An Exploratory Research on Growth of Medical Tourism https://doi.org/10.18510/hssr.2019.7147	2395-6518	Scopus Indexed	CO Author
23	International Journal of Arts, Humanities & Social Sciences Shodh Sanchar Bulletin	Dec 2020, Vol 10 Page 27-34	Curbing Attrition: A Challenge in the hotel Industry (A study of selected five star hotels of Agra)	2229-3620	UGC Care listed Journal No 1240	Co-Author
24	Journal of Marketing Strategy	Feb-18, Vol6 page 140-155	An Investigation on impact of social sustainability practices on Hotel employees	2347-3770	Peer 4.73	CO Author
25	International Journal of Research & Analytical Reviews	Apr-19, Vol Special page 346-351	Hospitality Services at Hospital-Promoting medical tourism https://www.researchgate.net/publication/335588981_Hospitality_Services_at_Hospitals_-_Promoting_Medical_Tourism_at_Delhi_NCR	2349-5138	UGC 5.75	CO Author

26	Journal of Emerging Technologies and Innovation Research	May-19, Vol 6 page 250-259	Recruitment Process in the Hotel Industry http://www.jetir.org/papers/JETIR1905640.pdf	2349-5162	UGC 5.87	Author
27	International Journal of Research & Analytical Reviews	19-May, Vol 6 page 932-940	Industrial Relation Practices in the Hotel Industry http://www.ijrar.org/papers/IJRAR19K1297.pdf	2349-5138	UGC 5.75	Author
28	Business Vision Purvanchal University	2005 , Vol 1 page 103-116	Training and development pattern in hospitality industry	0973-1369	Peer	CO Author
29	Gurukul Business Review	2006, Vol 2 page 6-13	Performance Appraisal Scenario in Hotel Industry of Rajasthan	0973-1466	WOS	CO Author
30	International Journal of Research & Analytical Reviews	19-May, Vol 6 page 693-700	Wages & Salary Administration in the Hotel Industry- An Empirical Research http://doi.one/10.1729/Journal.21976	2349-5138	UGC 5.75	Author
31	Journal of Emerging Technologies and Innovation Research	19-May, Vol 6 page 646-652	Interview technique & process used in Hospitality Industry https://www.jetir.org/papers/JETIR1905E91.pdf	2349-5162	UGC 5.87	Author
32	Indian Journal of Sustainable Development	Vol 3 (2) July 2017, page 55-66	Sustainability Practices in Hotel Industry: A Study on Guest Awareness and Satisfaction DOI: 10.26643/gis.v1i6.5142	2394-7675	Peer	CO Author
33	Management Education and Research Consortium Global	Jul-19, Vol 7 page 247-253	Human Resource Planning in hospitality industry https://doi.org/10.35620/IJM.2019.7307	2321-7278	Peer 3.3	Author
34	International Journal of Multidisciplinary Research Academy	19-Jul, Vol 9 page 371-376	Obstacles in conducting Performance Appraisal in the Hospitality Industry- A Pragmatic Research	2249-0558	Peer 7.11	Author
35	International Journal of Multidisciplinary Research Academy	19-Jun, Vol 9, page 425-439	Training Methods used for development of employees in the hotel industry	2249-0558	Peer 7.11	Author

36	Unnati International Journal of Multidisciplinary Scientific Research	1-Jul, Vol 6 page 85-88	Modern Marketing Strategies for Special Interest Tourism	2581-8872	Peer 3.2	Author
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Publication Chapter in Edited Book

S. N O	National / International	Topic	Publisher	Author	Vol , Page	Year	ISBN
1	International	Securing Green Destinations: Applications of Cybersecurity and Digital Forensics in Smart Agro-Tourism Systems. Book Title Cybersecurity and Digital Trust in Smart and Sustainable Tourism DOI: 10.4018/979-8-2600-1850-7.ch011 Editor; Mohammad Badruddoza Talukder, Ismot Tasmary Salsabil	IGI Global USA	3	321-343	June 2026	979-8-26001-852-1
2	International	The Impact of Tourism in Himachal Pradesh, India: A Case Study on Sustainable Development and Environmental Degradation Book Title Overtourism: Causes, Consequences and Implications for the Future of the Tourism Industry DOI: https://doi.org/10.52305/NSGJ4648 Editor: Maximiliano E. Korstanje, Sharad K. Kulshreshtha	Nova Science Publisher, New York	1	23-42	March 2026	979-8-89530-932-2

3	International	Ensuring integrity and transparency in healthcare supply chains: A blockchain-driven approach Book Title Harnessing the Potential of Blockchain Technology in the Smart Healthcare DOI: https://doi.org/10.1016/B978-0-443-30192-6.00009-4 Editor:Pankaj Bhambri Tien Anh Tran Mukesh Prasad	Elsevier Inc	3	303-313	March 2026	978-0-443-30192-6
4	International	Culinary Identity and Smart Hospitality: Leveraging Regional Cuisine to Enhance Guest Experience and Operational Excellence Book Title: Source Title: Smart Operations and Enhancing Guest Experience in the Hospitality Industry DOI: 10.4018/979-8-3373-2145-5.ch013 Editor:Mohammad Badruddoza Talukder,Hasib Hassan Khan Chowdhury	IGI Global USA	4	337-356	June 2025	9798337321455
5	International	Analysing the Role of Augmented Reality in Enhancing Cultural Interpretation and Visitor Engagement at Religious Heritage Sites Book Title Technology and Religious Tourism: Emerging Trends, Cases and	Emerald Publishing, United Kingdom	3	163-176	April 2025	978-1-83662-260-4

		Futuristic Perspectives https://www.emerald.com/insight/publication/doi/10.1108/9781836622604 Editor: Pankaj Kumar Tyagi, Neha Sharma, Pramendra Singh, and Vaibhav Bhatt.					
6	International	Enhancing Guest Loyalty in the Hotel Industry Through Artificial Intelligence-Drive Personalization Book Title: New Technologies in Virtual and Hybrid Events DOI: 10.4018/979-8-3693-2272-7.ch017 Editor: Sharad Kumar Kulshreshtha Craig Webster	IGI Global USA	1	335-350	August 2024 (Scopus Indexed)	9798369322727
7	International	Optimizing Food Safety and Quality Assurance in the Hotel Industry: A Comprehensive Study of Best Practices Book Title: Gastronomic Sustainability Solutions for Community and Tourism Resilience. DOI: 10.4018/979-8-3693-4135-3.ch011 Andrea Jimenez Ruiz , Shivam Bhartiya , Vaibhav Bhatt	IGI Global USA	1	191-203	April 2024 (Scopus Indexed)	9798369341360

8	National	Transforming Education In The Wake Of Covid-19: Analyzing The Impact Of Remote Learning On Curriculum, Demographics, And Assessment Book Title: Management Concept & Research Editor:Dr. Ashish mathur,Dr Shubha Maghwanshi, Dr. Nimesh Bhojak & Dr. Dinesh D Bhakkad.	Rudra Publisher New Delhi	2	214-227	November 2024	978-9388361-62-0
9	International	Impact of Climate Change on Himalayan Tourism Destinations. Book Title; Mountain Tourism and Ecological Impacts: Himalayan Region and Beyond DOI: 10.4018/979-8-3693-0823-3.ch010 Soumendra Nath Biswas, Pradip Kumar	IGI Global USA	1	106-114	March , 2024 (Scopus Indexed)	9798369308233
10	International	Embracing Technological Advancements: A Futuristic Approach to Hospitality Management. Book Title “Utilizing Smart Technology and AI in Hybrid Tourism and Hospitality” DOI: 10.4018/979-8-3693-1978-9.ch012 Sanjeev Kumar ,Mohammad Talukder ,Ana Pego	IGI Global USA	2	Page 257-276	March , 2024 (Scopus Indexed)	9798369319789
11	International	From Trash to Treasure: A Practical Insight Into Sustainable Waste Management Practices Within the Hotel Industry. Book Title “	IGI Global USA	1	Page 97-109	March , 2024 (Scopus Indexed)	979-83-69321-81-2

		Sustainable Disposal Methods of Food wastes in Hospitality Operation” DOI: 10.4018/979-8-3693-2181-2.ch007 Amrik Singh ,Pankaj Tyagi ,Anshul Garg					
12	National	Role of Education & Awareness in Promoting Sustainable Tourism Development in India. Book Title: Commerce in Post Covid Era” Dr. Anurag Mehta,Dr.Deepika Chaplot,Dr. Mohammed Abid	Anuradha Prakashan, New Delhi	2	Page 24-27	Jan,2024	978-81-19872-43-5
13	National	Transforming Education in the Wake of COVID-19: Analyzing the Impact of Remote Learning on Curriculum, Demographics, and Assessment. Book Title: Management Concept and Research Editor Dr. Ashish Mathur Dr. Shubha Meghwanshi Dr. Nimesh Bhojak Dr. Dinesh D. Bhakkad	Rudra Publisher New Delhi	3	Page 214-227	Dec,24	978-93-88361-62-0
14	National	Strategies to promote Sustainable Tourism Development in India : A Review. Book Title “ Tourism & Hospitality Management Contemporary Trends” Dr. Pradip Kumar, Dr.S N Biswas	Bharti Publications, New Delhi		Page 15-24	Dec,2023	978-81-19757-53-4
15	National	Modern Trends in Tourism & Hospitality: A Comprehensive Review. Book Title “Tourism & Hospitality Education and Entrepreneurship” Dr.P.Purnachandra	Bharti Publications, New Delhi	1	Page 43-55	Sept,2023	978-81-19757-25-1

		Rao, Dr K N Lokesh Kumar					
16	National	Impact of Rural Tourism on Local Community. Book Title “ Redefining Tourism & Hospitality Management and Practices” Prof. Himanshu Bhusan Rout, Dr. Pankaj Kumar & Dr. Millo Yaja	Indu Book Services Pvt Ltd, New Delhi	1	Page 130-137	Jan,2024	978-81-19907-70-0
	National	Covid 19: Impact on Hotel Industry & Survival Strategies Post Covid Era. Book Title” Covid 19 A Drilldown Approach” Amit Kumar Verma, Hema Verma, Anurag Verma ,Mohd Asif Khan	INSC Publishing House Push[agiri Complex, Beside SBI K.M.Road Chikkamagalutru	1	Page 257-261	Sept,2020	978-81-94637—02-8

Edited Book

S.NO	National / International	Topic	Publisher	Vol , Page	ISBN
1	National	Sustainable Tourism in North East India	Evincepub Publication Chhattisgarh		978-93-6355-580-8
2	National	Hospitality & Tourism Emerging Practices in Human Resource Management	Bharti Publications New Delhi	Page 1-234	976-81-949793-6-4

Book Publication

S.NO	Title of Book	Publisher	ISBN	Date of Publication
1	Strategic Management Unleashed https://amzn.eu/d/21UBS6A	The Hospitality Press, 7360-B Prem Nagar, Delhi	978-93-95806-94-7	January 1,2024

2	Hospitality & Tourism Management- An Overview https://amzn.eu/d/5i8MeXe	Taran Publication,70 Om Viahar, Phase-III, Uttam Nagar West, New Delhi.	978-81-19295-13-5	May 5, 2023
3	A comprehensive Guide to Human Resource Management- Unlocking Human Potential https://a.co/d/7x6z8IZ	Amazon International	9798397761468	June 8, 2023
4	Food & Beverage Service An Insight https://a.co/d/7to7cp5	Amazon International	9798683094447	October 22,2020
5	Front Office Operation (A Practical Approach) https://a.co/d/4bM26cL	Amazon International	9798650776925	June 9,2020
6	F&B FAQ https://amzn.eu/d/fKGoBzB	Amazon International	9781702555364	Sept 10,2019
7	Front Office FAQ https://amzn.eu/d/1MDZFqO	Jindal Publishing House New Delhi	978-81-8204-105-9	September 2,2019

Research Guidance/Supervision (Completed)

S.NO	Degree name	Name of Scholar	Year of Competition	Topic	Supervision Type
1	PhD	Ms. Shweta Mathur	2019	Sustainable strategy as a source of competitive advantage- selected hotel chain of Delhi	Co Guide
2	PhD	Mr. Rajnish Shukla	2021	Analytical Study of the role of hospitality in foreign & domestic patient satisfaction : Case study of select hospitals in Delhi-NCR	Co Guide
3	PhD (Pursuing)	Ms. Mehzabin Ferdaus	(Pursuing)	A Study of Guest Satisfaction at Homestay in Assam:With Special Reference to Guwahati	Supervisor
4	M Phil	Mr. Vijay Kumar Salla	2007	HR Practices in Hospitality Industry to enhance satisfaction level	Supervisor

				among internal and external customer with special reference to Ahmedabad	
5	PG Dissertation	Mr. Biprodeep Das	2022	A Study of Local Restaurant consumption Pattern in Silchar	Supervisor
6	PG Dissertation	Ms. Protiksha Mallick	2023	A Study on the Untapped Tourism potentiality of Barak Valley	Supervisor

E Content

You tube Channel Hospitality Excellence 2 :- https://youtube.com/c/HospitalityExcellence2			
1.	Series 1	A Conversation with Hospitality Leaders	No of Episode 11
2.	Series 2	Frequently asked Interview Question	No of Episode 12

Patent

1. "IOT Based Hotel Management System" published on 04.02.2022, Application number : 202231002549 A

Research Project (Ongoing)

Sl No.	Title of ResearchProject	Funding Agency	Period		PI/Co-PI/ Joint PI	Amount of Grant Sanctioned
			From	To		
1.	Social Ecological Environment & Economic Analysis of Sone Beel : Implication for Sustainable Management	Ministry of Development of North Eastern Region, North Eastern Council Secretariat , Shillong	2024 onwards		Co-PI	93.88 Lakh

Paper Presentation in Conference

S.NO	National / International	Paper Presented	Conference Theme	Date	University
1	International Conference	Keynote Speaker	Tourism Research, Innovation& Sustainability For	27-28 March 26	Dev Bhoomi University Dehradun

			Hospitality Industry & Learning		
2	National Seminar	Tourism & Hospitality Development in Manipur: A Perspective on Human Resource Management	Tourism & Sustainable Transformation, Manipur University	11-12 November 2025	Manipur University
3	National Conference	Resource Person	Innovation and Technology in Hospitality& Tourism Sector “Introduction of AI and Change in Ecosystem”, IIMT University, Meerut	30 th May 2025	IIMT University, Meerut
4	National Seminar	Expert Judge	Tourism & Livelihood: A Road Toward Viksit Bharat@20247	8 th February 2025	National Institute of Technology, Silchar
5	National Conference	Guest Speaker	Innovation and Technology in Hospitality& Tourism Sector “New Challenges Post Global War”, IIMT University, Meerut	30 th April-1 st May 2024	IIMT University, Meerut
6	National Seminar	A study on the Prospectus of Community Empowerment through Cultural Tourism in Manipur	Tourism & Hospitality: Education, Entrepreneurship & Sustainability in the North Eastern Region, Assam University	20 th -21 st Feb 2024	Assam University
7	National Seminar	A Study on “ The Role of Tourism in Promoting Homestay Business in North-eastern States of India”	Tourism & Hospitality: Education, Entrepreneurship & Sustainability in the North Eastern Region, Assam University	20 th -21 st Feb 2024	Assam University
8	National Seminar	Chairperson Technical Session	Tourism & Hospitality: Education, Entrepreneurship & Sustainability in the North Eastern Region, Assam University	20 th -21 st Feb 2024	Assam University
9	International Conference	Chairperson Technical Session	3 rd CT Hospitality & Tourism Conference, CT University, Punjab	16 th Feb 2024	CT University, Punjab

10	International Conference	Speaker	Synergising Industry 5.0 and Responsible Growth: A Pathway to Global Innovations', SBS College ,University of Delhi	9 th Feb 2024	SBS College ,University of Delhi
11	International Conference	An Analysis of the impact of information and communication technology advancement on the performance of retail firms in S&ME	Innovation Research in Science, Management & Technology, Jai Narain Vyas University , Jodhpur	5 th -7 th Jan 2024	Jai Narain Vyas University , Jodhpur
12	International Conference	Chairperson Technical Session	Innovation and Entrepreneurship: In Perspective of Education System (IEPES-2023), IHMS Kotdwar	16 th -17 th December2023	IHMS Kotdwar
13	International Conference	Keynote Speaker	Multi-disciplinary approach in Research and Innovation, Universiti Malaysia Kelantan, Malaysia & Janaradhan Rai Nagar Rajasthan Vidyapeeth University	16 th -17 th December2023	Universiti Malaysia Kelantan, Malaysia & Janaradhan Rai Nagar Rajasthan Vidyapeeth University
14	International Conference	Review for Virtual Reality to Unlock Marketing Potential-A Comprehensive Framework	International Conference on Business and Technology (ICBT'2023), EuroMid Academy of Business and Technology, Istanbul - Turkey	1 st -2 nd November 2023	EuroMid Academy of Business and Technology, Istanbul - Turkey
15	International Conference	Chairperson Technical Session	Social, Economic and Gender Inclusiveness in Tourism & Hospitality Industry, NCHMCT, Noida	26 th -27 th October 2023	NCHMCT, Noida
16	International Conference	Resource Person	Redefining Tourism Through G 20's Key Priority Areas (KPA)Department of Tourism and Hospitality Management, Mizoram University.	18 th -19 th May 2023	Mizoram University
17	International Conference	Chairperson Technical Session	Redefining Tourism Through G 20's Key Priority Areas (KPA)Department of Tourism and Hospitality Management, Mizoram University.	18 th -19 th May 2023	Mizoram University

18	National Conference	Expert speaker	Digital Transformation of Hospitality & Tourism on the occasion of National Technology Day, School Of Hotel Management Catering & Tourism, Iimt University, Meerut	12th May 2023	School Of Hotel Management Catering & Tourism, Iimt University, Meerut
19	International Conference	Chairperson Technical Session	Green Investment, Inclusive Growth Digital Future, Banarasidas Chandiwalla Institute of Hotel Management, New Delhi	4 th - 6 th April 2023	Banarasidas Chandiwalla Institute of Hotel Management, New Delhi
20	International Conference	The Untapped Tourism Potential of Barak valley, Assam –A Review	Rethinking tourism: Reshaping the future of tourism and hospitality industry, GNA University	11 th February 2023	GNA University
21	International Conference	Resource Person	Sustainable development through tourism, food and hospitality management, Chandigarh Group of Colleges	23 rd -24 th February 2023	Chandigarh Group of Colleges
22	National Conference	Chairperson Technical Session	Challenges & Opportunity in the Hospitality Industry & Academics Due to Covid 19, IHMS Kotdwar	8 th October 2022	IHMS Kotdwar
23	International Conference	Resource Person	Global Hospitality & Tourism Conference on Contemporary Marketing Paradigm, North Eastern Hill University Shillong	27 th July – 29 th July 2022	North Eastern Hill University Shillong
24	International Conference	Chairperson Technical Session	Global Hospitality & Tourism Conference on Contemporary Marketing Paradigm, North Eastern Hill University Shillong	27 th July – 29 th July 2022	North Eastern Hill University Shillong
25	International Conference	Technical Session Chairperson	Renaissance 2.0, Re think, Re build and Re-Coup, Banarasidas Chandiwalla Institute of Hotel Management, New Delhi	4th March 2022	Banarasidas Chandiwalla Institute of Hotel Management, New Delhi
26	International Conference	REVENGE TOURISM: The Desired Wave of Recovery post Covid 19	Emerging Opportunities in Tourism Industry” Mohanlal Sukhadia University Udaipur,	25 th June 2021	Mohanlal Sukhadia University Udaipur

27	International Conference	Resource Person	Global Hospitality & Tourism on Experiential Management & Marketing,	18 th -20 th March 2021	North Eastern Hill University Shillong
28	International Conference	Experiential Management in Hotel Industry	Global Hospitality & Tourism on Experiential Management & Marketing, North Eastern Hill University Shillong	18 th -20 th March 2021	North Eastern Hill University Shillong
29	International Conference	Strategic Business Survival for the Hospitality Industry Post Covid	Geopolitics In post Covid Era: Emerging Dimensions & Dynamics, UGC-HRDC Osmania University & Hyderabad Institute of Social Sciences Hyderabad	11 th & 12 September 2020	UGC-HRDC Osmania University & Hyderabad Institute of Social Sciences Hyderabad
30	International Conference	Impact of covid 19 on Hospitality industry	Covid 19 challenges & opportunities, Dr. BRA University Agra & Howard University USA	14-15th May 2020	Dr. BRA University & Howard University USA
31	International Conference	Survival strategy for Hospitality Industry Post covid Era	Tourism in the 21st century: Innovation, digital technologies, inclusive growth, University of tourism Uzbekistan	27th May 2020	University of tourism Uzbekistan
32	International Conference	Digital ways of Marketing tourism destination- Post covid Era	Survive, Sustain and Grow: Managing Business & Professional Excellence in 21st century, MMIT Gorakhpur	21 & 22nd June 2020	MMIT Gorakhpur
33	International Conference	Resource Person	Enhancing Tourism & Hospitality Experience: Promoting Local Culture, CT University Punjab	19 th December 2020	CT University Punjab
34	International Conference	Expert	Hotel & Tourism Industry- Challenges upfront & future Perspectives: Innovation, Entrepreneurship & Economic Policy, Amrapali Group of Institution	18 th & 19 th December 2020	Amrapali Group of Institution
35	International Conference	Impact of online food delivery applications o Restaurant business at Delhi NCR	New Normal- Corporate & Self management in current scenario, Gautam Buddha University , Greater Noida	17 th -18 th June 2020	Gautam Buddha University , Greater Noida
36	International Conference	Strategies to make performance	Sustainable tourism & hospitality marketing setting agenda for future research , North Hill University Shillong	15 th -17 th March 2018	North Eastern Hill University Shillong

		appraisal more effective			
37	International Conference	A study on impact of resource sustainability on competitive advantage in five star hotel	Hospitality Industry Vision 2025 current trends, new innovation and the future ahead, NCHMCT Noida	8th & 9th February 2019	NCHM, Govt of India
38	International Conference	Keynote Speaker	Advanced technologies & innovations in tourism and hospitality industry, Subharti University Meerut	24 th & 25 th November 2018	Subharti University
39	International Conference	Keynote Speaker	Future Trends & competencies in tourism & hospitality industry- Opportunities & challenges, AIHM Haldwani	22 nd -23 rd September 2017	Amrapali Group of Institution
40	National Conference	Survival Strategies for hospitality industry post Covid Era	Individual & Organizational Strategies to deal with stress issues during corona phase, Indira Gandhi National Tribal University , Amarkantak	26 th May 2020	Indira Gandhi National Tribal University , Amarkantak
41	National Conference	Impact of Covid 19 on Hospitality Industry (Best Paper Award)	Covid 19- Multidisciplinary Perspectives, S.D School of Commerce Gujarat University	29 th August 2020	S.D School of Commerce Gujarat University
42	National Conference	Business Survival strategies for Hotel Industry post Covid	Changing Post Covid19 Socio-cultural & Economic Scenario”, Doon University Dehradun	20 th & 21 st July 2020	Doon University Dehradun
43	National Conference	Industry 4.0 Guest Speaker	1st Hospitality Conclave, Delhi Technical Campus	12 th February 2020	Delhi Technical Campus
44	National Conference	Digital transformation in Hospitality Industry	A road map for transforming businesses & entrepreneurship under digital innovation, Dr MPS Group of Institution Agra	27 th & 28 th Feb 2020	Dr MPS Group of Institution Agra

Conference Proceeding

S.NO	Title of the Seminar/Conference Proceedings with Its Editor(s)	Name of Publisher	Month & Year of Publication	ISBN	National /International Publication	**Authorship of the Paper/Article (i), (ii), (iii)
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1	International Technology: Toward Business Sustainability. ICBT 2023. Lecture Notes in Networks and Systems, vol 927. Springer. Editor Alareeni, B., Hamdan, A. Conference Paper: A Comprehensive Framework, Review for Virtual Reality to Unlock Their Marketing Potential	Springer https://doi.org/10.1007/978-3-031-54009-7_4	March 1 2024	ISBN 978-3-031-54008-0	International	
2	International Conference on - Sustainability and Recent Trends in Tourism & Hospitality Sector: Concept, Prospect, Innovation –Dev Sanskriti Vishwavidyalaya, Haridwar, Uttarakhand, India Editor: Dr. Arunesh Parashar & Dr. Umakant Indolia. Paper : Exploring the Impact of Information and Communication Technology on Homestay Tourism: A Review	Dev Sanskriti Vishwavidyalaya, Gayatrikunj -Shantikunj, Haridwar	Oct 14th 2023	ISBN: 978-81-966960-3-0	National	
3	International Conference on Innovation and Regenerative Trends in Tourism and Hospitality Industry (IRTTHI 2024) Conference Paper: Analyzing the Symbiotic Relationship: Tourism Economics, Consumer Behavior,	Atlantis Press – Springer Nature DOI 10.2991/978-94-6463-437-2_9	13 th June 2024	ISBN 10.2991/978-94-6463-437-2_9 ISSN 2352-5428	International	

	and New Age Practices as Coping Mechanisms for Emerging Challenges in Hospitality and Tourism Editor: Manish Sharma Ajit Kumar Singh Pankaj Kumar Tyagi					
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Patent

S No.	Title of Patent	Patent No.	Date of Award	International/National	Funding Agency
1.	AI-Assisted Personalized Learning Device	415790-001	03/05/2024	GOI	NO

Conference Attended

S.NO	National / International	Conference Theme	Date	University
1	International Conference	Education for Global Prosperity	22-24 October 2020	Dr. BRA University & Howard University USA
2	International Conference	Tourism: Building Peace! Fostering Knowledge: A Stakeholders Perspective	24 th & 25 th September 2020	Amity University Noida
3	International Conference	Gender Equality: Social Reflection in present scenario	31 st July & 01 st August 2020	Vasanta College for Women Affiliated to BHU Varanasi
4	National Conference	Emerging Perspective of Open & Distance Learning	17 th & 18 th July 2020	University of Mumbai
5	National Conference	Changing Post Covid19 Socio-cultural & Economic Scenario”, July 20-21, 2020	20 th & 21 st July 2020	Doon University Dehradun
6	National Conference	Challenges & Opportunities Post covid 19	1 st -2 nd July 2020	St. Aloysius Institute of Technology Jabalpur
7	National Conference	E Conference Covid Challenges	14 th -17 th May 2020	CCS University Meerut
8	International Conference	Virtual International Poster Conference on COVID-19 (VIP-C-COVID: Impact and	12 th 13 th June 2020	Karmaveer Hire Arts, Science, Commerce and Education College, Gargoti

		Response) Karmaveer Hire Arts, Science, Commerce and Education College, Gargoti		
9	International Conference	Gen Next Hospitality	17th & 18th January 2020	IHM Bhopal
10	National Seminar	Hospitality Industry in India- Research Legacy & Future, IHM Ahmedabad	21 st & 22 nd February 2019	IHM Ahmedabad

FDP Attended

S.NO	Duration	Program	Year of Competition	Institute
1	3 Day	Statistical Data Analysis & Interpretation using MS Excel	2022	A2Z EduLearningHub LLP
2	1 Day	Marketing Analytics	2022	BPUT-Nodal Centre for Faculty Development and Training (NCFDT) : Srusti Academy of Management (Autonomous), Bhubaneswar
3	6 Days	Imparting Soft skill and Life skill for success	2020	Shanti Devi Arya Mahila College, Dinangar , Gurdaspur
4	3 Days	Trends in Management Education & Research	2020	Gudlalleru Engineering College Kakinada
5	5 Days	Educational Innovative Teaching Skills	2020	Dewan Institute of Management Studies, Meerut
6	1 Day	“Preparedness of B-School Faculty towards the Retail Boom in India	2020	Lourdes School of Management, Kerala
7	6 Days	DOT (Design of Training):	2000	HCMRIPA, (The course been developed by THAMES Valley university, UK. In association with the training division, Department of personnel & Training, Govt. of India.)
8	6 Days	DTS (Direct Trainer Skill):	2000	HCMRIPA, (The course been developed by THAMES Valley university, UK. In association with the training division, Department of personnel & Training, Govt. of India.)

Invited Lecture

S.NO	Institution	Topic	Date
1	Assam University	IKS on Tourism and Hospitality	2nd February 2026

2	FHRAI Institute of Hospitality Management	AI trends in Hospitality Industry 5.0	5 th -9 January 2026
3	Assam University	Change Management	29 th November 2025
4	Central University of HP	Impact of IKS on Tourism and Hospitality	23 rd Dec 2025
5	Jamia Millia Islamia	Tourism and Hospitality in the Context of Indian Knowledge Systems (IKS)	19 th June 2025
6	Assam University	Role of Artificial Intelligence in Hospitality and Tourism	22 nd April 2025
7	Assam University-MMTTC	Influence of IKS in Hospitality Industry	14 th April 2025
8	Chhatrapati Shahu ji Maharaj University Kanpur	Emerging AI trends in Hospitality & Tourism	22 th -28 th November 2024
9	FHRAI Institute of Hospitality Management	Latest trends in Hospitality & Tourism Industry	22 nd October 2024
10	Assam University	NEP Orientation and Sanitization Programme	12 th February 2024
11	Assam University	Prospectus of Eco Tourism In Barak Valley	4 th -8 th Dec 2023
12	Mizoram University	Promoting Environmental Responsibility and Sustainable Practices in the Hospitality Industry	8 th December 2023
13	FHRAI Institute of Hospitality Management	Room Division Department	15 th -17 th November 2023
14	Chhatrapati Shahu ji Maharaj University Kanpur	Career Prospectus in Hospitality Industry	28 th October 2023
15	The Assam Royal Global University	Tourism and North East India: The Way Forward	26 th May 2023
16	Assam University	Orientation Program for Service Provider of Assam University Guest House	17 th -23 Jan 2023
17	CT University Ludhiana	Effective teaching for Hospitality Students	16 th January 2023
18	Lovely Professional University	Scope of Housekeeping in Hotels & Allied Industries	28 th November 2022
19	FHRAI Institute of Hospitality Management	Effective Industrial Training	20 th September 2022
20	Jai Narain Vyas University Jodhpur	HR in Tourism Practices, Prospects and Challenges	11 th April 2022
21	Assam University Skill Hub	Care of furniture & fixture	21 st April 2022
22	Assam University	Digital transformation in – Hospitality & Tourism	09 th December 2021
23	Assam Don Bosco University Guwahati	A look into the future-Hospitality industry after covid 19	30 th July 2021
24	Dev Bhoomi Group of Institution, Haridwar	Perfect Moments- Enhancing Guest Experience	29 th June 2021
25	CT University, Punjab	International HR Submit “Renewal of Human Resource Redefining Hospitality & Tourism Industry	24 th April 2021
26	Delhi Technical Campus, Greater Noida	Practical Exposure in Front office	22 nd February 2021
27	Amity University, Noida	Impact of Covid 19 on Global Hospitality Industry - Path to Post Crises world	22 th April 2020
28	GNA University, Punjab	Career Challenges in Hospitality Industry Post Covid 19	29 th April 2020

29	Netaji Subhas University, Jamshedpur	Career Challenges in Hospitality Industry Post Covid 19	27th April 2020
30	Assam Down town University	After Covid 19 , Its Impact on Career in hospitality Industry	01st May 2020
31	SRM University Ghaziabad	Role of Tourism & Hospitality Industry in combating Covid 19	3rd May 2020
32	Auro University Surat	Career Opportunity for hospitality in the new era, Post Covid	20th May 2020
33	RKDF University Ranchi	Future of Hospitality students post Covid Era	27th May 2020
34	MD University Rohtak	Tourism & Hospitality Industry Post covid 19, Challenges & Opportunities	13th June 2020
35	Parul University Vadodara, Gujarat	Continuously Changing Consumer Demand in Tourism industry of India	16th July 2020
36	Maharishi Markandeshwar University Ambala	New Normalcy in Hotel & Tourism Sector	10 th September 2020

Workshop Attended

S.NO	Workshop	Subject	Date	Conducted by
1	IMI	Cutting edge selling & negotiation skills for competitive advantage	25 th -26 th Sept 2010	IMI Gurugram
2	IHM	Orientation Programme on HSR- Extension to hotels	22 nd -May-12	IHM Lucknow
3	IHM	Hospitality Research- Philosophy, design & techniques	14 th - 16 th December 2005	IHM Mumbai
4	AIM	Creativity & innovation	28th Sept 2000	Aravali Institute jodhpur
5	IHM	Implementing CRM	21 st – 23rd December 2004	IHM Mumbai

Association with Professional Bodies

S.NO	Name of the Institution	Association
1	Assam University	Member of BOS, BPGS, Academic Council, School Board
2	Bundelkhand University	Member of BOS
3	FCI Aligarh	Selection board Member
4	IHM Gwalior	External Examiner
5	Bhagat Phool Singh University	External Examiner
6	IGNOU	Counselor
7	Rohilkhand University	Examiner & Paper Evaluation
8	Board of Technical Rajasthan-	Examiner & Paper Evaluation
9	Board of Technical UP	Examiner & Paper Evaluation

10	National Council for Hotel Management New Delhi	Examiner & Paper Evaluation
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References

1. Dr R. C.S Rajpurohit
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2. Mr. Arun Kumar Singh
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Languages: English & Hindi

Prof.(Dr.) Sanjeev Kumar Saxena
Place:- Silchar